

Paris, May 29th

« World Leaders » Opinion Barometer Wave 4 - May 2009

A Harris Interactive exclusive poll, in partnership with leading international news channel France 24 and the International Herald Tribune

The latest edition of the international « World Leaders » barometer, conducted by market research agency Harris Interactive exclusively for FRANCE 24 and the International Herald **Tribune**, shows that Barack Obama is still at the top of this ranking, as much in terms of popularity as influence.

Pope Benedict XVI, whose popularity had decreased in the previous edition, continues to decrease, especially in France where the drop is impressive.

In combining the 2 measures of popularity and influence, the top 3 remain the same:

- 1. Barack OBAMA
- 2. Angela MERKEL
- 3. The DALAI LAMA

In this top 3, only Angela Merkel is increasing. Among the "pursuers", Gordon Brown is progressively rising again and joins Tony Blair in this ranking.

Results to be released on May, 29th, 2009 on FRANCE 24's "The World This Week" and published in the International Herald Tribune on May, 29th 2009.

Methodology

The latest poll was conducted online by Harris Interactive, in partnership with FRANCE 24 and The International Herald Tribune, among a total of 6,332 adults (aged 16-64) within France, Germany, Great Britain, Spain and the United-States; and adults (aged 18-64) in Italy, from 29th April to 6th May 2009. The data were weighted, where necessary, by age, gender, education, region and Internet usage to make it representative of the general population profile for each country. Propensity score weighting was applied to adjust for respondents' propensity to be online.

Please note that any communication of these results has to be made with technical elements such as: survey methodology, fieldwork dates, name of the agency, sample size.



WORLDWIDE LEADERS' POPULARITY

Key points:

- This top 3 remain stable when compared to the past two waves
- Barack Obama maintains extremely high popularity, but there has been some erosion, especially in Germany
- Small erosion of the popularity of the Dalai Lama in all six countries
- Small increase of Angela Merkel's popularity, especially in the 2 countries that have the lowest popularity ratings for her: Great Britain and United States.
- The popularity of Benedict XVI continues to decrease, mainly in France, where his popularity drops to 14% (vs. 24% in March 09, and 37% in January 09)
- Significant increase in Gordon Brown's popularity in all countries... except in Great Britain!
- Near the European elections, there is an increase in popularity of José Manuel Barroso

For each of the following people, please indicate whether you have a very good, somewhat good, somewhat poor or a very poor opinion of that person.

Base : All respondents

					Frei	ncn	Gerr	nan	Brit	ISII	itali	an	Spar	IISN	Amer	ican		
	R	ank		Popularity opinion Very good + Somewhat good opinion									190				Avge count	
Nov'08	Jan'09	Mar'09	Avr'09	Unweighted Base	1,077	***	1,007	***	1,126	***	1,040	***	1,030	***	1,052	***	6,332	***
**	1	1	1	Barack Obama (USA)	84%	-2%	78%	-7%	73%	1%	85%	-1%	82%	-2%	69%	1%	78%	-2%
1	2	2	2	The Dalai Lama	75%	-3%	71%	-5%	60%	-4%	80%	-4%	75%	-3%	61%	-1%	70%	-4%
2	3	3	3	Angela Merkel (AGermany)	69%	3%	56%	-3%	35%	9%	70%	1%	65%	3%	30%	5%	54%	3%
3	4	4	4	Tony Blair (Great Britain)	50%	-1%	45%	-1%	31%	1%	61%	1%	43%	6%	66%	1%	49%	1%
5	6	5	5	Nicolas Sarkozy (France)	34%	4%	41%	2%	27%	-3%	59%	0%	58%	5%	33%	6%	42%	2%
7	8	7	6	Gordon Brown (Great Britain)	44%	9%	36%	8%	25%	-5%	51%	2%	45%	10%	45%	8%	41%	5%
6	7	8	7	José Luis Rodríguez Zapatero (Spain)	57%	7%	34%	7%	19%	6%	59%	0%	46%	-2%	22%	7%	39%	4%
9	9	9	8	Ban Ki-moon (United Nations)	40%	4%	41%	4%	33%	4%	43%	0%	46%	12%	19%	2%	37%	4%
4	5	6	9	Pope Benedict XVI	14%	-10%	39%	-3%	33%	0%	47%	-2%	28%	-3%	57%	1%	36%	-3%
8	10	10	10	José Manuel Barroso (European Union)	36%	1%	42%	7%	18%	7%	51%	3%	47%	8%	16%	3%	35%	5%
10	11	11	11	Luiz Inácio Lula da Silva (Brazil)	30%	-3%	17%	4%	14%	7%	31%	0%	54%	5%	17%	3%	27%	2%
11	12	12	12	Silvio Berlusconi (Italy)	9%	2%	13%	1%	14%	1%	43%	5%	14%	-2%	23%	7%	19%	2%
12	15	14	13	Vladimir Putin (Russia)	8%	-1%	22%	1%	14%	1%	25%	1%	14%	2%	20%	5%	17%	1%
13	13	13	14	Fidel Castro (Cuba)	11%	0%	19%	2%	22%	3%	26%	-3%	15%	3%	11%	2%	17%	1%
14	14	15	15	Hugo Chávez (Venezuela)	29%	2%	14%	2%	14%	3%	19%	1%	11%	1%	11%	3%	16%	2%
16	16	16	16	Dmitri Medvedev (Russia)	7%	-1%	16%	4%	12%	6%	18%	4%	13%	2%	14%	5%	13%	3%
17	17	17	17	Hu Jintao (China)	5%	-1%	11%	4%	11%	0%	13%	1%	15%	5%	16%	7%	12%	3%
18	18	18	18	Bashar al-Assad (Syria)	6%	1%	10%	2%	9%	3%	14%	1%	14%	6%	8%	2%	10%	2%
19	19	19	19	Mahmoud Ahmadinejad (Iran)	1%	-3%	6%	0%	8%	2%	8%	0%	8%	1%	6%	1%	6%	0%

^{* :} Barack Obama has been added to replace George W. Bush in January 2009

Result detailed in appendix 1

NICOLAS SARKOZY AND GORDON BROWN IN TROUBLE IN THEIR RESPECTIVE COUNTRY

Looking at the leaders in their own countries, Nicolas Sarkozy and Gordon Brown are the least popular, although Nicolas Sarkozy is making progress on this point.

Barack Obama (USA)	69%	
Angela Merkel (Allemagne)	56%	
José Luis Rodríguez Zapatero (Espagne)	46%	100
Silvio Berlusconi (Italie)	43%	
Nicolas Sarkozy (France)	34%	
Gordon Brown (Grande-Bretagne)	25%	

^{*** :} Evolution compared to previous wave (March 2009)



WORLDWIDE LEADERS' INFLUENCE

The key points:

- The top 3 remain stable compared to the prior wave with Angela Merkel strengthens the third position as the influence of both Nicolas Sarkozy and Vladimir Putin decreases
- Benedict XVI keeps decreasing, especially among his German and Italian fellow-citizens
- The perceived influence of the Dalai Lama, who has been less present in the media recently, is also declining

For each of the following international personalities, how much influence do you think they have at an international level?

