Multimarket research made easy with toluna*start

Multimarket Research like you’ve never seen before
Businesses around the world need a simplified, efficient way to run and manage their multimarket projects, anytime. Toluna Start makes it easier and faster than ever before to set up, launch and analyze a project across multiple markets—all with a single link.

Conduct research seamlessly at scale across multiple markets:

- **Simply select your markets**
  In just a few clicks, program your survey across multiple markets, all within the same creation flow

- **Easily target and customize audiences**
  Effortlessly apply universal targets across all markets at once

- **Seamlessly manage translations**
  Easily manage translations with our CSV import and flexible interface, all in your default language

- **Streamline global reports with a single link**
  Simplify your project management with a single centralized report for all markets

Website: tolunacorporate.com
Benefits

- Easily set up and launch multi-market surveys
- Access consumers in 70+ global markets
- Collect multimarket insights faster than ever
- View results in real time
- Synthesize data from different markets
- Benefit from seamless translation management

Leverage advanced Multimarket research technology seamlessly within:

- U&A surveys
- Segmentation studies
- New product concept tests
- Trend exploration
- Brand Health
- Custom research

Real-time insights from our integrated global panel of 40+ million
Quantitative and qualitative wrap-around
Powerful methodologies built-in

Website: tolunacorporate.com