



Paris, December 4th

« World Leaders » Opinion Barometer Wave 5 – November 2009

A Harris Interactive exclusive poll, in partnership with leading international news channel FRANCE 24

The latest edition of the international « World Leaders » barometer shows that the decrease of **Barack OBAMA's** popularity in the United-States is not seen in Europe where he is still extremely popular.

Angela MERKEL continues to move up in popularity and is ahead amongst the European leaders.

On the reverse side of the equation, **Nicolas SARKOZY** and **Gordon BROWN** both see their popularity and influence indexes significantly decrease.

Pope Benedict XVI, whose popularity had strongly decreased in the previous editions, has moved back to a position close to the one he had at the end of 2008.

In combining the 2 measures of popularity and influence, the top 3 are:

- 1. Barack OBAMA
- 2. Angela MERKEL
- 3. The DALAI LAMA

Results to be released on FRANCE 24 in "Paris Direct" on December, 4th, 2009.

Methodology

The latest poll was conducted online by Harris Interactive, in partnership with FRANCE 24 and The International Herald Tribune, among a total of 6,182 adults (aged 16-64) within France, Germany, Great Britain, Spain and the United-States; and adults (aged 18-64) in Italy, from 28th October to 4th November 2009. The data were weighted, where necessary, by age, gender, education, region and Internet usage to make it representative of the general population profile for each country. Propensity score weighting was applied to adjust for respondents' propensity to be online.

Please note that any communication of these results has to be made with technical elements such as: survey methodology, fieldwork dates, name of the agency, sample size.

WORLDWIDE LEADERS' POPULARITY



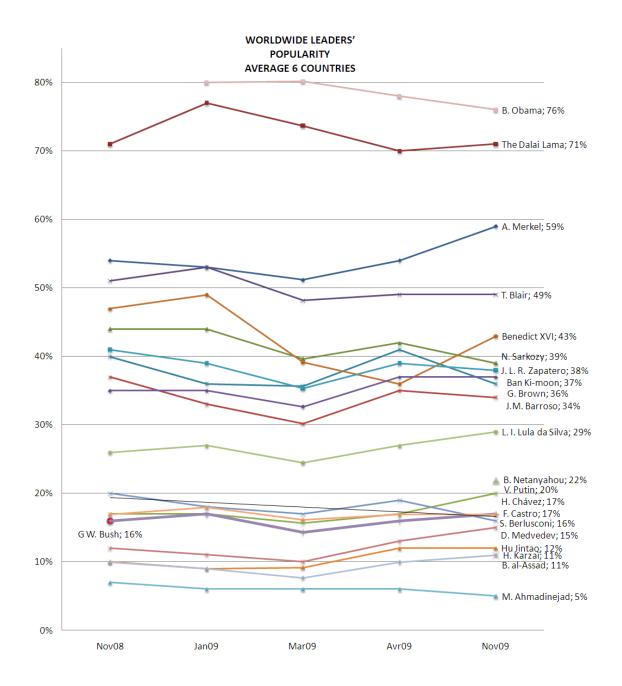
One year later, Barack Obama, the Dalai Lama and Angela Merkel are still part of the top 3 in terms of popularity and and retain their position as the most popular worldwide leaders.

Barack Obama, while overall remarkably stable, shows since April 2009, a small decrease in his popularity, especially amongst Americans.

Angela Merkel continues to move up among the overall countries, with very impressive results in Europe.

Pope Benedict XVI comes back up to a popularity level close to the one he had before the debates of the beginning of 2009.

Nicolas Sarkozy and Gordon Brown both have declined significantly this wave.





Popularity : No-one is a prophet in his own land...excepted Angela Merkel

The following table shows the ranking of the leaders in each country. It appears that 3 European leaders have a rather bad situation in their own country: Silvio Berlusconi (11th with 39%); Nicolas Sarkozy (9th with 34%) ; Gordon Brown (8th with 23%). It also appears that Barack Obama lost his first place position in the United-States, in favor of Tony Blair! Finally, Angela Merkel is the only one leader to be in the top 3 in her own country, but even in Germany she is behind Obama and the Dalai Lama.

For each of the following people, please indicate whether you have a very good, somewhat good, somewhat poor or a very poor opinion of that person.