					Frer	ıch	Gern	nan	Brit	ish	Itali	ian	Spar	nish	Ame	rican		
	Ra	ing		Influence perception A great deal of influence + Some influence									1991				Avge coun	
Nov'08	Jan'09	Mar'09	Avr'09	Unwieghted Base	1,077	***	1,007	***	1,126	***	1,040	***	1,030	***	1,052	***	6,332	***
**	1	1	1	Barack Obama (USA)	83%	-1%	79%	-7%	77%	2%	83%	-4%	87%	2%	81%	-1%	82%	-1%
2	2	2	2	Vladimir Putin (Russia)	60%	-5%	69%	-6%	56%	3%	68%	-6%	64%	-4%	57%	2%	62%	-3%
3	4	3	3	Angela Merkel (Germany)	64%	-3%	62%	-8%	46%	7%	66%	-4%	78%	3%	41%	8%	59%	0%
3	3	4	4	Nicolas Sarkozy (France)	57%	-1%	55%	-10%	42%	-2%	68%	-6%	79%	3%	41%	5%	57%	-2%
5	6	5	5	Gordon Brown (Great Britain)	47%	1%	44%	0%	51%	-1%	56%	-7%	67%	7%	49%	4%	52%	0%
6	8	7	6	Hu Jintao (China)	52%	1%	47%	2%	49%	7%	53%	-2%	54%	4%	55%	14%	51%	4%
9	5	6	7	Pope Benedict XVI	28%	-2%	32%	-9%	35%	-5%	64%	-8%	56%	-5%	57%	-5%	45%	-6%
7	7	8	8	Tony Blair (Great Britain)	35%	-3%	41%	-4%	27%	-1%	49%	-2%	53%	-5%	55%	1%	44%	-2%
8	9	9	9	José Manuel Barroso (European Union)	42%	1%	42%	-1%	40%	7%	49%	-5%	53%	5%	32%	2%	43%	1%
10	11	10	10	Ban Ki-moon (United Nations)	38%	-2%	38%	2%	44%	3%	42%	-7%	52%	7%	39%	4%	42%	1%
11	12	12	11	Dmitri Medvedev (Russia)	34%	-5%	49%	1%	35%	8%	41%	3%	46%	5%	40%	5%	40%	2%
12	13	13	12	Silvio Berlusconi (Italy)	29%	0%	35%	-3%	27%	1%	52%	1%	55%	3%	24%	2%	37%	1%
15	14	14	13	Mahmoud Ahmadinejad (Iran)	31%	2%	30%	2%	26%	-1%	49%	2%	39%	6%	38%	1%	36%	2%
13	10	11	14	The Dalai Lama	29%	-5%	24%	-7%	26%	-6%	40%	-12%	39%	-5%	38%	-3%	33%	-6%
14	15	15	15	José Luis Rodríguez Zapatero (Spain)	37%	3%	24%	0%	22%	2%	50%	-5%	39%	0%	23%	3%	33%	1%
16	16	16	16	Hugo Chávez (Venezuela)	24%	-5%	13%	-1%	15%	0%	29%	3%	34%	-2%	33%	-2%	25%	-1%
18	18	18	17	Luiz Inácio Lula da Silva (Brazil)	22%	0%	13%	-1%	16%	4%	28%	0%	43%	6%	23%	2%	24%	2%
17	17	17	18	Fidel Castro (Cuba)	13%	-3%	15%	-1%	15%	-3%	29%	-2%	25%	-3%	26%	-3%	21%	-2%
19	19	19	19	Bashar al-Assad (Syria)	15%	-5%	13%	-2%	17%	0%	21%	-5%	22%	-1%	24%	2%	19%	-2%

^{** :} Barack Obama has been added to replace George W. Bush in January 2009

Result detailed in appendix 2

POPULARITY – INFLUENCE SYNTHESIS

For each of the following people, please indicate whether you have a very good, somewhat good, somewhat poor or a very poor opinion of that person.

Base: All respondents

	R	ank		Popularity- Influence Average 6 countries	Popul (Very + Som opin	ewhat good	Influen (A great de Some influ	al of +	influence	larity / " average lex
Nov'08	Jan'09	Mar'09	Avr'09	Unweighted Base	6,332		6,332		6,332	
**	1	1	1	Barack Obama (USA)	78%	-2%	82%	-1%	80%	-2%
1	3	3	2	Angela Merkel (Germany)	54%	3%	59%	0%	57%	2%
2	2	2	3	The Dalai Lama	70%	-4%	33%	-6%	52%	-4%
3	4	4	4	Nicolas Sarkozy (France)	42%	2%	57%	-2%	50%	1%
4	6	5	5	Tony Blair (Great Britain)	49%	1%	44%	-2%	47%	0%
5	7	7	6	Gordon Brown (Great Britain)	41%	5%	52%	0%	47%	3%
6	5	6	7	Pope Benedict XVI	36%	-3%	45%	-6%	41%	-4%
9	8	8	8	Vladimir Putin (Russia)	17%	1%	62%	-3%	40%	0%
10	10	9	9	Ban Ki-moon (United Nations)	37%	4%	42%	1%	40%	3%
8	9	10	10	José Manuel Barroso (European Union)	35%	5%	43%	1%	39%	3%
11	11	11	11	José Luis Rodríguez Zapatero (Spain)	39%	4%	33%	1%	36%	2%
12	12	12	12	Hu Jintao (China)	12%	3%	51%	4%	32%	4%
13	13	13	13	Silvio Berlusconi (Italy)	19%	2%	37%	1%	28%	1%
14	14	14	14	Dmitri Medvedev (Russia)	13%	3%	40%	2%	27%	3%
15	15	15	15	Luiz Inácio Lula da Silva (Brazil)	27%	2%	24%	2%	26%	3%
17	18	17	16	Mahmoud Ahmadinejad (Iran)	6%	0%	36%	2%	21%	1%
16	16	16	17	Hugo Chávez (Venezuela)	16%	2%	25%	-1%	21%	1%
18	17	18	18	Fidel Castro (Cuba)	17%	1%	21%	-2%	19%	-1%
19	19	19	19	Bashar al-Assad (Syria)	10%	2%	19%	-2%	15%	1%
			Le	aders average	33%		42%		37%	

^{**:} Barack Obama has been added to replace George W. Bush in January 2009

^{*** :} Evolution compared to previous wave (March 2009)

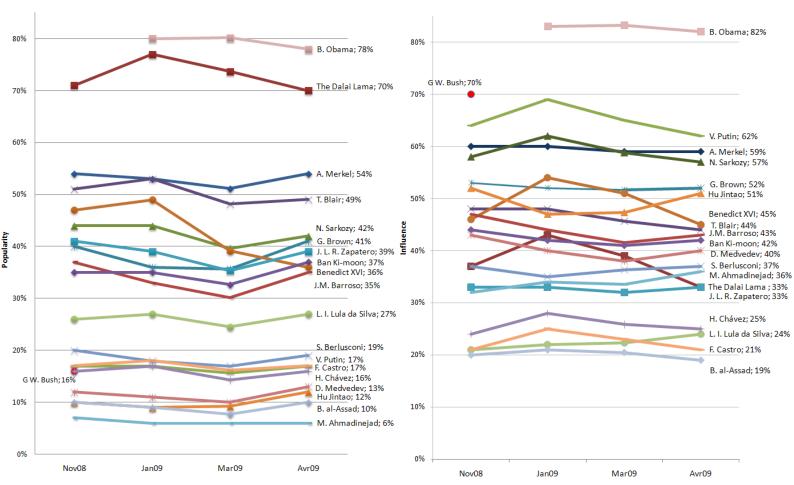
^{*** :} Evolution compared to previous wave (March 2009)



POPULARITY AND INFLUENCE OF THE WOLRDWIDE LEADERS EVOLUTIONS IN THE PAST 6 MONTHS

Popularité (moyennes 6 pays)

