Communities and Live Discussions

Quickly engage with the people who matter most to your brand

Use Toluna’s platform-based qualitative tools to dig-deeper and uncover emotions and motivations that drive consumer behavior.

**Live Discussions**

*Start a conversation,* gather feedback on potential products, or get thoughts for new marketing campaigns. Set up a branded Live Discussion in a matter of minutes and engage with your target audience.

*With the world’s largest social voting community* you can choose to reach consumers broadly, or focus on micro-segments. You’re in the driver’s seat.

**Enterprise Communities**

*Develop enterprise communities* that are full-featured and highly-engaging—no matter your target market. Toluna Communities give you the long-term engagement you need within a trusted, branded environment.

*Build brand advocacy,* develop engaging discussion forums, and experience richer, more actionable insights all stored in one place.

**We’ve designed features that get consumers talking**

- Recruit your own respondents or leverage our global panel of 30+ million.
- Engage with people - ask questions and start on-site discussions.
- Present video, audio and content to respondents in real-time.
- Advanced analytics and visualization available in the same user interface.

Website: tolunacorporate.com