Base : All respondents

| | | | | | Frei | nch | Gerr | nan | Brit | ish | Itali | an | Spa | nish | Ame | rican | | |
|--------|-------------------------------------|--------|--------|---|-------|-----|-------|-----|-------|-----|-------|-----|-----|------|-------|-------|--------------|----|
| | Ra | ank | | Popularity ranking - Top 10 per country | | | | | | | | | (5) | | | | Avge coun | |
| Vov'08 | Jan'09 | Mar'09 | Avr'09 | Unweighted Base | 1,071 | *** | 1,010 | *** | 1,076 | *** | 1,037 | *** | 949 | *** | 1,039 | *** | 6,182 | ** |
| ** | 1 | 1 | 1 | Barack Obama (USA) | 82% | 1 | 81% | 1 | 72% | 1 | 88% | 1 | 79% | 1 | 53% | 4 | 76% | |
| 1 | 2 | 2 | 2 | The Dalai Lama | 77% | 2 | 72% | 2 | 58% | 2 | 83% | 2 | 76% | 2 | 58% | 2 | 71% | |
| 2 | 3 | 3 | 3 | Angela Merkel (AGermany) | 71% | 3 | 63% | 3 | 40% | 3 | 81% | 3 | 66% | 3 | 34% | 7 | 59% | |
| 3 | 4 | 4 | 4 | Tony Blair (Great Britain) | 51% | 5 | 47% | 5 | 27% | 7 | 64% | 4 | 40% | 9 | 65% | 1 | 49% | |
| 4 | 5 | 6 | 9 | Pope Benedict XVI | 27% | 11 | 52% | 4 | 36% | 4 | 54% | 7 | 34% | 11 | 54% 3 | | 43% | |
| 5 | 6 | 5 | 5 | Nicolas Sarkozy (France) | 34% | 9 | 36% | 8 | 30% | 6 | 59% | 5 | 48% | 5 | 29% | 8 | 39% | |
| 6 | 7 | 8 | 7 | José Luis Rodríguez Zapatero (Spain) | 53% | 4 | 32% | 9 | 17% | 10 | 57% | 6 | 48% | 5 | 20% | 11 | 38% | |
| 9 | 9 | 9 | 8 | Ban Ki-moon (United Nations) | 44% | 6 | 38% | 7 | 31% | 5 | 47% | 10 | 45% | 8 | 19% | 12 | 37% | |
| 7 | 8 | 7 | 6 | | | 38% | 10 | 36% | 5 | 36% | | | | | | | | |
| 8 | 10 | 10 | 10 | José Manuel Barroso (European Commission) | 31% | 10 | 40% | 6 | 14% | 12 | 54% | 7 | 46% | 7 | 19% | 12 | 34% | |
| 10 | 11 | 11 | 11 | Luiz Inácio Lula da Silva (Brazil) | 37% | 7 | 19% | 13 | 10% | 15 | 39% | 11 | 57% | 4 | 17% | 14 | 29% | |
| **** | **** | **** | **** | Benyamin Netanyahou (Israel) | 18% | 13 | 17% | 15 | 14% | 12 | 31% | 14 | 17% | 12 | 35% | 6 | 22% | |
| 12 | 15 | 14 | 13 | Vladimir Putin (Russia) | 10% | 16 | 23% | 11 | 15% | 11 | 34% | 13 | 16% | 13 | 22% | 9 | 20% | |
| 13 | 13 | 13 | 14 | Fidel Castro (Cuba) | 12% | 14 | 19% | 13 | 20% | 9 | 27% | 15 | 16% | 13 | 7% | 20 | 17% | |
| 14 | 14 | 15 | 15 | Hugo Chávez (Venezuela) | 27% | 11 | 13% | 16 | 13% | 14 | 26% | 16 | 11% | 19 | 10% | 18 | 17% | |
| 11 | 12 | 12 | 12 | Silvio Berlusconi (Italy) | 5% | 20 | 7% | 20 | 10% | 15 | 39% | 11 | 12% | 18 | 22% | 9 | 16% | |
| 16 | 16 | 16 | 16 | Dmitri Medvedev (Russia) | 10% | 16 | 20% | 12 | 10% | 15 | 22% | 17 | 15% | 16 | 16% | 15 | 15% | |
| 17 | 17 | 17 | 17 | Hu Jintao (China) | 9% | 18 | 1196 | 18 | 10% | 15 | 17% | 19 | 16% | 13 | 13% | 16 | 12% | |
| 18 | 18 | 18 | 18 | 8 Bashar al-Assad (Syria) | | 18 | 9% | 19 | 7% | 19 | 20% | 18 | 14% | 17 | 8% | 19 | 11% | |
| **** | **** | **** | **** | Hamid Karzaï (Afghanistan) | 12% | 14 | 12% | 17 | 6% | 20 | 15% | 20 | 11% | 19 | 11% | 17 | 11% | |
| 19 | 19 19 19 Mahmoud Ahmadinejad (Iran) | | | | | | 6% | 21 | 5% | 21 | 7% | 21 | 7% | 21 | 5% | 21 | 5% | |
| | | | | Means | 31 | % | 31 | % | 22 | % | 44 | % | 34 | % | 26 | % | 31 | % |

** : Barack Obama has been added to replace George W. Bush in January 2009

*** : Evolution compared to previous wave (April 2009)

**** : Benyamin Netanyahou and Hamid Karzaï have been added in November 2009



Popularity: Change since the previous wave

For each of the following people, please indicate whether you have a very good, somewhat good, somewhat poor or a very poor opinion of that person. Base : All respondents

| | | Frei | nch | Gerr | nan | Brit | ish | Itali | an | Spa | nish | Ame | rican | | |
|--------|---|-------|------|-------|------|-------|------|-------|------|-----|------|-------|-------|--------------|------|
| Rank | Popularity opinion Very good + Somewhat good opinion | | | | | | | | | 18 | | | | Avge coun | |
| Nov'09 | Unweighted Base | 1,071 | *** | 1,010 | *** | 1,076 | *** | 1,037 | *** | 949 | *** | 1,039 | *** | 6,182 | *** |
| 1 | Barack Obama (USA) | 82% | -2% | 81% | 3% | 72% | -1% | 88% | 3% | 79% | -3% | 53% | -16% | 76% | -2% |
| 2 | The Dalai Lama | 77% | 2% | 72% | 1% | 58% | -2% | 83% | 3% | 76% | 1% | 58% | -3% | 71% | 1% |
| 3 | Angela Merkel (Germany) | 71% | 2% | 63% | 7% | 40% | 5% | 81% | 11% | 66% | 1% | 34% | 4% | 59% | 5% |
| 4 | Tony Blair (Great Britain) | 51% | 1% | 47% | 2% | 27% | -4% | 64% | 3% | 40% | -3% | 65% | -1% | 49% | 0% |
| 5 | Pope Benedict XVI | 27% | 13% | 52% | 13% | 36% | 3% | 54% | 7% | 34% | 6% | 54% | -3% | 43% | 7% |
| 6 | Nicolas Sarkozy (France) | 34% | 0% | 36% | -5% | 30% | 3% | 59% | 0% | 48% | -10% | 29% | -4% | 39% | -3% |
| 7 | José Luis Rodríguez Zapatero (Spain) | 53% | -4% | 32% | -2% | 17% | -2% | 57% | -2% | 48% | 2% | 20% | -2% | 38% | -1% |
| 8 | Ban Ki-moon (United Nations) | 44% | 4% | 38% | -3% | 31% | -2% | 47% | 4% | 45% | -1% | 19% | 0% | 37% | 0% |
| 9 | Gordon Brown (Great Britain) | 37% | -7% | 30% | -6% | 23% | -2% | 50% | -1% | 38% | -7% | 36% | -9% | 36% | -5% |
| 10 | José Manuel Barroso (European Commission) | 31% | -5% | 40% | -2% | 14% | -4% | 54% | 3% | 46% | -1% | 19% | 3% | 34% | -1% |
| 11 | Luiz Inácio Lula da Silva (Brazil) | 37% | 7% | 19% | 2% | 10% | -4% | 39% | 8% | 57% | 3% | 17% | 0% | 29% | 2% |
| 12 | Benyamin Netanyahou (Israel) | 18% | **** | 17% | **** | 14% | **** | 31% | **** | 17% | **** | 35% | **** | 22% | **** |
| 13 | Vladimir Putin (Russia) | 10% | 2% | 23% | 1% | 15% | 1% | 34% | 9% | 16% | 2% | 22% | 2% | 20% | 3% |
| 14 | Fidel Castro (Cuba) | 12% | 1% | 19% | 0% | 20% | -2% | 27% | 1% | 16% | 1% | 7% | -4% | 17% | 0% |
| 15 | Hugo Chávez (Venezuela) | 27% | -2% | 13% | -1% | 13% | -1% | 26% | 7% | 11% | 0% | 10% | -1% | 17% | 1% |
| 16 | Silvio Berlusconi (Italy) | 5% | -4% | 7% | -6% | 10% | -4% | 39% | -4% | 12% | -2% | 22% | -1% | 16% | -3% |
| 17 | Dmitri Medvedev (Russia) | 10% | 3% | 20% | 4% | 10% | -2% | 22% | 4% | 15% | 2% | 16% | 2% | 15% | 2% |
| 18 | Hu Jintao (China) | 9% | 4% | 11% | 0% | 10% | -1% | 17% | 4% | 16% | 1% | 13% | -3% | 12% | 0% |
| 19 | Bashar al-Assad (Syria) | 9% | 3% | 9% | -1% | 7% | -2% | 20% | 6% | 14% | 0% | 8% | 0% | 11% | 1% |
| 20 | Hamid Karzaï (Afghanistan) | 12% | **** | 12% | **** | 6% | **** | 15% | **** | 11% | **** | 11% | **** | 11% | **** |
| 21 | Mahmoud Ahmadinejad (Iran) | 3% | 2% | 6% | 0% | 5% | -3% | 7% | -1% | 7% | -1% | 5% | -1% | 5% | -1% |