<u>Influence (moyennes 6 pays)</u>



*B. Obama has been added to replace G. W. Bush in january 09



APPENDIX 1: POPULARITY - INFLUENCE SYNTHESIS DETAILED PER COUNTRY

	Ra	ınk		France	Popula (Very Somewha	+	Influer (A great de Some influ	eal of +	Popula influen average	ice"
Nov'08	Jan'09	Mar'09	Avr'09	Unweighted Base	1,077	***	1,077	***	1,077	***
**	1	1	1	Barack Obama (USA)	84%	-2%	83%	-1%	84%	-2%
1	2	2	2	Angela Merkel (Germany)	69%	3%	64%	-3%	67%	-1%
2	3	3	3	The Dalai Lama	75%	-3%	29%	-5%	52%	-4%
4	6	6	4	José Luis Rodríguez Zapatero (Spain)	57%	7%	37%	3%	47%	5%
3	4	5	5	Nicolas Sarkozy (France)	34%	4%	57%	-1%	46%	2%
6	7	7	6	Gordon Brown (Great Britain)	44%	9%	47%	1%	46%	5%
5	5	4	7	Tony Blair (Great Britain)	50%	-1%	35%	-3%	43%	-3%
8	9	8	8	Ban Ki-moon (United Nations)	40%	4%	38%	-2%	39%	1%
7	8	9	9	José Manuel Barroso (European Union)	36%	1%	42%	1%	39%	1%
9	10	10	10	Vladimir Putin (Russia)	8%	-1%	60%	-5%	34%	-3%
12	14	11	11	Hu Jintao (China)	5%	-1%	52%	1%	29%	0%
13	12	12	12	Hugo Chávez (Venezuela)	29%	2%	24%	-5%	27%	-2%
14	13	13	13	Luiz Inácio Lula da Silva (Brazil)	30%	-3%	22%	0%	26%	-2%
11	11	14	14	Pope Benedict XVI	14%	-10%	28%	-2%	21%	-6%
15	15	15	15	Dmitri Medvedev (Russia)	7%	-1%	34%	-5%	21%	-4%
16	17	16	16	Silvio Berlusconi (Italy)	9%	2%	29%	0%	19%	1%
17	16	17	17	Mahmoud Ahmadinejad (Iran)	1%	-3%	31%	2%	16%	-1%
19	19	18	18	Fidel Castro (Cuba)	11%	0%	13%	-3%	12%	-2%
18	18	19	19	Bashar al-Assad (Syria)	6%	1%	15%	-5%	11%	-3%
				Leaders average	32%		39%		36%	

^{** :} Barack Obama has been added to replace George W. Bush in January 2009

^{*** :} Evolution compared to previous wave (March 2009)

	Ra	ank		Germany	Popula (Very Somewha	+	Influer (A great de Some infl	eal of +	Popularity / influence" average index	
Nov'08	Jan'09	Mar'09	Avr'09	Unweighted Base	1,007	***	1,007	***	1,007	***
**	1	1	1	Barack Obama (USA)	78%	-7%	79%	-7%	79%	-8%
1	2	2	2	Angela Merkel (AGermany)	56%	-3%	62%	-8%	59%	-6%
3	4	4	3	Nicolas Sarkozy (France)	41%	2%	55%	-10%	48%	-4%
2	3	3	4	The Dalai Lama	71%	-5%	24%	-7%	48%	-7%
7	6	5	5	Vladimir Putin (Russia)	22%	1%	69%	-6%	46%	-3%
5	7	6	6	Tony Blair (Great Britain)	45%	-1%	41%	-4%	43%	-3%
6	8	8	7	José Manuel Barroso (European Union)	42%	7%	42%	-1%	42%	3%
10	10	10	8	Gordon Brown (Great Britain)	36%	8%	44%	0%	40%	4%
8	9	9	9	Ban Ki-moon (United Nations)	41%	4%	38%	2%	40%	3%
4	5	7	10	Pope Benedict XVI	39%	-3%	32%	-9%	36%	-7%
11	11	11	11	Dmitri Medvedev (Russia)	16%	4%	49%	1%	33%	3%
12	14	13	12	José Luis Rodríguez Zapatero (Spain)	34%	7%	24%	0%	29%	3%
13	12	12	13	Hu Jintao (China)	11%	4%	47%	2%	29%	3%
14	13	14	14	Silvio Berlusconi (Italy)	13%	1%	35%	-3%	24%	-1%
16	16	15	15	Mahmoud Ahmadinejad (Iran)	6%	0%	30%	2%	18%	1%
15	15	16	16	Fidel Castro (Cuba)	19%	2%	15%	-1%	17%	0%
17	17	17	17	Luiz Inácio Lula da Silva (Brazil)	17%	4%	13%	-1%	15%	1%
18	18	18	18	Hugo Chávez (Venezuela)	14%	2%	13%	-1%	14%	1%
19	19	19	19	Bashar al-Assad (Syria)	10%	2%	13%	-2%	12%	0%
				Leaders average	32%		38%		35%	

^{** :} Barack Obama has been added to replace George W. Bush in January 2009

^{*** :} Evolution compared to previous wave (March 2009)



	Ra	ink		Great Britain	Popula (Very Somewha	+	Influer (A great de Some infl	eal of +	Popula influer average	ice"
Nov'08	Jan'09	Mar'09	Avr'09	Unweighted Base	1,126	***	1,126	***	1,126	***
**	1	1	1	Barack Obama (USA)	73%	1%	77%	2%	75%	1%
2	2	2	2	The Dalai Lama	60%	-4%	26%	-6%	43%	-5%
8	9	8	3	Angela Merkel (Germany)	35%	9%	46%	7%	41%	8%
7	6	6	4	Ban Ki-moon (United Nations)	33%	4%	44%	3%	39%	4%
1	3	3	5	Gordon Brown (Great Britain)	25%	-5%	51%	-1%	38%	-3%
9	7	7	6	Vladimir Putin (Russia)	14%	1%	56%	3%	35%	2%
6	5	5	7	Nicolas Sarkozy (France)	27%	-3%	42%	-2%	35%	-3%
4	4	4	8	Pope Benedict XVI	33%	0%	35%	-5%	34%	-3%
11	11	10	9	Hu Jintao (China)	11%	0%	49%	7%	30%	3%
5	8	9	10	Tony Blair (Great Britain)	31%	1%	27%	-1%	29%	0%
10	10	11	11	José Manuel Barroso (European Union)	18%	7%	40%	7%	29%	7%
12	12	14	12	Dmitri Medvedev (Russia)	12%	6%	35%	8%	24%	7%
13	14	12	13	Silvio Berlusconi (Italy)	14%	1%	27%	1%	21%	1%
15	15	15	14	José Luis Rodríguez Zapatero (Spain)	19%	6%	22%	2%	21%	4%
14	13	13	15	Fidel Castro (Cuba)	22%	3%	15%	-3%	19%	-1%
16	16	16	16	Mahmoud Ahmadinejad (Iran)	8%	2%	26%	-1%	17%	0%
19	19	19	17	Luiz Inácio Lula da Silva (Brazil)	14%	7%	16%	4%	15%	5%
18	17	17	18	Hugo Chávez (Venezuela)	14%	3%	15%	0%	15%	2%
17	18	18	19	Bashar al-Assad (Syria)	9%	3%	17%	0%	13%	1%
				Leaders average	25%		35%		30%	

^{** :} Barack Obama has been added to replace George W. Bush in January 2009

^{*** :} Evolution compared to previous wave (March 2009)

	Ra	ınk		Italy	Popula (Very Somewha	+	Influer (A great de Some infl	eal of +	Popula influen average	ice"
Nov'08	Jan'09	Mar'09	Avr'09	Unweighted Base	1,040	***	1,040	***	1,040	***
**	1	1	1	Barack Obama (USA)	85%	-1%	83%	-4%	84%	-3%
1	2	2	2	Angela Merkel (Germany)	70%	1%	66%	-4%	68%	-2%
3	3	4	3	Nicolas Sarkozy (France)	59%	0%	68%	-6%	64%	-4%
2	4	3	4	The Dalai Lama	80%	-4%	40%	-12%	60%	-8%
5	5	5	5	Pope Benedict XVI	47%	-2%	64%	-8%	56%	-6%
4	7	8	6	Tony Blair (Great Britain)	61%	1%	49%	-2%	55%	-1%
6	6	6	7	José Luis Rodríguez Zapatero (Spain)	59%	0%	50%	-5%	55%	-3%
8	9	7	8	Gordon Brown (Great Britain)	51%	2%	56%	-7%	54%	-3%
7	10	9	9	José Manuel Barroso (European Union)	51%	3%	49%	-5%	50%	-1%
10	12	12	10	Silvio Berlusconi (Italy)	43%	5%	52%	1%	48%	3%
9	8	10	11	Vladimir Putin (Russia)	25%	1%	68%	-6%	47%	-3%
12	11	11	12	Ban Ki-moon (United Nations)	43%	0%	42%	-7%	43%	-4%
13	13	13	13	Hu Jintao (China)	13%	1%	53%	-2%	33%	-1%
15	16	17	14	Dmitri Medvedev (Russia)	18%	4%	41%	3%	30%	4%
14	14	15	15	Luiz Inácio Lula da Silva (Brazil)	31%	0%	28%	0%	30%	-1%
17	17	16	16	Mahmoud Ahmadinejad (Iran)	8%	0%	49%	2%	29%	0%
16	15	14	17	Fidel Castro (Cuba)	26%	-3%	29%	-2%	28%	-3%
18	18	18	18	Hugo Chávez (Venezuela)	19%	1%	29%	3%	24%	2%
19	19	19	19	Bashar al-Assad (Syria)	14%	1%	21%	-5%	18%	-3%
				Leaders average	42%		49%		46%	

^{** :} Barack Obama has been added to replace George W. Bush in January 2009

^{*** :} Evolution compared to previous wave (March 2009)



	Ra	ank		Spain	Popula (Very Somewha	+	Come initiatively		Popularity / influence" average index	
Nov'08	Jan'09	Mar'09	Avr'09	Unweighted Base	1,030	***	1,030	***	1,030	***
**	1	1	1	Barack Obama (USA)	82%	-2%	87%	2%	85%	-1%
1	3	2	2	Angela Merkel (Germany)	65%	3%	78%	3%	72%	3%
2	2	3	3	Nicolas Sarkozy (France)	58%	5%	79%	3%	69%	4%
3	4	4	4	The Dalai Lama	75%	-3%	39%	-5%	57%	-4%
4	7	5	5	Gordon Brown (Great Britain)	45%	10%	67%	7%	56%	8%
5	8	9	6	José Manuel Barroso (European Union)	47%	8%	53%	5%	50%	6%
7	12	12	7	Ban Ki-moon (United Nations)	46%	12%	52%	7%	49%	9%
10	10	10	8	Luiz Inácio Lula da Silva (Brazil)	54%	5%	43%	6%	49%	6%
6	5	6	9	Tony Blair (Great Britain)	43%	6%	53%	-5%	48%	0%
8	9	8	10	José Luis Rodríguez Zapatero (Spain)	46%	-2%	39%	0%	43%	-2%
9	6	7	11	Pope Benedict XVI	28%	-3%	56%	-5%	42%	-4%
12	11	11	12	Vladimir Putin (Russia)	14%	2%	64%	-4%	39%	-1%
14	14	14	13	Hu Jintao (China)	15%	5%	54%	4%	35%	5%
13	13	13	14	Silvio Berlusconi (Italy)	14%	-2%	55%	3%	35%	0%
15	15	15	15	Dmitri Medvedev (Russia)	13%	2%	46%	5%	30%	4%
17	17	18	16	Mahmoud Ahmadinejad (Iran)	8%	1%	39%	6%	24%	4%
16	16	16	17	Hugo Chávez (Venezuela)	11%	1%	34%	-2%	23%	-1%
18	18	17	18	Fidel Castro (Cuba)	15%	3%	25%	-3%	20%	0%
19	19	19	19	Bashar al-Assad (Syria)	14%	6%	22%	-1%	18%	2%
	Leaders average		Leaders average	36%		52%		44%		

^{** :} Barack Obama has been added to replace George W. Bush in January 2009

^{*** :} Evolution compared to previous wave (March 2009)

	Ra	ank		United States	Popula (Very Somewha	+	Influer (A great de Some influ	eal of +	Popular influen average	ce"
Nov'08	Jan'09	Mar'09	Avr'09	Unweighted Base	1,052	***	1,052	***	1,052	***
**	1	1	1	Barack Obama (USA)	69%	1%	81%	-1%	75%	0%
1	3	2	2	Tony Blair (Great Britain)	66%	1%	55%	1%	61%	1%
2	2	3	3	Pope Benedict XVI	57%	1%	57%	-5%	57%	-2%
4	4	4	4	The Dalai Lama	61%	-1%	38%	-3%	50%	-3%
5	5	5	5	Gordon Brown (Great Britain)	45%	8%	49%	4%	47%	6%
7	6	6	6	Vladimir Putin (Russia)	20%	5%	57%	2%	39%	4%
6	7	7	7	Nicolas Sarkozy (France)	33%	6%	41%	5%	37%	5%
9	10	10	8	Hu Jintao (Chine)	16%	7%	55%	14%	36%	11%
8	8	8	9	Angela Merkel (Germany)	30%	5%	41%	8%	36%	6%
11	9	9	10	Ban Ki-moon (United Nations)	19%	2%	39%	4%	29%	3%
12	11	11	11	Dmitri Medvedev (Russia)	14%	5%	40%	5%	27%	5%
10	14	13	12	José Manuel Barroso (European Union)	16%	3%	32%	2%	24%	2%
15	16	16	13	Silvio Berlusconi (Italy)	23%	7%	24%	2%	24%	5%
13	15	18	14	José Luis Rodríguez Zapatero (Spain)	22%	7%	23%	3%	23%	5%
16	12	12	15	Hugo Chávez (Venezuela)	11%	3%	33%	-2%	22%	0%
14	13	14	16	Mahmoud Ahmadinejad (Iran)	6%	1%	38%	1%	22%	1%
17	18	17	17	Luiz Inácio Lula da Silva (Brazil)	17%	3%	23%	2%	20%	2%
18	17	15	18	Fidel Castro (Cuba)	11%	2%	26%	-3%	19%	-1%
19	19	19	19	Bashar al-Assad (Syria)	8%	2%	24%	2%	16%	2%
				Leaders average	29%		41%		35%	

^{** :} Barack Obama has been added to replace George W. Bush in January 2009

^{*** :} Evolution compared to previous wave (March 2009)



APPENDIX 2: POPULARITY DETAILED PER COUNTRY

For each of the following people, please indicate whether you have a very good, somewhat good, somewhat poor or a very poor opinion of that person.

Base: All respondents

	French	German	British	Italian	Spanish	American	
Barack Obama (USA)					150		Avge for 6 countries
Unweighted Base	1,077	1,007	1,126	1,040	1,030	1,052	6,332
Very good + Somewhat good opinion (4+3)	84%	78%	73%	85%	82%	69%	78%
Very good opinion (4)	35%	43%	33%	52%	41%	45%	41%
Somewhat good opinion (3)	49%	36%	40%	34%	40%	24%	37%
Very poor + Somewhat poor opinion (1+2)	3%	8%	11%	5%	9%	24%	10%
Somewhat poor opinion (2)	2%	5%	7%	4%	7%	11%	6%
Very poor opinion (1)	2%	3%	4%	1%	2%	12%	4%
Mean	3,4	3,4	3,2	3,5	3,3	3,1	3,3
Not sure	13%	14%	16%	10%	9%	8%	12%

	French	German	British	Italian	Spanish	American	
Angela Merkel (Germany)					150		Avge for 6 countries
Unweighted Base	1,077	1,007	1,126	1,040	1,030	1,052	6,332
Very good + Somewhat good opinion (4+3)	69%	56%	35%	70%	65%	30%	54%
Very good opinion (4)	13%	16%	5%	20%	16%	6%	12%
Somewhat good opinion (3)	57%	40%	30%	50%	49%	24%	42%
Very poor + Somewhat poor opinion (1+2)	9%	31%	22%	8%	17%	11%	16%
Somewhat poor opinion (2)	8%	22%	15%	6%	14%	8%	12%
Very poor opinion (1)	1%	9%	7%	2%	3%	3%	4%
Mean	3,0	2,7	2,6	3,1	3,0	2,8	2,9
Not sure	22%	13%	43%	22%	18%	59%	30%

