

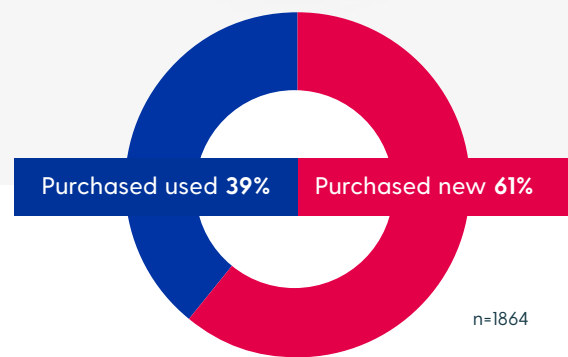


The Impact of COVID-19 on automotive purchases

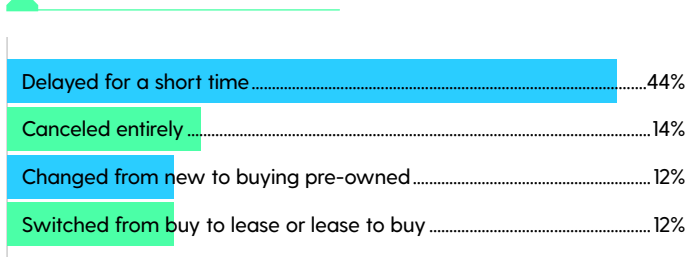
Toluna surveyed 1500+ consumers on May 8th to understand consumers automotive purchasing habits. The survey analyzed plans to purchase or lease a vehicle and how they have changed due to COVID-19.



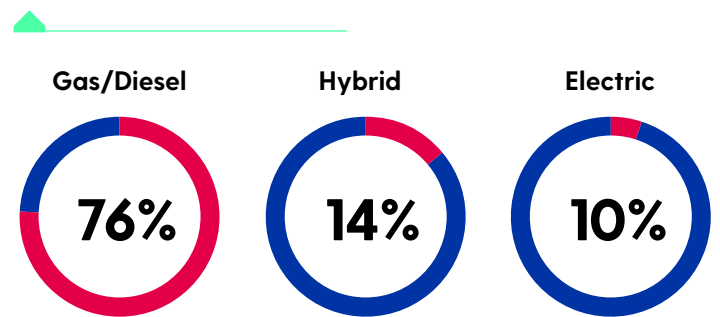
How did people come to own the vehicle they personally drive most often?



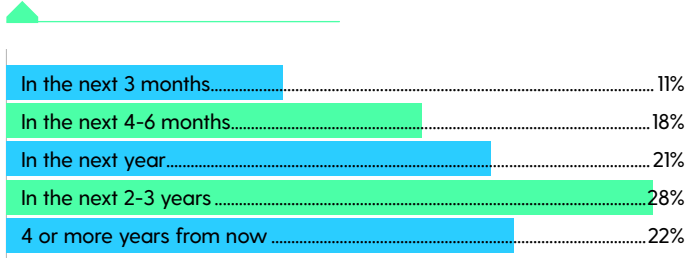
82% of those planning on a purchase or lease have changed their plans because of Covid-19



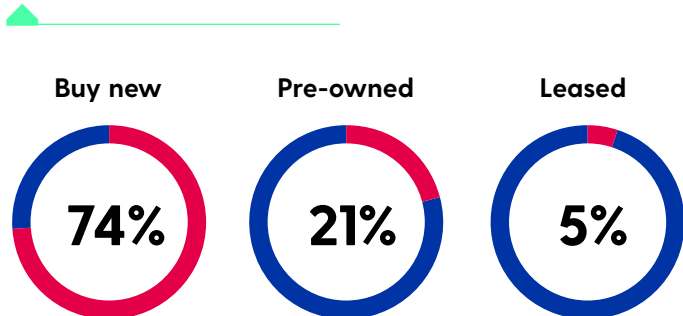
Those acquiring in the next 6 months expect their vehicle to be:



When do you expect to purchase/lease your next vehicle?



Those acquiring in the next 6 months expect to:



Those acquiring in the next 6 months are considering a:

