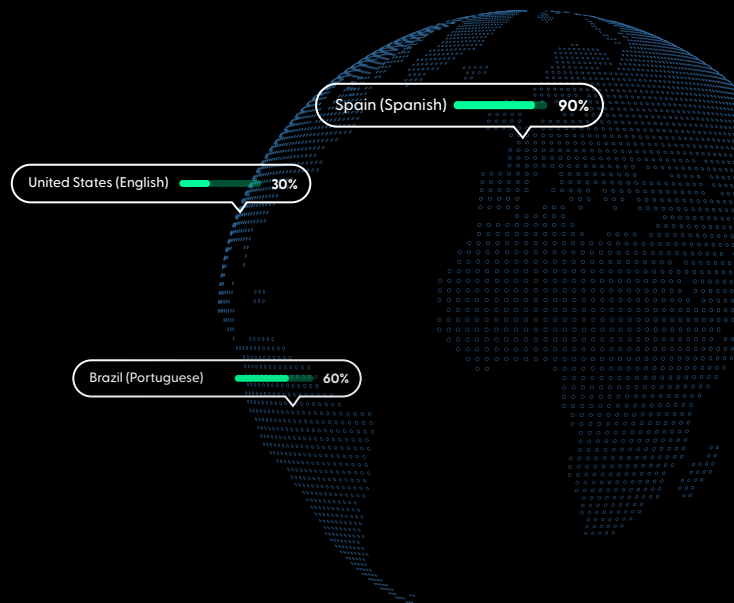


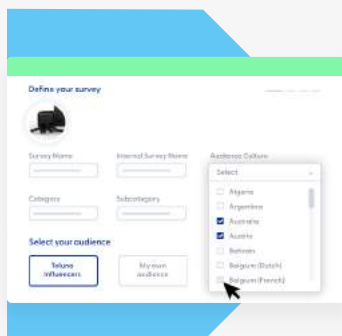
Multimarket research made easy with toluna*start



Multimarket Research like you've never seen before

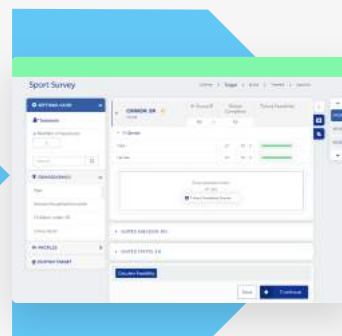
Businesses around the world need a simplified, efficient way to run and manage their multimarket projects, anytime. Toluna Start makes it easier and faster than ever before to set up, launch and analyze a project across multiple markets—all with a single link.

Conduct research seamlessly at scale across multiple markets:



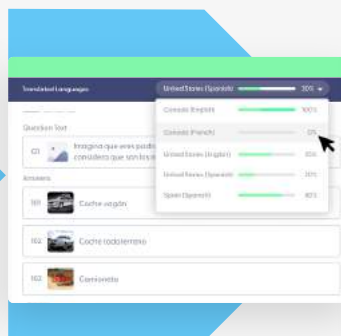
Simply select your markets

In just a few clicks, program your survey across multiple markets, all within the same creation flow



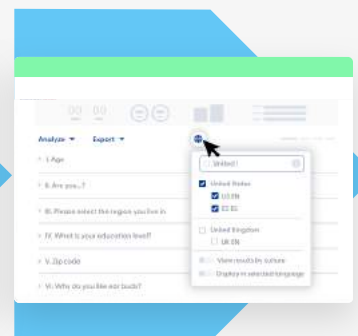
Easily target and customize audiences

Effortlessly apply universal targets across all markets at once



Seamlessly manage translations

Easily manage translations with our CSV import and flexible interface, all in your default language



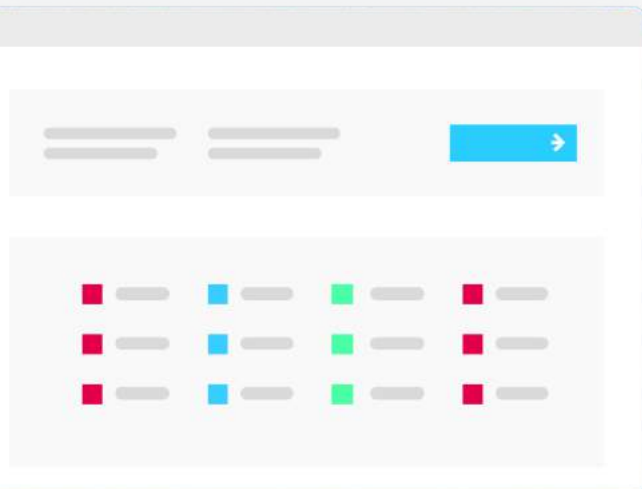
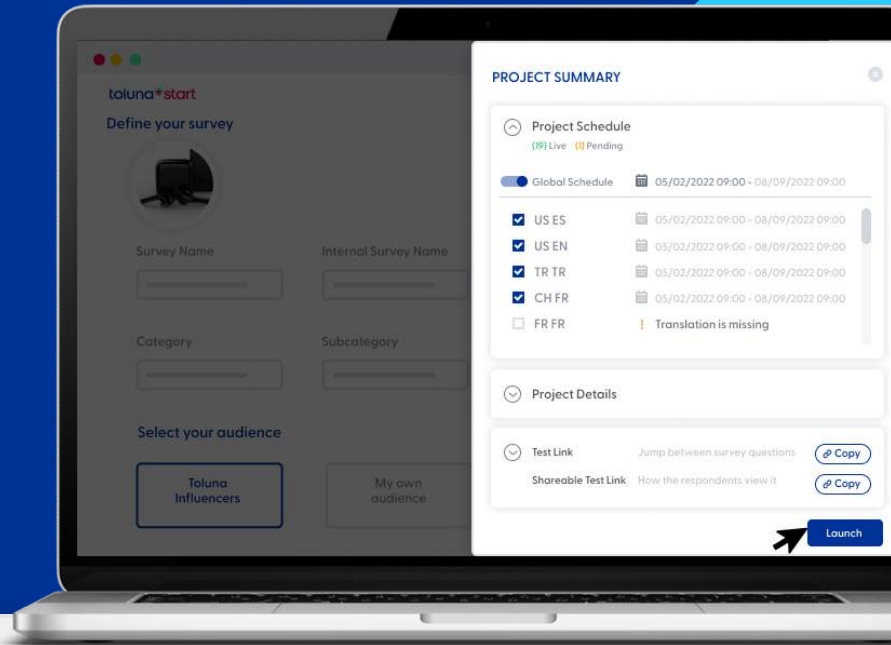
Streamline global reports with a single link

Simplify your project management with a single centralized report for all markets



Benefits

- ▶ Easily set up and launch multi-market surveys
- ▶ Access consumers in 70+ global markets
- ▶ Collect multimarket insights faster than ever
- ▶ View results in real time
- ▶ Synthesize data from different markets
- ▶ Benefit from seamless translation management



Leverage advanced Multimarket research technology seamlessly within:

- ▶ U&A surveys
- ▶ Segmentation studies
- ▶ New product concept tests
- ▶ Trend exploration
- ▶ Brand Health
- ▶ Custom research

toluna*start

- ▶ Real-time insights from our integrated global panel of 40+ million
- ▶ Quantitative and qualitative wrap-around
- ▶ Powerful methodologies built-in

toluna*



Website: tolunacorporate.com