	French	German	British	Italian	Spanish	American	
The Dalai Lama					(6)		Avge for 6 countries
Unweighted Base	1,077	1,007	1,126	1,040	1,030	1,052	6,332
Very good + Somewhat good opinion (4+3)	75%	71%	60%	80%	75%	61%	70%
Very good opinion (4)	34%	36%	29%	45%	36%	33%	35%
Somewhat good opinion (3)	40%	35%	32%	36%	38%	29%	35%
Very poor + Somewhat poor opinion (1+2)	5%	8%	12%	4%	8%	11%	8%
Somewhat poor opinion (2)	4%	6%	6%	4%	6%	6%	5%
Very poor opinion (1)	2%	2%	6%	1%	2%	5%	3%
Mean	3,3	3,3	3,2	3,5	3,3	3,2	3,3
Not sure	20%	21%	28%	15%	17%	28%	22%

	French	German	British	Italian	Spanish	American	
Nicolas Sarkozy (France)					150		Avge for 6 countries
Unweighted Base	1,077	1,007	1,126	1,040	1,030	1,052	6,332
Very good + Somewhat good opinion (4+3)	34%	41%	27%	59%	58%	33%	42%
Very good opinion (4)	6%	4%	2%	10%	14%	6%	7%
Somewhat good opinion (3)	28%	37%	24%	49%	44%	27%	35%
Very poor + Somewhat poor opinion (1+2)	54%	36%	39%	25%	29%	21%	34%
Somewhat poor opinion (2)	27%	31%	28%	21%	24%	16%	24%
Very poor opinion (1)	27%	5%	12%	4%	5%	6%	10%
Mean	2,2	2,5	2,3	2,8	2,8	2,6	2,5
Not sure	12%	23%	34%	16%	13%	45%	24%



	French	German	British	Italian	Spanish	American	
Tony Blair (Great Britain)					8.		Avge for 6 countries
Unweighted Base	1,077	1,007	1,126	1,040	1,030	1,052	6,332
Very good + Somewhat good opinion (4+3)	50%	45%	31%	61%	43%	66%	49%
Very good opinion (4)	6%	3%	6%	10%	5%	29%	10%
Somewhat good opinion (3)	44%	42%	25%	51%	39%	37%	39%
Very poor + Somewhat poor opinion (1+2)	23%	30%	57%	18%	40%	11%	30%
Somewhat poor opinion (2)	19%	24%	26%	16%	31%	8%	21%
Very poor opinion (1)	4%	6%	31%	3%	9%	3%	9%
Mean	2,7	2,6	2,1	2,9	2,5	3,2	2,6
Not sure	27%	24%	12%	21%	17%	23%	21%

	French	German	British	Italian	Spanish	American	
Gordon Brown (Great Britain)					100		Avge for 6 countries
Unweighted Base	1,077	1,007	1,126	1,040	1,030	1,052	6,332
Very good + Somewhat good opinion (4+3)	44%	36%	25%	51%	45%	45%	41%
Very good opinion (4)	3%	1%	3%	5%	6%	12%	5%
Somewhat good opinion (3)	41%	35%	22%	46%	39%	33%	36%
Very poor + Somewhat poor opinion (1+2)	16%	22%	64%	17%	27%	9%	26%
Somewhat poor opinion (2)	14%	18%	29%	15%	22%	6%	17%
Very poor opinion (1)	2%	4%	35%	2%	4%	3%	9%
Mean	2,7	2,6	1,9	2,8	2,6	3,0	2,6
Not sure	40%	43%	11%	32%	29%	46%	33%

	French	German	British	Italian	Spanish	American	
Pope Benedict XVI					(8)		Avge for 6 countries
Unweighted Base	1,077	1,007	1,126	1,040	1,030	1,052	6,332
Very good + Somewhat good opinion (4+3)	14%	39%	33%	47%	28%	57%	36%
Very good opinion (4)	2%	8%	7%	20%	9%	23%	12%
Somewhat good opinion (3)	12%	31%	25%	27%	18%	34%	24%
Very poor + Somewhat poor opinion (1+2)	67%	44%	43%	39%	57%	21%	45%
Somewhat poor opinion (2)	34%	26%	21%	21%	28%	13%	24%
Very poor opinion (1)	33%	18%	21%	18%	29%	9%	21%
Mean	1,8	2,4	2,3	2,6	2,1	2,9	2,3
Not sure	19%	17%	25%	14%	15%	22%	19%

	French	German	British	Italian	Spanish	American	
Vladimir Putin (Russia)					100		Avge for 6 countries
Unweighted Base	1,077	1,007	1,126	1,040	1,030	1,052	6,332
Very good + Somewhat good opinion (4+3)	8%	22%	14%	25%	14%	20%	17%
Very good opinion (4)	1%	3%	1%	3%	1%	1%	2%
Somewhat good opinion (3)	7%	19%	13%	22%	13%	19%	15%
Very poor + Somewhat poor opinion (1+2)	70%	57%	51%	52%	66%	44%	57%
Somewhat poor opinion (2)	37%	38%	31%	34%	43%	28%	35%
Very poor opinion (1)	33%	19%	21%	18%	23%	16%	22%
Mean	1,7	2,1	1,9	2,1	1,9	2,1	2,0
Not sure	22%	21%	35%	23%	20%	36%	26%

	French	German	British	Italian	Spanish	American	
Ban Ki-moon (United Nations)					50		Avge for 6 countries
Unweighted Base	1,077	1,007	1,126	1,040	1,030	1,052	6,332
Very good + Somewhat good opinion (4+3)	40%	41%	33%	43%	46%	19%	37%
Very good opinion (4)	7%	7%	7%	8%	7%	3%	6%
Somewhat good opinion (3)	34%	35%	26%	35%	39%	16%	30%
Very poor + Somewhat poor opinion (1+2)	9%	12%	16%	15%	17%	20%	15%
Somewhat poor opinion (2)	7%	8%	10%	13%	13%	11%	10%
Very poor opinion (1)	2%	4%	6%	2%	4%	9%	4%
Mean	2,9	2,8	2,7	2,9	2,8	2,3	2,8
Not sure	51%	47%	51%	42%	37%	61%	48%

- 9 -



	French	German	British	Italian	Spanish	American	
Jose Manuel Barroso (European Union)					100		Avge for 6 countries
Unweighted Base	1,077	1,007	1,126	1,040	1,030	1,052	6,332
Very good + Somewhat good opinion (4+3)	36%	42%	18%	51%	47%	16%	35%
Very good opinion (4)	4%	5%	2%	7%	6%	2%	4%
Somewhat good opinion (3)	33%	37%	16%	43%	41%	14%	30%
Very poor + Somewhat poor opinion (1+2)	16%	14%	25%	16%	20%	14%	18%
Somewhat poor opinion (2)	12%	10%	13%	14%	16%	10%	13%
Very poor opinion (1)	5%	4%	12%	2%	4%	4%	5%
Mean	2,7	2,8	2,2	2,8	2,7	2,5	2,6
Not sure	47%	45%	57%	33%	33%	69%	48%

	French	German	British	Italian	Spanish	American	
Jose Luis Rodriguez Zapatero (Spain)					(6)		Avge for 6 countries
Unweighted Base	1,077	1,007	1,126	1,040	1,030	1,052	6,332
Very good + Somewhat good opinion (4+3)	57%	34%	19%	59%	46%	22%	39%
Very good opinion (4)	7%	2%	2%	18%	16%	5%	8%
Somewhat good opinion (3)	51%	32%	17%	40%	30%	17%	31%
Very poor + Somewhat poor opinion (1+2)	8%	13%	17%	22%	44%	14%	20%
Somewhat poor opinion (2)	6%	10%	11%	16%	23%	10%	13%
Very poor opinion (1)	2%	2%	6%	6%	21%	4%	7%
Mean	3,0	2,7	2,4	2,9	2,5	2,6	2,7
Not sure	35%	53%	65%	20%	9%	64%	41%