** : Barack Obama has been added to replace George W. Bush in January 2009

*** : Evolution compared to previous wave (April 2009)

**** : Benyamin Netanyahou and Hamid Karzaï have been added in November 2009

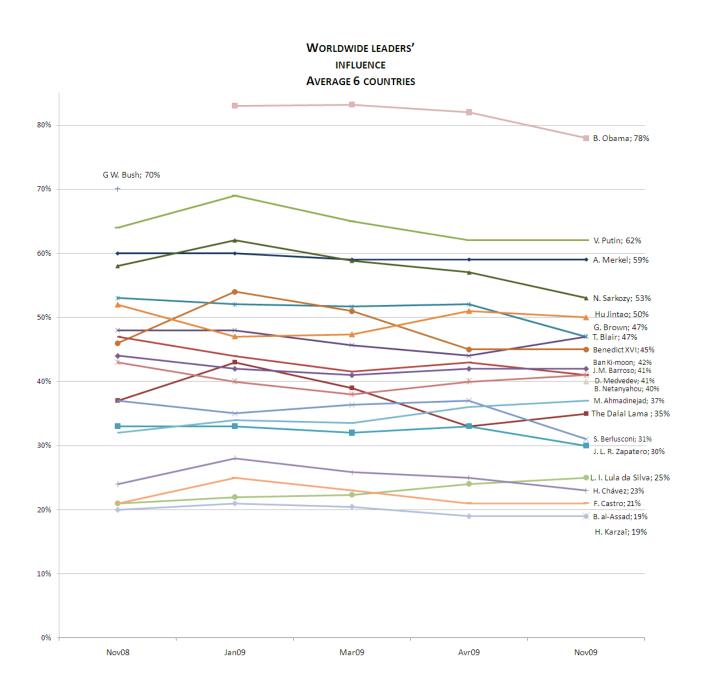


WORLDWIDE LEADERS' INFLUENCE

Barack Obama retains his position of most influential leader, but his score has declined, especially amongst Americans and Britons.

The top 3 remain the same as the past wave and Nicolas Sarkozy, in decline since the beginning of the year, moves further away from the top three, where he was part at the beginning of 2009.

Also, Tony Blair is now at the same level as the current British Prime Minister, Gordon Brown.





Influence: Global and per country rankings

Barack Obama unquestionably remains the most influential worldwide leader for all six countries. Silvio Berlusconi, José Luis Zapatero, and, to a lesser extent, Gordon Brown, are not seen as very influential by their home countries.

| For each of the following international personalities, how much influence do you think they have at an international le | evel? |
|---|-------|
| Base : All respondents | |

| | | | | | Frei | nch | Gern | nan | Brit | ish | Itali | an | Spar | nish | Ame | rican | | |
|--------|--------|--------|--------|---|-------|-----|-------|-----|-------|-----|-------|-----|--------|------|-------|-------|--------------|----|
| | R | ank | | Influence ranking - Top 10 per country | | | | | | | | | (%) | | | | Avge coun | |
| Vov'08 | Jan'09 | Mar'09 | Avr'09 | Unwieghted Base | 1 071 | *** | 1 010 | *** | 1 076 | *** | 1 037 | *** | 949 | *** | 1 039 | *** | 6 182 | ** |
| ** | 1 | 1 | 1 | Barack Obama (USA) | 80% | 1 | 82% | 1 | 70% | 1 | 87% | 1 | 83% | 1 | 67% | 1 | 78% | |
| 2 | 2 | 2 | 2 | Vladimir Putin (Russia) | 62% | 3 | 69% | 2 | 53% | 2 | 76% | 2 | 63% | 4 | 5196 | 3 | 62% | |
| 3 | 4 | 3 | 3 | Angela Merkel (Germany) | 66% | 2 | 63% | 3 | 42% | 3 | 76% | 2 | 74% | 2 | 3696 | 10 | 59% | |
| 3 | 3 | 4 | 4 | Nicolas Sarkozy (France) | 56% | 4 | 47% | 5 | 39% | 5 | 67% | 4 | 70% | 3 | 3896 | 8 | 53% | |
| 6 | 8 | 7 | 6 | Hu Jintao (China) | 52% | 5 | 47% | 5 | 39% | 5 | 59% | 6 | 55% | 9 | 4796 | 5 | 50% | |
| 5 | 6 | 5 | 5 | Gordon Brown (Great Britain) | 44% | 6 | 40% | 9 | 38% | 7 | 59% | 6 | 63% | 4 | 4496 | 6 | 47% | |
| 7 | 7 | 8 | 8 | Tony Blair (Great Britain) | 40% | 9 | 44% | 8 | 30% | 10 | 58% | 8 | 57% | 7 | 5496 | 2 | 47% | |
| 9 | 5 | 6 | 7 | Pope Benedict XVI | 28% | 15 | 38% | 10 | 33% | 8 | 65% | 5 | 59% | 6 | 49% | 4 | 45% | |
| 10 | 11 | 10 | 10 | Ban Ki-moon (United Nations) | 41% | 7 | 38% | 10 | 41% | 4 | 47% | 14 | 50% | 10 | 32% | 13 | 42% | |
| 8 | 9 | 9 | 9 | José Manuel Barroso (European Commission) | 41% | 7 | 45% | 7 | 29% | 12 | 53% | 10 | 56% | 8 | 28% | 15 | 41% | |
| 11 | 12 | 12 | 11 | Dmitri Medvedev (Russia) | 37% | 10 | 50% | 4 | 33% | 8 | 43% | 16 | 44% | 15 | 37% | 9 | 41% | |
| **** | **** | **** | **** | Benyamin Netanyahou (Israel) | 36% | 11 | 34% | 12 | 30% | 10 | 50% | 12 | 49% | 11 | 4196 | 7 | 40% | |
| 15 | 14 | 14 | 13 | Mahmoud Ahmadinejad (Iran) | 36% | 11 | 30% | 13 | 22% | 14 | 54% | 9 | 40% | 16 | 36% | 10 | 37% | |
| 13 | 10 | 11 | 14 | The Dalai Lama | 34% | 13 | 29% | 14 | 27% | 13 | 45% | 15 | 45% | 13 | 36% | 10 | 35% | |
| 12 | 13 | 13 | 12 | Silvio Berlusconi (Italy) | 26% | 16 | 28% | 15 | 20% | 15 | 49% | 13 | 45% | 13 | 2196 | 19 | 31% | |
| 14 | 15 | 15 | 15 | José Luis Rodríguez Zapatero (Spain) | 34% | 13 | 23% | 16 | 16% | 16 | 52% | 11 | 35% | 17 | 22% | 17 | 30% | |
| 18 | 18 | 18 | 17 | Luiz Inácio Lula da Silva (Brazil) | 26% | 16 | 16% | 17 | 13% | 18 | 33% | 18 | 46% | 12 | 18% | 21 | 25% | |
| 16 | 16 | 16 | 16 | Hugo Chávez (Venezuela) | 23% | 18 | 13% | 21 | 12% | 19 | 30% | 20 | 32% | 18 | 29% | 14 | 23% | |
| 17 | 17 | 17 | 18 | Fidel Castro (Cuba) | 14% | 20 | 15% | 18 | 14% | 17 | 34% | 17 | 27% 19 | | 23% | 16 | 21% | |
| 19 | 19 | 19 | 19 | Bashar al-Assad (Syria) | | 19 | 14% | 20 | 11% | 21 | 25% | 21 | 22% | 20 | 21% | 19 | 19% | |
| **** | **** | **** | **** | Hamid Karzaï (Afghanistan) | 14% | 20 | 15% | 18 | 12% | 19 | 31% | 19 | 21% | 21 | 22% | 17 | 19% | |
| | | | | Means | 38 | % | 37 | % | 30 | % | 52 | % | 49 | % | 36 | % | 40 | % |

** : Barack Obama has been added to replace George W. Bush in January 2009

*** : Evolution compared to previous wave (April 2009)

**** : Benyamin Netanyahou and Hamid Karzaï have been added in November 2009

Influence : Change since the previous wave

For each of the following international personalities, how much influence do you think they have at an international level? Base : All respondents

| | respondents | Frer | nch | Gern | nan | Brit | ish | Itali | an | Spar | nish | Amer | rican | | |
|--------|--|-------|------|-------|------|-------|---------------------------|-------|------|------|------|-------|-------|--------------|------|
| Rang | Influence perception A great deal of influence + Some influence | | | | | | \mathbb{A} \mathbb{N} | | | 18 | | | | Avge coun | |
| Nov'09 | Unwieghted Base | 1 071 | *** | 1 010 | *** | 1 076 | *** | 1 037 | *** | 949 | *** | 1 039 | *** | 6 182 | *** |
| 1 | Barack Obama (USA) | 80% | -3% | 82% | 3% | 70% | -7% | 87% | 4% | 83% | -4% | 67% | -14% | 78% | -4% |
| 2 | Vladimir Putin (Russia) | 62% | 2% | 69% | 0% | 53% | -3% | 76% | 8% | 63% | -1% | 51% | -6% | 62% | 0% |
| 3 | Angela Merkel (Germany) | 66% | 2% | 63% | 1% | 42% | -4% | 76% | 10% | 74% | -4% | 36% | -5% | 59% | 0% |
| 4 | Nicolas Sarkozy (France) | 56% | -1% | 47% | -8% | 39% | -3% | 67% | -1% | 70% | -9% | 38% | -3% | 53% | -4% |
| 5 | Hu Jintao (China) | 52% | 0% | 47% | 0% | 39% | -10% | 59% | 6% | 55% | 1% | 47% | -8% | 50% | -1% |
| 6 | Gordon Brown (Great Britain) | 44% | -3% | 40% | -4% | 38% | -13% | 59% | 3% | 63% | -4% | 44% | -5% | 47% | -5% |
| 7 | Tony Blair (Great Britain) | 40% | 5% | 44% | 3% | 30% | 3% | 58% | 9% | 57% | 4% | 54% | -1% | 47% | 3% |
| 8 | Pope Benedict XVI | 28% | 0% | 38% | 6% | 33% | -2% | 65% | 1% | 59% | 3% | 49% | -8% | 45% | 0% |
| 9 | Ban Ki-moon (United Nations) | 41% | 3% | 38% | 0% | 41% | -3% | 47% | 5% | 50% | -2% | 32% | -7% | 42% | 0% |
| 10 | José Manuel Barroso (European Commission) | 41% | -1% | 45% | 3% | 29% | -11% | 53% | 4% | 56% | 3% | 28% | -4% | 41% | -2% |
| 11 | Dmitri Medvedev (Russia) | 37% | 3% | 50% | 1% | 33% | -2% | 43% | 2% | 44% | -2% | 37% | -3% | 41% | 1% |
| 12 | Benyamin Netanyahou (Israel) | 36% | **** | 34% | **** | 30% | **** | 50% | **** | 49% | **** | 41% | **** | 40% | **** |
| 13 | Mahmoud Ahmadinejad (Iran) | 36% | 5% | 30% | 0% | 22% | -4% | 54% | 5% | 40% | 1% | 36% | -2% | 37% | 1% |
| 14 | The Dalai Lama | 34% | 5% | 29% | 5% | 27% | 1% | 45% | 5% | 45% | 6% | 36% | -2% | 35% | 2% |
| 15 | Silvio Berlusconi (Italy) | 26% | -3% | 28% | -7% | 20% | -7% | 49% | -3% | 45% | -10% | 21% | -3% | 31% | -6% |
| 16 | José Luis Rodríguez Zapatero (Spain) | 34% | -3% | 23% | -1% | 16% | -6% | 52% | 2% | 35% | -4% | 22% | -1% | 30% | -3% |
| 17 | Luiz Inácio Lula da Silva (Brazil) | 26% | 4% | 16% | 3% | 13% | -3% | 33% | 5% | 46% | 3% | 18% | -5% | 25% | 1% |
| 18 | Hugo Chávez (Venezuela) | 23% | -1% | 13% | 0% | 12% | -3% | 30% | 1% | 32% | -2% | 29% | -4% | 23% | -2% |
| 19 | Fidel Castro (Cuba) | 14% | 1% | 15% | 0% | 14% | -1% | 34% | 5% | 27% | 2% | 23% | -3% | 21% | 0% |
| 20 | Bashar al-Assad (Syria) | 18% | 3% | 14% | 1% | 11% | -6% | 25% | 4% | 22% | 0% | 21% | -3% | 19% | 0% |
| 21 | Hamid Karzaï (Afghanistan) | 14% | **** | 15% | **** | 12% | **** | 31% | **** | 21% | **** | 22% | **** | 19% | **** |

** : Barack Obama has been added to replace George W. Bush in January 2009

*** : Evolution compared to previous wave (April 2009)

**** : Benyamin Netanyahou and Hamid Karzaï have been added in November 2009



POPULARITY – INFLUENCE SYNTHESIS

The popularity / influence index shows the **relative decrease** of **Barack Obama**, essentially due to his popularity decrease in the United-States and, to a larger extent, the decrease of his influence. In the top 5, the only significant change is the **decrease of Nicolas Sarkozy**, which moves **Tony Blair** ahead. **Gordon Brown** moves away from the "top 5" while **Silvio Berlusconi** even leaves the "top 15"...

For each of the following people, please indicate whether you have a very good, somewhat good, somewhat poor or a very poor opinion of that person. Base : All respondents

| | | Rank | | | Popularity- Influence Average 6 countries | Popul (Very + Some opini | ewhat good | Influen (A great de Some influ | al of + | influence | arity / " average lex |
|--------|--------|--------|--------|---------|--|--------------------------------|------------|--------------------------------------|---------|-----------|-----------------------------|
| Nov'08 | Jan'09 | Mar'09 | Avr'09 | Nov'09 | Unweighted Base | 6,182 | | 6,182 | | 6,182 | |
| ** | 1 | 1 | 1 | 1 | Barack Obama (USA) | 76% | -2% | 78% | -4% | 77% | -3% |
| 1 | 3 | 3 | 2 | 2 | Angela Merkel (Germany) | 59% | 5% | 59% | 0% | 59% | 2% |
| 2 | 2 | 2 | 3 | 3 | The Dalai Lama | 71% | 1% | 35% | 2% | 53% | 1% |
| 4 | 6 | 5 | 5 | 4 | Tony Blair (Great Britain) | 49% | 0% | 47% | 3% | 48% | 1% |
| 3 | 4 | 4 | 4 | 5 | Nicolas Sarkozy (France) | 39% | -3% | 53% | -4% | 46% | -4% |
| 6 | 5 | 6 | 7 | 6 | Pope Benedict XVI | 43% | 7% | 45% | 0% | 44% | 3% |
| 5 | 7 | 7 | 6 | 7 | Gordon Brown (Great Britain) | 36% | -5% | 47% | -5% | 42% | -6% |
| 9 | 8 | 8 | 8 | 8 | Vladimir Putin (Russia) | 20% | 3% | 62% | 0% | 41% | 1% |
| 10 | 10 | 9 | 9 | 9 | Ban Ki-moon (United Nations) | 37% | 0% | 42% | 0% | 40% | -1% |
| 8 | 9 | 10 | 10 | 10 | José Manuel Barroso (European Commission) | 34% | -1% | 41% | -2% | 38% | -2% |
| 11 | 11 | 11 | 11 | 11 | José Luis Rodríguez Zapatero (Spain) | 38% | -1% | 30% | -3% | 34% | -2% |
| 12 | 12 | 12 | 12 | 12 | Hu Jintao (China) | 12% | 0% | 50% | -1% | 31% | -1% |
| **** | **** | **** | **** | 12 | Benyamin Netanyahou (Israel) | 22% | **** | 40% | **** | 31% | **** |
| 14 | 14 | 14 | 14 | 14 | Dmitri Medvedev (Russia) | 15% | 2% | 41% | 1% | 28% | 1% |
| 15 | 15 | 15 | 15 | 15 | Luiz Inácio Lula da Silva (Brazil) | 29% | 2% | 25% | 1% | 27% | 1% |
| 13 | 13 | 13 | 13 | 16 | Silvio Berlusconi (Italy) | 16% | -3% | 31% | -6% | 24% | -5% |
| 17 | 18 | 17 | 16 | 17 | Mahmoud Ahmadinejad (Iran) | 5% | -1% | 37% | 1% | 21% | 0% |
| 16 | 16 | 16 | 17 | 18 | Hugo Chávez (Venezuela) | 17% | 1% | 23% | -2% | 20% | -1% |
| 18 | 17 | 18 | 18 | 19 | Fidel Castro (Cuba) | 17% | 0% | 21% | 0% | 19% | 0% |
| 19 | 19 | 19 | 19 | 20 | Bashar al-Assad (Syria) | 11% | 1% | 19% | 0% | 15% | 0% |
| **** | **** | **** | **** | 21 | Hamid Karzaï (Afghanistan) | 11% | **** | 19% | **** | 15% | **** |
| | - | - | | Leaders | s average | 31% | | 40% | | 37% | |

