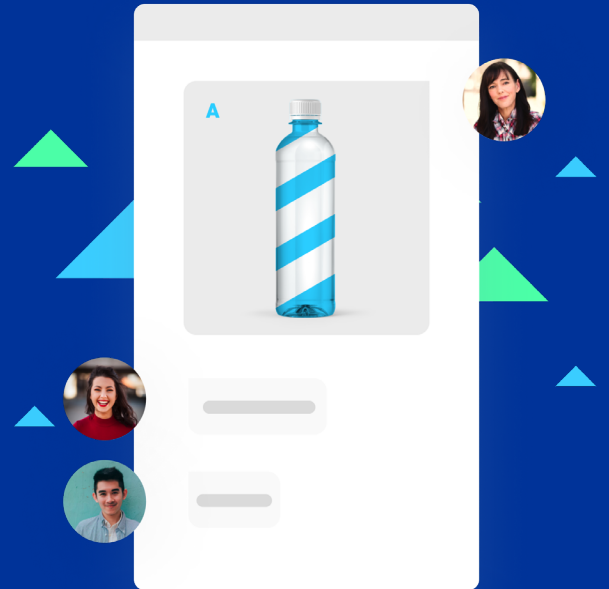


Communities and Live Discussions

Quickly engage with the people who matter most to your brand



Use Toluna's platform-based qualitative tools to dig-deeper and uncover emotions and motivations that drive consumer behavior.

Live Discussions

Start a conversation, gather feedback on potential products, or get thoughts for new marketing campaigns. Set up a branded Live Discussion in a matter of minutes and engage with your target audience.

With the world's largest social voting community you can choose to reach consumers broadly, or focus on micro-segments. You're in the driver's seat.

Enterprise Communities

Develop enterprise communities that are full-featured and highly-engaging—no matter your target market. Toluna Communities give you the long-term engagement you need within a trusted, branded environment.

Build brand advocacy, develop engaging discussion forums, and experience richer, more actionable insights all stored in one place.

We've designed features that get consumers talking

- ▶ Recruit your own respondents or leverage our global panel of 30+ million.
- ▶ Engage with people - ask questions and start on-site discussions.
- ▶ Present video, audio and content to respondents in real-time.
- ▶ Advanced analytics and visualization available in the same user interface.