	French	German	British	Italian	Spanish	American	
Hu Jintao (China)					50		Avge for 6 countries
Unweighted Base	1,077	1,007	1,126	1,040	1,030	1,052	6,332
Very good + Somewhat good opinion (4+3) Very good opinion (4) Somewhat good opinion (3)	5% * 5%	11% * 10%	11% * 11%	13% 2% 11%	15% 1% 14%	16% 1% 14%	12% 1% 11%
Very poor + Somewhat poor opinion (1+2)	53%	43%	33%	46%	45%	33%	42%
Somewhat poor opinion (2) Very poor opinion (1)	33% 20%	28% 15%	21% 12%	29% 17%	31% 14%	17% 15%	26% 16%
Mean	1,8	1,9	2,0	2,0	2,0	2,0	2,0
Not sure	42%	46%	56%	41%	40%	52%	46%

^{*:} less than 0,5%

	French	German	British	Italian	Spanish	American	
Silvio Berlusconi (Italy)					(%)		Avge for 6 countries
Unweighted Base	1,077	1,007	1,126	1,040	1,030	1,052	6,332
Very good + Somewhat good opinion (4+3)	9%	13%	14%	43%	14%	23%	19%
Very good opinion (4)	*	2%	1%	16%	3%	4%	4%
Somewhat good opinion (3)	8%	10%	14%	27%	11%	19%	15%
Very poor + Somewhat poor opinion (1+2)	70%	64%	47%	48%	73%	13%	53%
Somewhat poor opinion (2)	35%	34%	27%	16%	37%	10%	26%
Very poor opinion (1)	35%	30%	21%	32%	36%	3%	26%
Mean	1,7	1,8	1,9	2,3	1,8	2,7	2,0
Not sure	21%	23%	38%	9%	13%	63%	28%

^{*:} less than 0,5%



	French	German	British	Italian	Spanish	American	
Dmitri Medvedev (Russia)					(%)		Avge for 6 countries
Unweighted Base	1,077	1,007	1,126	1,040	1,030	1,052	6,332
Very good + Somewhat good opinion (4+3)	7%	16%	12%	18%	13%	14%	13%
Very good opinion (4)	*	1%	1%	1%	1%	1%	1%
Somewhat good opinion (3)	7%	15%	11%	17%	12%	13%	12%
Very poor + Somewhat poor opinion (1+2)	55%	47%	35%	41%	52%	32%	44%
Somewhat poor opinion (2)	35%	32%	20%	28%	37%	21%	29%
Very poor opinion (1)	20%	15%	15%	13%	15%	11%	15%
Mean	1,8	2,0	2,0	2,1	2,0	2,1	2,0
Not sure	38%	36%	53%	41%	34%	54%	43%

^{*:} less than 0,5%

	French	German	British	Italian	Spanish	American	
Luiz Inacio Lula da Silva (Brazil)					150		Avge for 6 countries
Unweighted Base	1,077	1,007	1,126	1,040	1,030	1,052	6,332
Very good + Somewhat good opinion (4+3)	30%	17%	14%	31%	54%	17%	27%
Very good opinion (4)	4%	1%	2%	4%	11%	1%	4%
Somewhat good opinion (3)	27%	15%	12%	28%	42%	15%	23%
Very poor + Somewhat poor opinion (1+2)	12%	20%	18%	27%	22%	15%	19%
Somewhat poor opinion (2)	9%	15%	11%	20%	17%	10%	14%
Very poor opinion (1)	3%	5%	7%	7%	5%	5%	5%
Mean	2,7	2,4	2,3	2,5	2,8	2,4	2,6
Not sure	58%	64%	69%	41%	24%	68%	54%

	French	German	British	Italian	Spanish	American	
Mahmoud Ahmadinejad (Iran)					150		Avge for 6 countries
Unweighted Base	1,077	1,007	1,126	1,040	1,030	1,052	6,332
Very good + Somewhat good opinion (4+3) Very good opinion (4) Somewhat good opinion (3)	1% * 1%	6% 1% 5%	8% 1% 7%	8% 2% 7%	8% 1% 7%	6% 1% 5%	6% 1% 5%
Very poor + Somewhat poor opinion (1+2)	60%	60%	49%	64%	64%	57%	59%
Somewhat poor opinion (2) Very poor opinion (1)	21% 40%	19% 41%	20% 29%	18% 45%	29% 35%	18% 40%	21% 38%
Mean	1,4	1,5	1,7	1,5	1,6	1,5	1,5
Not sure	38%	34%	42%	28%	28%	37%	35%

^{*:} less than 0,5%

	French	German	British	Italian	Spanish	American	
Hugo Chavez (Venezuela)					(6)		Avge for 6 countries
Unweighted Base	1,077	1,007	1,126	1,040	1,030	1,052	6,332
Very good + Somewhat good opinion (4+3) Very good opinion (4) Somewhat good opinion (3)	29% 5% 24%	14% 2% 13%	14% 2% 12%	19% 2% 16%	11% 3% 8%	11% 2% 9%	16% 3% 14%
Very poor + Somewhat poor opinion (1+2)	30%	34%	27%	45%	79%	56%	45%
Somewhat poor opinion (2) Very poor opinion (1)	23% 7%	21% 13%	15% 12%	29% 16%	29% 50%	20% 36%	23% 22%
Mean	2,5	2,1	2,1	2,1	1,6	1,7	2,0
Not sure	41%	51%	60%	36%	10%	33%	39%

- 11 -



	French	German	British	Italian	Spanish	American	
Fidel Castro (Cuba)					8.		Avge for 6 countries
Unweighted Base	1,077	1,007	1,126	1,040	1,030	1,052	6,332
Very good + Somewhat good opinion (4+3)	11%	19%	22%	26%	15%	11%	17%
Very good opinion (4)	1%	3%	3%	5%	3%	2%	3%
Somewhat good opinion (3)	11%	16%	19%	21%	12%	9%	15%
Very poor + Somewhat poor opinion (1+2)	60%	57%	46%	51%	76%	72%	60%
Somewhat poor opinion (2)	38%	36%	24%	30%	35%	27%	32%
Very poor opinion (1)	22%	21%	22%	21%	41%	45%	29%
Mean	1,9	2,0	2,0	2,1	1,7	1,6	1,9
Not sure	29%	24%	33%	23%	10%	16%	23%

	French	German	British	Italian	Spanish	American	
Bashar al-Assad (Syria)					50		Avge for 6 countries
Unweighted Base	1,077	1,007	1,126	1,040	1,030	1,052	6,332
Very good + Somewhat good opinion (4+3) Very good opinion (4)	6% *	10%	9% *	14% 2%	14% 1%	8% 2%	10% 1%
Somewhat good opinion (3)	6%	10%	9%	13%	13%	7%	9%
Very poor + Somewhat poor opinion (1+2)	45%	32%	27%	28%	40%	33%	34%
Somewhat poor opinion (2)	30%	24%	17%	21%	28%	19%	23%
Very poor opinion (1)	15%	8%	10%	6%	13%	13%	11%
Mean	1,8	2,1	2,0	2,2	2,0	1,9	2,0
Not sure	49%	58%	64%	58%	46%	59%	56%

^{*:} less than 0,5%



ANNEXE 3: INFLUENCE DETAILED PER COUNTRY

For each of the following people, please indicate whether you have a very good, somewhat good, somewhat poor or a very poor opinion of that person.