** : Barack Obama has been added to replace George W. Bush in January 2009

*** : Evolution compared to previous wave (March 2009)

**** : Benyamin Netanyahou and Hamid Karzaï have been added in November 2009



APPENDIX 1: POPULARITY – INFLUENCE SYNTHESIS DETAILED PER COUNTRY

| | | Rank | | | France | (Very + Son | I larity newhat good nion) | (A great | ence deal of + nfluence) | | / influence" e index |
|--------|--------|--------|--------|---------|---|-------------|---|----------|--------------------------------|-------|-------------------------|
| Nov'08 | Jan'09 | Mar'09 | Avr'09 | Nov'09 | Unweighted Base | 1,071 | *** | 1,071 | *** | 1,071 | *** |
| ** | 1 | 1 | 1 | 1 | Barack Obama (USA) | 82% | -2% | 80% | -3% | 81% | -3% |
| 1 | 2 | 2 | 2 | 2 | Angela Merkel (Germany) | 71% | 2% | 66% | 2% | 69% | 2% |
| 2 | 3 | 3 | 3 | 3 | The Dalai Lama | 77% | 2% | 34% | 5% | 56% | 4% |
| 5 | 5 | 4 | 7 | 4 | Tony Blair (Great Britain) | 51% | 1% | 40% | 5% | 46% | 3% |
| 3 | 4 | 5 | 5 | 5 | Nicolas Sarkozy (France) | 34% | 0% | 56% | -1% | 45% | -1% |
| 4 | 6 | 6 | 4 | 6 | José Luis Rodríguez Zapatero (Spain) | 53% | -4% | 34% | -3% | 44% | -3% |
| 8 | 9 | 8 | 8 | 7 | Ban Ki-moon (United Nations) | 44% | 4% | 41% | 3% | 43% | 4% |
| 6 | 7 | 7 | 6 | 8 | Gordon Brown (Great Britain) | 37% | -7% | 44% | -3% | 41% | -5% |
| 7 | 8 | 9 | 9 | 9 | José Manuel Barroso (European Commission) | 31% | -5% | 41% | -1% | 36% | -3% |
| 9 | 10 | 10 | 10 | 9 | Vladimir Putin (Russia) | 10% | 2% | 62% | 2% | 36% | 2% |
| 14 | 13 | 13 | 13 | 11 | Luiz Inácio Lula da Silva (Brazil) | 37% | 7% | 26% | 4% | 32% | 6% |
| 12 | 14 | 11 | 11 | 12 | Hu Jintao (China) | 9% | 4% | 52% | 0% | 31% | 2% |
| 11 | 11 | 14 | 14 | 13 | Pope Benedict XVI | 27% | 13% | 28% | 0% | 28% | 7% |
| **** | **** | **** | **** | 14 | Benyamin Netanyahou (Israel) | 18% | **** | 36% | **** | 27% | **** |
| 13 | 12 | 12 | 12 | 15 | Hugo Chávez (Venezuela) | 27% | -2% | 23% | -1% | 25% | -2% |
| 15 | 15 | 15 | 15 | 16 | Dmitri Medvedev (Russia) | 10% | 3% | 37% | 3% | 24% | 3% |
| 17 | 16 | 17 | 17 | 17 | Mahmoud Ahmadinejad (Iran) | 3% | 2% | 36% | 5% | 20% | 4% |
| 16 | 17 | 16 | 16 | 18 | Silvio Berlusconi (Italy) | 5% | -4% | 26% | -3% | 16% | -3% |
| 18 | 18 | 19 | 19 | 19 | Bashar al-Assad (Syria) | 9% | 3% | 18% | 3% | 14% | 3% |
| 19 | 19 | 18 | 18 | 20 | Fidel Castro (Cuba) | 12% | 1% | 14% | 1% | 13% | 1% |
| **** | **** | **** | **** | 20 | Hamid Karzaï (Afghanistan) | 12% | **** | 14% | **** | 13% | **** |
| | | • | • | Leaders | average | 31% | | 38% | | 35% | |

** : Barack Obama has been added to replace Goorge W. Bush in January 2009

*** : Evolution compared to previous wave (April 2009)

***** : Benyamin Netanyahou and Hamid Karzaï have been added in November 2009

| | | Rank | | | Germany | (Very + Son | I larity newhat good nion) | (A great | ence deal of + nfluence) | Popularity averag | / influence" e index |
|--------|--------|--------|--------|---------|---|-------------|---|----------|--------------------------------|----------------------|-------------------------|
| Nov'08 | Jan'09 | Mar'09 | Avr'09 | Nov'09 | Unweighted Base | 1,010 | *** | 1,010 | *** | 1,010 | *** |
| ** | 1 | 1 | 1 | 1 | Barack Obama (USA) | 81% | 3% | 82% | 3% | 82% | 3% |
| 1 | 2 | 2 | 2 | 2 | Angela Merkel (AGermany) | 63% | 7% | 63% | 1% | 63% | 4% |
| 2 | 3 | 3 | 4 | 3 | The Dalai Lama | 72% | 1% | 29% | 5% | 51% | 3% |
| 5 | 7 | 6 | 6 | 4 | Tony Blair (Great Britain) | 47% | 2% | 44% | 3% | 46% | 3% |
| 7 | 6 | 5 | 5 | 5 | Vladimir Putin (Russia) | 23% | 1% | 69% | 0% | 46% | 0% |
| 4 | 5 | 7 | 10 | 6 | Pope Benedict XVI | 52% | 13% | 38% | 6% | 45% | 9% |
| 6 | 8 | 8 | 7 | 7 | José Manuel Barroso (European Commission) | 40% | -2% | 45% | 3% | 43% | 1% |
| 3 | 4 | 4 | 3 | 8 | Nicolas Sarkozy (France) | 36% | -5% | 47% | -8% | 42% | -6% |
| 8 | 9 | 9 | 9 | 9 | Ban Ki-moon (United Nations) | 38% | -3% | 38% | 0% | 38% | -2% |
| 10 | 10 | 10 | 8 | 10 | Gordon Brown (Great Britain) | 30% | -6% | 40% | -4% | 35% | -5% |
| 11 | 11 | 11 | 11 | 10 | Dmitri Medvedev (Russia) | 20% | 4% | 50% | 1% | 35% | 2% |
| 13 | 12 | 12 | 13 | 12 | Hu Jintao (China) | 11% | 0% | 47% | 0% | 29% | 0% |
| 12 | 14 | 13 | 12 | 13 | José Luis Rodríguez Zapatero (Spain) | 32% | -2% | 23% | -1% | 28% | -1% |
| **** | **** | **** | **** | 14 | Benyamin Netanyahou (Israel) | 17% | **** | 34% | **** | 26% | **** |
| 14 | 13 | 14 | 14 | 15 | Silvio Berlusconi (Italy) | 7% | -6% | 28% | -7% | 18% | -6% |
| 16 | 16 | 15 | 15 | 15 | Mahmoud Ahmadinejad (Iran) | 6% | 0% | 30% | 0% | 18% | 0% |
| 17 | 17 | 17 | 17 | 15 | Luiz Inácio Lula da Silva (Brazil) | 19% | 2% | 16% | 3% | 18% | 3% |
| 15 | 15 | 16 | 16 | 18 | Fidel Castro (Cuba) | 19% | 0% | 15% | 0% | 17% | 0% |
| **** | **** | **** | **** | 19 | Hamid Karzaï (Afghanistan) | 12% | **** | 15% | **** | 14% | **** |
| 18 | 18 | 18 | 18 | 20 | Hugo Chávez (Venezuela) | 13% | -1% | 13% | 0% | 13% | -1% |
| 19 | 19 | 19 | 19 | 21 | Bashar al-Assad (Syria) | 9% | -1% | 14% | 1% | 12% | 0% |
| | • | • | | Leaders | average | 31% | | 37% | | 34% | |

