

A study



# « Elonscore » barometer

## The opinion of Elon Musk in Europe

*European survey (France, Germany, Italy, UK, Sweden)*

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# Summary

## Study methodology

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## Results

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# Study methodology



- Study carried out online between **14<sup>th</sup> January 2025 – 16<sup>th</sup> January 2025**
- Sample of 5,043 people comprising 5 representative samples of the national population aged 18 or over in each of the following countries:
  - **France** : 1000 people
  - **Germany** : 1021 people
  - **Italy** : 1000 people
  - **United Kingdom** : 1024 people
  - **Sweden** : 998 people
- **Representativeness is ensured by the quota method and an adjustment applied to the following variables:** gender, age, employment and region of residence of respondents in each country.

# Margin of error

The confidence interval (sometimes called “margin of error”) determines the trust which can be placed on a particular value, taking into account the value observed and the sample size. If the calculation of the confidence interval concerns randomised surveys, it is generally acknowledged that the figure would be close to that obtained from surveys carried out with a quota method.

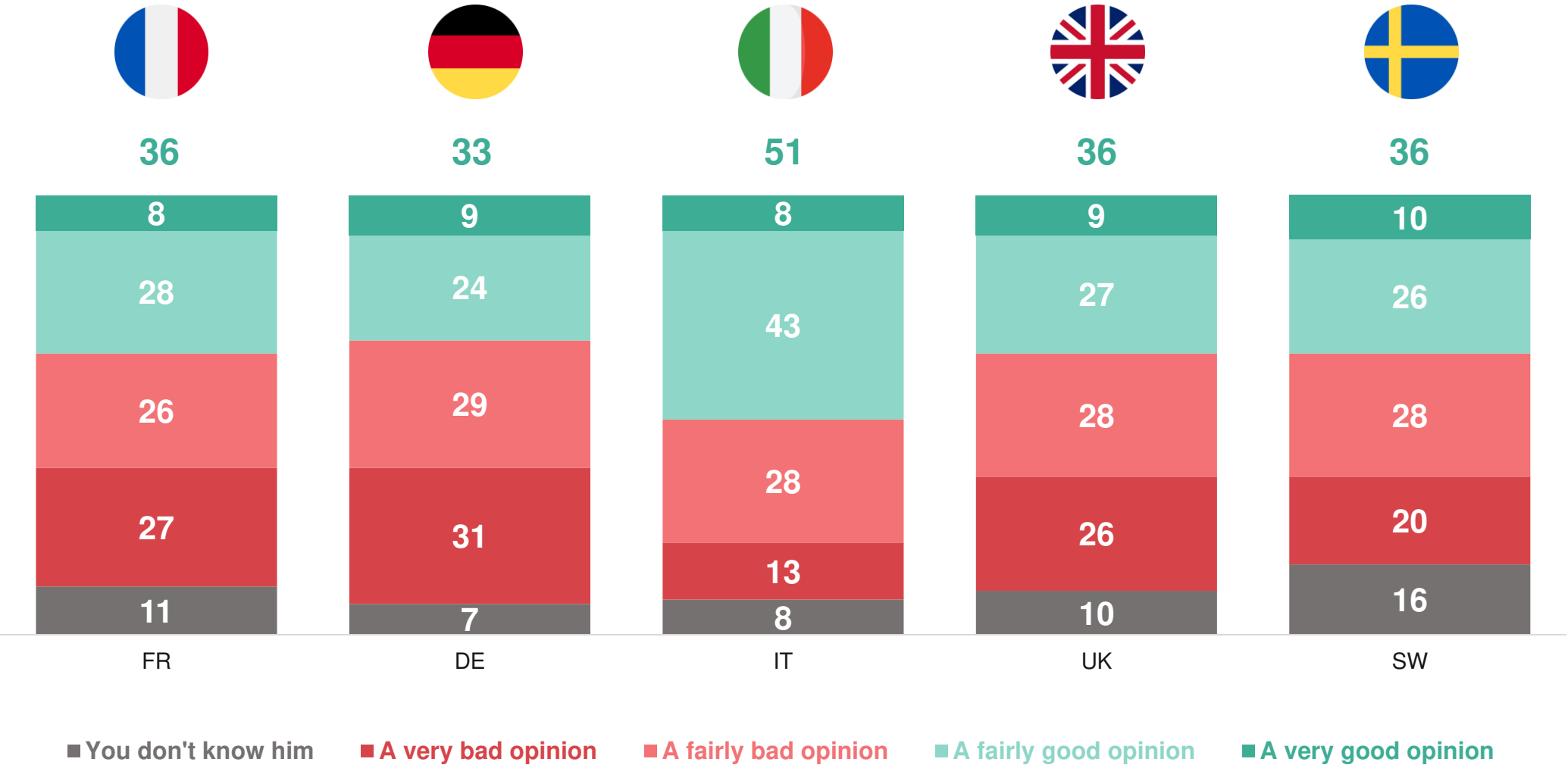
Size of the sample	5% ou 95%	10% ou 90%	20% ou 80%	30% ou 70%	40% ou 60%	50%
100 interviews	4,4	6,0	8,0	9,2	9,8	10
200 interviews	3,1	4,3	5,7	6,5	6,9	7,1
300 interviews	2,5	3,5	4,6	5,3	5,7	5,8
400 interviews	2,2	3,0	4,0	4,6	4,9	5,0
500 interviews	2,0	2,7	3,6	4,1	4,4	4,5
600 interviews	1,8	2,4	3,3	3,8	4,0	4,1
800 interviews	1,5	2,1	2,8	3,2	3,4	3,5
1 000 interviews	1,4	1,8	2,5	2,9	3,0	3,1
2 000 interviews	1,0	1,3	1,8	2,1	2,2	2,3
3 000 interviews	0,8	1,1	1,5	1,7	1,8	1,8
4 000 interviews	0,7	0,9	1,3	1,5	1,6	1,6
6 000 interviews	0,6	0,8	1,1	1,3	1,4	1,4

# The opinion of Elon Musk – Detail per countries

Would you say you have a very good, fairly good, fairly bad or very bad opinion of Elon Musk?

- To all, in % -

A good opinion :



# Contacts

Please note any distribution of these results must be accompanied by the following details: the name of the institute, the name of the study's sponsor, the survey method, the dates it was carried out and the sample size.

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