Base : All respondents

	French	German	British	Italian	Spanish	American	
Barack Obama (USA)					(%)		Avge for 6 countries
Unweighted Base	1,077	1,007	1,126	1,040	1,030	1,052	6,332
A great deal of influence + Some influence (4+3)	83%	79%	77%	83%	87%	81%	82%
A great deal of influence (4)	65%	63%	62%	75%	78%	57%	67%
Some influence (3)	18%	16%	15%	8%	9%	24%	15%
Not influence at all + Just a little influence (1+2)	3%	3%	6%	3%	3%	6%	4%
Just a litlle influence (2)	2%	2%	2%	2%	2%	3%	2%
No influence at all (1)	1%	1%	4%	1%	1%	3%	2%
Mean	3,7	3,7	3,6	3,8	3,8	3,6	3,7
Not sure	14%	17%	17%	14%	10%	13%	14%

	French	German	British	Italian	Spanish	American	
Angela Merkel (Germany)					(8)		Avge for 6 countries
Unweighted Base	1,077	1,007	1,126	1,040	1,030	1,052	6,332
A great deal of influence + Some influence (4+3)	64%	62%	46%	66%	78%	41%	59%
A great deal of influence (4)	15%	19%	9%	27%	37%	7%	19%
Some influence (3)	49%	43%	37%	39%	41%	34%	40%
Not influence at all + Just a little influence (1+2)	15%	22%	22%	12%	7%	17%	16%
Just a litlle influence (2)	14%	19%	16%	10%	5%	14%	13%
No influence at all (1)	1%	3%	6%	2%	2%	3%	3%
Mean	3,0	2,9	2,7	3,2	3,3	2,8	3,0
Not sure	21%	16%	33%	21%	15%	43%	25%

	French	German	British	Italian	Spanish	American	
The Dalai Lama					(6)		Avge for 6 countries
Unweighted Base	1,077	1,007	1,126	1,040	1,030	1,052	6,332
A great deal of influence + Some influence (4+3)	29%	24%	26%	40%	39%	38%	33%
A great deal of influence (4)	8%	4%	4%	14%	12%	11%	9%
Some influence (3)	21%	20%	22%	26%	27%	27%	24%
Not influence at all + Just a little influence (1+2)	52%	54%	46%	42%	46%	35%	45%
Just a litlle influence (2)	38%	39%	27%	29%	35%	22%	31%
No influence at all (1)	14%	15%	19%	13%	11%	13%	14%
Mean	2,3	2,2	2,2	2,5	2,5	2,5	2,3
Not sure	19%	23%	29%	19%	15%	28%	22%

	French	German	British	Italian	Spanish	American	
Nicolas Sarkozy (France)					100		Avge for 6 countries
Unweighted Base	1,077	1,007	1,126	1,040	1,030	1,052	6,332
A great deal of influence + Some influence (4+3)	57%	55%	42%	68%	79%	41%	57%
A great deal of influence (4)	10%	11%	8%	24%	35%	8%	16%
Some influence (3)	47%	44%	34%	44%	44%	33%	41%
Not influence at all + Just a little influence (1+2)	29%	20%	29%	15%	9%	20%	20%
Just a litlle influence (2)	23%	18%	20%	12%	7%	16%	16%
No influence at all (1)	6%	2%	9%	3%	2%	4%	4%
Mean	2,7	2,9	2,6	3,1	3,3	2,8	2,9
Not sure	15%	25%	29%	17%	12%	39%	23%



	French	German	British	Italian	Spanish	American	
Tony Blair (Great Britain)					(6)		Avge for 6 countries
Unweighted Base	1,077	1,007	1,126	1,040	1,030	1,052	6,332
A great deal of influence + Some influence (4+3)	35%	41%	27%	49%	53%	55%	44%
A great deal of influence (4)	5%	8%	5%	16%	17%	18%	12%
Some influence (3)	30%	33%	22%	33%	36%	37%	32%
Not influence at all + Just a little influence (1+2)	40%	36%	54%	31%	32%	21%	35%
Just a litlle influence (2)	32%	25%	25%	19%	24%	15%	23%
No influence at all (1)	8%	11%	29%	12%	8%	6%	12%
Mean	2,4	2,5	2,0	2,7	2,7	2,9	2,5
Not sure	25%	23%	20%	20%	15%	24%	21%

	French	German	British	Italian	Spanish	American	
Gordon Brown (Great Britain)					(6)		Avge for 6 countries
Unweighted Base	1,077	1,007	1,126	1,040	1,030	1,052	6,332
A great deal of influence + Some influence (4+3)	47%	44%	51%	56%	67%	49%	52%
A great deal of influence (4)	5%	6%	14%	18%	21%	16%	13%
Some influence (3)	42%	38%	37%	38%	46%	33%	39%
Not influence at all + Just a little influence (1+2)	23%	23%	31%	19%	12%	13%	21%
Just a litlle influence (2)	21%	20%	17%	17%	9%	10%	16%
No influence at all (1)	2%	3%	14%	2%	3%	3%	5%
Mean	2,7	2,7	2,6	3,0	3,1	3,0	2,8
Not sure	29%	32%	18%	26%	22%	38%	27%

	French	German	British	Italian	Spanish	American	
Pope Benedict XVI					150		Avge for 6 countries
Unweighted Base	1,077	1,007	1,126	1,040	1,030	1,052	6,332
A great deal of influence + Some influence (4+3)	28%	32%	35%	64%	56%	57%	45%
A great deal of influence (4)	6%	8%	10%	34%	21%	24%	17%
Some influence (3)	22%	24%	25%	30%	35%	33%	28%
Not influence at all + Just a little influence (1+2)	51%	49%	41%	22%	32%	23%	36%
Just a litlle influence (2)	34%	32%	26%	16%	21%	17%	24%
No influence at all (1)	17%	17%	15%	6%	11%	6%	12%
Mean	2,2	2,3	2,4	3,1	2,7	2,9	2,6
Not sure	21%	18%	24%	14%	12%	21%	18%

	French	German	British	Italian	Spanish	American	
Vladimir Putin (Russia)					160		Avge for 6 countries
Unweighted Base	1,077	1,007	1,126	1,040	1,030	1,052	6,332
A great deal of influence + Some influence (4+3)	60%	69%	56%	68%	64%	57%	62%
A great deal of influence (4)	21%	34%	23%	42%	27%	22%	28%
Some influence (3)	39%	35%	33%	26%	37%	35%	34%
Not influence at all + Just a little influence (1+2)	16%	9%	15%	11%	19%	12%	14%
Just a litlle influence (2)	13%	8%	11%	9%	15%	9%	11%
No influence at all (1)	3%	1%	4%	2%	4%	3%	3%
Mean	3,0	3,3	3,1	3,4	3,0	3,1	3,2
Not sure	24%	22%	29%	21%	17%	32%	24%

	French	German	British	Italian	Spanish	American	
Ban Ki-moon (United Nations)					150		Avge for 6 countries
Unweighted Base	1,077	1,007	1,126	1,040	1,030	1,052	6,332
A great deal of influence + Some influence (4+3)	38%	38%	44%	42%	52%	39%	42%
A great deal of influence (4)	9%	8%	11%	12%	15%	10%	11%
Some influence (3)	29%	30%	33%	30%	37%	29%	31%
Not influence at all + Just a little influence (1+2)	30%	27%	22%	25%	21%	19%	24%
Just a litlle influence (2)	26%	21%	15%	19%	16%	14%	18%
No influence at all (1)	4%	6%	7%	6%	5%	5%	6%
Mean	2,6	2,6	2,7	2,7	2,9	2,8	2,7
Not sure	33%	35%	33%	32%	27%	42%	34%

- 14 -



	French	German	British	Italian	Spanish	American	
Jose Manuel Barroso (European Union)					- Ki		Avge for 6 countries
Unweighted Base	1,077	1,007	1,126	1,040	1,030	1,052	6,332
A great deal of influence + Some influence (4+3)	42%	42%	40%	49%	53%	32%	43%
A great deal of influence (4)	9%	9%	7%	15%	11%	8%	10%
Some influence (3)	33%	33%	33%	34%	42%	24%	33%
Not influence at all + Just a little influence (1+2)	26%	23%	25%	24%	24%	19%	23%
Just a litlle influence (2)	23%	19%	17%	20%	19%	15%	19%
No influence at all (1)	3%	4%	8%	4%	5%	4%	4%
Mean	2,7	2,7	2,6	2,8	2,8	2,7	2,7
Not sure	33%	35%	36%	28%	23%	49%	34%