** : Barack Obama has been added to replace George W. Bush in January 2009

*** : Evolution compared to previous wave (April 2009)

**** : Benyamin Netanyahou and Hamid Karzaï have been added in November 2009



| | | Rank | | | Great Britain | (Very + Son | I larity newhat good nion) | (A great | ence deal of + nfluence) | Popularity averag | / influence' e index |
|--------|--------|--------|--------|---------|---|-------------|---|----------|--------------------------------|----------------------|-------------------------|
| Nov'08 | Jan'09 | Mar'09 | Avr'09 | Nov'09 | Unweighted Base | 1,076 | *** | 1,076 | *** | 1,076 | *** |
| ** | 1 | 1 | 1 | 1 | Barack Obama (USA) | 72% | -1% | 70% | -7% | 71% | -4% |
| 2 | 2 | 2 | 2 | 2 | The Dalai Lama | 58% | -2% | 27% | 1% | 43% | 0% |
| 8 | 9 | 8 | 3 | 3 | Angela Merkel (Germany) | 40% | 5% | 42% | -4% | 41% | 0% |
| 7 | 6 | 6 | 4 | 4 | Ban Ki-moon (United Nations) | 31% | -2% | 41% | -3% | 36% | -3% |
| 6 | 5 | 5 | 7 | 5 | Nicolas Sarkozy (France) | 30% | 3% | 39% | -3% | 35% | 0% |
| 4 | 4 | 4 | 8 | 5 | Pope Benedict XVI | 36% | 3% | 33% | -2% | 35% | 1% |
| 9 | 7 | 7 | 6 | 7 | Vladimir Putin (Russia) | 15% | 1% | 53% | -3% | 34% | -1% |
| 1 | 3 | 3 | 5 | 8 | Gordon Brown (Great Britain) | 23% | -2% | 38% | -13% | 31% | -7% |
| 5 | 8 | 9 | 10 | 9 | Tony Blair (Great Britain) | 27% | -4% | 30% | 3% | 29% | 0% |
| 11 | 11 | 10 | 9 | 10 | Hu Jintao (China) | 10% | -1% | 39% | -10% | 25% | -5% |
| 10 | 10 | 11 | 11 | 11 | José Manuel Barroso (European Commission) | 14% | -4% | 29% | -11% | 22% | -7% |
| 12 | 12 | 14 | 12 | 11 | Dmitri Medvedev (Russia) | 10% | -2% | 33% | -2% | 22% | -2% |
| **** | **** | **** | **** | 11 | Benyamin Netanyahou (Israel) | 14% | **** | 30% | **** | 22% | **** |
| 15 | 15 | 15 | 14 | 14 | José Luis Rodríguez Zapatero (Spain) | 17% | -2% | 16% | -6% | 17% | -4% |
| 14 | 13 | 13 | 15 | 15 | Fidel Castro (Cuba) | 20% | -2% | 14% | -1% | 17% | -2% |
| 13 | 14 | 12 | 13 | 16 | Silvio Berlusconi (Italy) | 10% | -4% | 20% | -7% | 15% | -6% |
| 16 | 16 | 16 | 16 | 17 | Mahmoud Ahmadinejad (Iran) | 5% | -3% | 22% | -4% | 14% | -3% |
| 18 | 17 | 17 | 18 | 18 | Hugo Chávez (Venezuela) | 13% | -1% | 12% | -3% | 13% | -2% |
| 19 | 19 | 19 | 17 | 19 | Luiz Inácio Lula da Silva (Brazil) | 10% | -4% | 13% | -3% | 12% | -3% |
| 17 | 18 | 18 | 19 | 20 | Bashar al-Assad (Syria) | 7% | -2% | 11% | -6% | 9% | -4% |
| **** | **** | **** | **** | 20 | Hamid Karzaï (Afghanistan) | 6% | **** | 12% | **** | 9% | **** |
| | • | • | • | Leaders | average | 22% | | 30% | | 26% | |

** : Barack Obama has been added to replace George W. Bush in January 2009

*** : Evolution compared to previous wave (April 2009)

**** : Benyamin Netanyahou and Hamid Karzaï have been added in November 2009

| | | Rank | | | Italy | | l arity newhat good nion) | (A great | ence deal of + nfluence) | | / influence" e index |
|--------|--------|--------|--------|---------|---|-------|--|----------|--------------------------------|-------|-------------------------|
| Nov'08 | Jan'09 | Mar'09 | Avr'09 | Nov'09 | Unweighted Base | 1,037 | *** | 1,037 | *** | 1,037 | *** |
| ** | 1 | 1 | 1 | 1 | Barack Obama (USA) | 88% | 3% | 87% | 4% | 88% | 4% |
| 1 | 2 | 2 | 2 | 2 | Angela Merkel (Germany) | 81% | 11% | 76% | 10% | 79% | 11% |
| 2 | 4 | 3 | 4 | 3 | The Dalai Lama | 83% | 3% | 45% | 5% | 64% | 4% |
| 3 | 3 | 4 | 3 | 4 | Nicolas Sarkozy (France) | 59% | 0% | 67% | -1% | 63% | -1% |
| 4 | 7 | 8 | 6 | 5 | Tony Blair (Great Britain) | 64% | 3% | 58% | 9% | 61% | 6% |
| 5 | 5 | 5 | 5 | 6 | Pope Benedict XVI | 54% | 7% | 65% | 1% | 60% | 4% |
| 6 | 6 | 6 | 7 | 7 | José Luis Rodríguez Zapatero (Spain) | 57% | -2% | 52% | 2% | 55% | 0% |
| 8 | 9 | 7 | 8 | 7 | Gordon Brown (Great Britain) | 50% | -1% | 59% | 3% | 55% | 1% |
| 9 | 8 | 10 | 11 | 7 | Vladimir Putin (Russia) | 34% | 9% | 76% | 8% | 55% | 8% |
| 7 | 10 | 9 | 9 | 10 | José Manuel Barroso (European Commission) | 54% | 3% | 53% | 4% | 54% | 4% |
| 12 | 11 | 11 | 12 | 11 | Ban Ki-moon (United Nations) | 47% | 4% | 47% | 5% | 47% | 4% |
| 10 | 12 | 12 | 10 | 12 | Silvio Berlusconi (Italy) | 39% | -4% | 49% | -3% | 44% | -4% |
| **** | **** | **** | **** | 13 | Benyamin Netanyahou (Israel) | 31% | **** | 50% | **** | 41% | **** |
| 13 | 13 | 13 | 13 | 14 | Hu Jintao (China) | 17% | 4% | 59% | 6% | 38% | 5% |
| 14 | 14 | 15 | 15 | 15 | Luiz Inácio Lula da Silva (Brazil) | 39% | 8% | 33% | 5% | 36% | 6% |
| 15 | 16 | 17 | 14 | 16 | Dmitri Medvedev (Russia) | 22% | 4% | 43% | 2% | 33% | 3% |
| 17 | 17 | 16 | 16 | 17 | Mahmoud Ahmadinejad (Iran) | 7% | -1% | 54% | 5% | 31% | 2% |
| 16 | 15 | 14 | 17 | 17 | Fidel Castro (Cuba) | 27% | 1% | 34% | 5% | 31% | 3% |
| 18 | 18 | 18 | 18 | 19 | Hugo Chávez (Venezuela) | 26% | 7% | 30% | 1% | 28% | 4% |
| 19 | 19 | 19 | 19 | 20 | Bashar al-Assad (Syria) | 20% | 6% | 25% | 4% | 23% | 5% |
| **** | **** | **** | **** | 20 | Hamid Karzaï (Afghanistan) | 15% | **** | 31% | **** | 23% | **** |
| | | | • | Leaders | average | 44% | | 52% | | 48% | |

