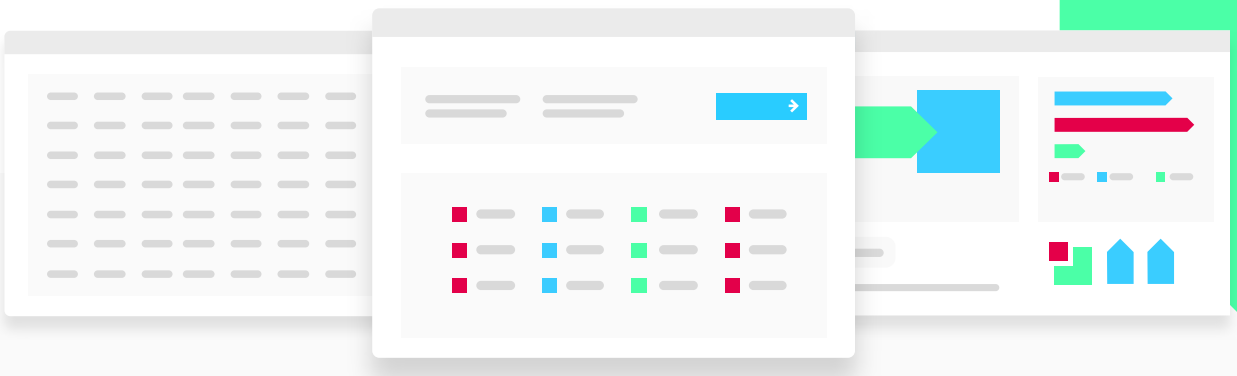
toluna start

# Real-Time Infoboards, Dashboarding and Analytics

Within Toluna Start, access your data instantly. The world's first end-to-end, real-time consumer intelligence platform provides actionable analytics for your quantitative and qualitative research. From real-time field reports and verbatim responses to more advanced analysis, Toluna Start delivers interactive dashboards so you can start making decisions, now.

## Deliverables to suit every need

**From raw data files to interactive dashboarding and complete reporting.**



### Real-time infoboards and dashboards

- View KPIs within moments of project launch. Data populates in real-time.
- View side by side pack comparisons (significance tested).
- Filter infoboard on age/gender, and up to 10 custom options, to see different consumer group insights. Re-weight data as needed.

### Advanced analytics

- Weight data, create sub-populations, filter and more with the platform.
- Conduct further custom analysis within the Toluna Start platform.

### Customized information

- Drag and drop fully-editable Infoboards and PowerPoint slides, word cloud verbatims, build tables, and re-run banners as needed.
- Count on our experts to provide additional insights.

toluna

**Website:** tolunacorporate.com