	French	German	British	Italian	Spanish	American	
Jose Luis Rodriguez Zapatero (Spain)					(8)		Avge for 6 countries
Unweighted Base	1,077	1,007	1,126	1,040	1,030	1,052	6,332
A great deal of influence + Some influence (4+3)	37%	24%	22%	50%	39%	23%	33%
A great deal of influence (4)	3%	2%	1%	13%	7%	3%	5%
Some influence (3)	34%	22%	21%	37%	32%	20%	28%
Not influence at all + Just a little influence (1+2)	37%	36%	36%	29%	52%	29%	36%
Just a litlle influence (2)	32%	31%	27%	23%	35%	23%	28%
No influence at all (1)	5%	5%	9%	6%	17%	6%	8%
Mean	2,5	2,4	2,3	2,7	2,3	2,4	2,4
Not sure	26%	40%	42%	21%	9%	48%	31%

	French	German	British	Italian	Spanish	American	
Hu Jintao (China)					150		Avge for 6 countries
Unweighted Base	1,077	1,007	1,126	1,040	1,030	1,052	6,332
A great deal of influence + Some influence (4+3)	52%	47%	49%	53%	54%	55%	51%
A great deal of influence (4)	21%	18%	21%	28%	23%	23%	22%
Some influence (3)	31%	29%	28%	25%	31%	32%	29%
Not influence at all + Just a little influence (1+2)	15%	17%	16%	13%	17%	10%	15%
Just a litlle influence (2)	13%	14%	11%	9%	13%	7%	11%
No influence at all (1)	2%	3%	5%	4%	4%	3%	4%
Mean	3,1	3,0	3,0	3,2	3,0	3,2	3,1
Not sure	32%	37%	36%	34%	28%	36%	34%

	French	German	British	Italian	Spanish	American	
Silvio Berlusconi (Italy)					100		Avge for 6 countries
Unweighted Base	1,077	1,007	1,126	1,040	1,030	1,052	6,332
A great deal of influence + Some influence (4+3)	29%	35%	27%	52%	55%	24%	37%
A great deal of influence (4)	3%	4%	2%	20%	8%	3%	7%
Some influence (3)	26%	31%	25%	32%	47%	21%	30%
Not influence at all + Just a little influence (1+2)	48%	38%	39%	36%	31%	28%	37%
Just a litlle influence (2)	39%	32%	29%	20%	24%	23%	28%
No influence at all (1)	9%	6%	10%	16%	7%	5%	9%
Mean	2,3	2,4	2,3	2,7	2,6	2,4	2,5
Not sure	23%	26%	34%	13%	14%	48%	26%

	French	German	British	Italian	Spanish	American	
Dmitri Medvedev (Russia)					(6)		Avge for 6 countries
Unweighted Base	1,077	1,007	1,126	1,040	1,030	1,052	6,332
A great deal of influence + Some influence (4+3)	34%	49%	35%	41%	46%	40%	40%
A great deal of influence (4)	7%	14%	7%	13%	11%	10%	10%
Some influence (3)	27%	35%	28%	28%	35%	30%	30%
Not influence at all + Just a little influence (1+2)	33%	22%	23%	26%	25%	18%	25%
Just a litlle influence (2)	26%	18%	15%	20%	20%	14%	19%
No influence at all (1)	7%	4%	8%	6%	5%	4%	6%
Mean	2,5	2,8	2,6	2,7	2,7	2,8	2,7
Not sure	33%	29%	42%	33%	29%	42%	35%

- 15 -



	French	German	British	Italian	Spanish	American	
Luiz Inacio Lula da Silva (Brazil)					8.		Avge for 6 countries
Unweighted Base	1,077	1,007	1,126	1,040	1,030	1,052	6,332
A great deal of influence + Some influence (4+3)	22%	13%	16%	28%	43%	23%	24%
A great deal of influence (4)	1%	1%	1%	4%	6%	3%	3%
Some influence (3)	21%	12%	15%	24%	37%	20%	21%
Not influence at all + Just a little influence (1+2)	38%	43%	39%	38%	35%	28%	37%
Just a litlle influence (2)	31%	33%	25%	28%	29%	21%	28%
No influence at all (1)	7%	10%	14%	10%	6%	7%	9%
Mean	2,3	2,1	2,1	2,3	2,6	2,4	2,3
Not sure	40%	45%	46%	34%	22%	49%	39%

	French	German	British	Italian	Spanish	American	
Mahmoud Ahmadinejad (Iran)					(6)		Avge for 6 countries
Unweighted Base	1,077	1,007	1,126	1,040	1,030	1,052	6,332
A great deal of influence + Some influence (4+3)	31%	30%	26%	49%	39%	38%	36%
A great deal of influence (4)	5%	7%	5%	18%	8%	10%	9%
Some influence (3)	26%	23%	21%	31%	31%	28%	27%
Not influence at all + Just a little influence (1+2)	34%	38%	37%	22%	34%	27%	32%
Just a litlle influence (2)	25%	29%	25%	16%	25%	18%	23%
No influence at all (1)	9%	9%	12%	6%	9%	9%	9%
Mean	2,4	2,4	2,3	2,9	2,5	2,6	2,5
Not sure	35%	32%	36%	29%	26%	35%	32%

	French	German	British	Italian	Spanish	American	
Hugo Chavez (Venezuela)					(8)		Avge for 6 countries
Unweighted Base	1,077	1,007	1,126	1,040	1,030	1,052	6,332
A great deal of influence + Some influence (4+3) A great deal of influence (4) Some influence (3)	24% 2% 22%	13% 2% 11%	15% 1% 14%	29% 4% 25%	34% 6% 28%	33% 8% 25%	25% 4% 21%
Not influence at all + Just a little influence (1+2) Just a little influence (2)	43% 36%	46% 33%	41% 24%	39% 28%	53% 36%	36% 26%	44% 31%
No influence at all (1)	7%	13%	17%	11%	17%	10%	13%
<i>Mean</i> Not sure	2,3 33%	2,0 40%	2,0 44%	2,3 32%	2,3 13%	2,5 31%	2,2 32%

	French	German	British	Italian	Spanish	American	
Fidel Castro (Cuba)					(%)		Avge for 6 countries
Unweighted Base	1,077	1,007	1,126	1,040	1,030	1,052	6,332
A great deal of influence + Some influence (4+3)	13%	15%	15%	29%	25%	26%	21%
A great deal of influence (4)	1%	3%	1%	7%	5%	6%	4%
Some influence (3)	12%	12%	14%	22%	20%	20%	17%
Not influence at all + Just a little influence (1+2)	60%	59%	52%	49%	63%	51%	56%
Just a litlle influence (2)	40%	35%	26%	29%	37%	30%	33%
No influence at all (1)	20%	24%	26%	20%	26%	21%	23%
Mean	1,9	1,9	1,9	2,2	2,1	2,2	2,0
Not sure	27%	27%	32%	22%	12%	23%	24%

	French	German	British	Italian	Spanish	American	
Bashar al-Assad (Syria)					(%)		Avge for 6 countries
Unweighted Base	1,077	1,007	1,126	1,040	1,030	1,052	6,332
A great deal of influence + Some influence (4+3)	15%	13%	17%	21%	22%	24%	19%
A great deal of influence (4)	1%	1%	1%	4%	2%	3%	2%
Some influence (3)	14%	12%	16%	17%	20%	21%	17%
Not influence at all + Just a little influence (1+2)	45%	44%	40%	35%	43%	31%	39%
Just a litlle influence (2)	34%	31%	28%	24%	32%	22%	28%
No influence at all (1)	11%	13%	12%	11%	11%	9%	11%
Mean	2,1	2,0	2,1	2,3	2,2	2,3	2,2
Not sure	40%	43%	44%	43%	36%	45%	42%



About Harris Interactive

Harris Interactive is a global leader in custom market research. With a long and rich history in multimodal research, powered by our science and technology, we assist clients in achieving business results. Harris Interactive serves clients globally through our North American, European and Asian offices and a network of independent market research firms. For more information, please visit: www.harrisinteractive.com.

Press contacts

Harris Interactive en France:

Laurence Lavernhe - Tel: 01 44 87 60 94- <u>llavernhe@harrisinteractive.fr</u>

Harris Interactive Corporate Communications:

Office: +1 (585) 214-7479 press@harrisinteractive.net