Are you concerned about returning to in-person work?

We used the Toluna Start platform, the world’s first end-to-end, real-time consumer intelligence platform to understand sentiments towards returning to in-person work. We surveyed 1200+ U.S. respondents on July 27, 2021.

40% of Americans have concerns about returning to in-person work.

Top Concerns Include

- Safety/health concerns: 44%
- Income/losing government assistance: 23%
- Government sponsored healthcare: 14%
- Childcare: 14%

More than half of Americans are pursuing work.

46% of Americans aren’t pursuing work, one-fourth are working and actively looking for a new job.

70% of Americans are pursuing work in the same industry, yet 70% are also looking outside of their industry.

What are the industries Americans are seeking employment in?

- Retail: 17%
- Professional Scientific and Technical Services: 13%
- Medical HealthCare/Public Health: 10%
- Arts and Entertainment: 8%
- Hospitality/Food Services: 8%
- Manufacturing: 7%
- Construction: 7%
- Finance and Insurance: 7%

Here’s how American employment status and income has changed as a result of the pandemic.

55% of Americans haven’t seen their employment status change, almost one-fourth (27.5%) have seen it change for the better.

51% haven’t seen their income level change as a result of the pandemic, and 26% have seen it improve for the better.

Sentiments towards in-person work during the pandemic.

- 29% of respondents preferred in-person work, whereas 29% still prefer in-office/in-person.
- 40% of respondents prefer “hybrid working,” spending some days working remotely and others in-person.
- 44% of respondents have concerns about returning to in-person work.

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