** : Barack Obama has been added to replace George W. Bush in January 2009

**** : Evolution compared to previous wave (April 2009) **** : Benyamin Netanyahou and Hamid Karzaï have been added in November 2009



| | | Rank | | | Spain | (Very + Sor | u larity newhat good nion) | (A great | ience deal of + nfluence) | | / influence" e index |
|--------|--------|--------|--------|---------|---|-------------|---|----------|---------------------------------|-----|-------------------------|
| Nov'08 | Jan'09 | Mar'09 | Avr'09 | Nov'09 | Unweighted Base | 949 | *** | 949 | *** | 949 | *** |
| ** | 1 | 1 | 1 | 1 | Barack Obama (USA) | 79% | -3% | 83% | -4% | 81% | -4% |
| 1 | 3 | 2 | 2 | 2 | Angela Merkel (Germany) | 66% | 1% | 74% | -4% | 70% | -2% |
| 3 | 4 | 4 | 4 | 3 | The Dalai Lama | 76% | 1% | 45% | 6% | 61% | 4% |
| 2 | 2 | 3 | 3 | 4 | Nicolas Sarkozy (France) | 48% | -10% | 70% | -9% | 59% | -10% |
| 10 | 10 | 10 | 8 | 5 | Luiz Inácio Lula da Silva (Brazil) | 57% | 3% | 46% | 3% | 52% | 3% |
| 4 | 7 | 5 | 5 | 6 | Gordon Brown (Great Britain) | 38% | -7% | 63% | -4% | 51% | -5% |
| 5 | 8 | 9 | 6 | 6 | José Manuel Barroso (European Commission) | 46% | -1% | 56% | 3% | 51% | 1% |
| 6 | 5 | 6 | 9 | 8 | Tony Blair (Great Britain) | 40% | -3% | 57% | 4% | 49% | 1% |
| 7 | 12 | 12 | 7 | 9 | Ban Ki-moon (United Nations) | 45% | -1% | 50% | -2% | 48% | -1% |
| 9 | 6 | 7 | 11 | 10 | Pope Benedict XVI | 34% | 6% | 59% | 3% | 47% | 5% |
| 8 | 9 | 8 | 10 | 11 | José Luis Rodríguez Zapatero (Spain) | 48% | 2% | 35% | -4% | 42% | -1% |
| 12 | 11 | 11 | 12 | 12 | Vladimir Putin (Russia) | 16% | 2% | 63% | -1% | 40% | 1% |
| 14 | 14 | 14 | 13 | 13 | Hu Jintao (China) | 16% | 1% | 55% | 1% | 36% | 1% |
| **** | **** | **** | **** | 14 | Benyamin Netanyahou (Israel) | 17% | **** | 49% | **** | 33% | **** |
| 15 | 15 | 15 | 15 | 15 | Dmitri Medvedev (Russia) | 15% | 2% | 44% | -2% | 30% | 0% |
| 13 | 13 | 13 | 14 | 16 | Silvio Berlusconi (Italy) | 12% | -2% | 45% | -10% | 29% | -6% |
| 17 | 17 | 18 | 16 | 17 | Mahmoud Ahmadinejad (Iran) | 7% | -1% | 40% | 1% | 24% | 0% |
| 16 | 16 | 16 | 17 | 18 | Hugo Chávez (Venezuela) | 11% | 0% | 32% | -2% | 22% | -1% |
| 18 | 18 | 17 | 18 | 18 | Fidel Castro (Cuba) | 16% | 1% | 27% | 2% | 22% | 2% |
| 19 | 19 | 19 | 19 | 19 | Bashar al-Assad (Syria) | 14% | 0% | 22% | 0% | 18% | 0% |
| **** | **** | **** | **** | 20 | Hamid Karzaï (Afghanistan) | 11% | **** | 21% | **** | 16% | **** |
| | - | · | - | Leaders | average | 34% | | 49% | | 42% | |

** : Barack Obama has been added to replace George W. Bush in January 2009

*** : Evolution compared to previous wave (April 2009)

***** : Benyamin Netanyahou and Hamid Karzaï have been added in November 2009

| | | Rank | | | United States | (Very + Son | ı larity newhat good nion) | (A great | ience deal of + nfluence) | | / influence" e index |
|--------|--------|--------|--------|---------|---|-------------|---|----------|---------------------------------|-------|-------------------------|
| Nov'08 | Jan'09 | Mar'09 | Avr'09 | Nov'09 | Unweighted Base | 1,039 | *** | 1,039 | *** | 1,039 | *** |
| ** | 1 | 1 | 1 | 1 | Barack Obama (USA) | 53% | -16% | 67% | -14% | 60% | -15% |
| 1 | 3 | 2 | 2 | | Tony Blair (Great Britain) | 65% | -1% | 54% | -1% | 60% | -1% |
| 2 | 2 | 3 | 3 | 3 | Pope Benedict XVI | 54% | -3% | 49% | -8% | 52% | -5% |
| 4 | 4 | 4 | 4 | 4 | The Dalai Lama | 58% | -3% | 36% | -2% | 47% | -3% |
| 5 | 5 | 5 | 5 | 5 | Gordon Brown (Great Britain) | 36% | -9% | 44% | -5% | 40% | -7% |
| **** | **** | **** | **** | 6 | Benyamin Netanyahou (Israel) | 35% | **** | 41% | **** | 38% | **** |
| 7 | 6 | 6 | 6 | 7 | Vladimir Putin (Russia) | 22% | 2% | 51% | -6% | 37% | -2% |
| 8 | 8 | 8 | 9 | 8 | Angela Merkel (Germany) | 34% | 4% | 36% | -5% | 35% | -1% |
| 6 | 7 | 7 | 7 | 9 | Nicolas Sarkozy (France) | 29% | -4% | 38% | -3% | 34% | -3% |
| 9 | 10 | 10 | 8 | 10 | Hu Jintao (Chine) | 13% | -3% | 47% | -8% | 30% | -6% |
| 12 | 11 | 11 | 11 | 11 | Dmitri Medvedev (Russia) | 16% | 2% | 37% | -3% | 27% | 0% |
| 11 | 9 | 9 | 10 | 12 | Ban Ki-moon (United Nations) | 19% | 0% | 32% | -7% | 26% | -3% |
| 10 | 14 | 13 | 12 | 13 | José Manuel Barroso (European Commission) | 19% | 3% | 28% | -4% | 24% | 0% |
| 15 | 16 | 16 | 13 | 14 | Silvio Berlusconi (Italy) | 22% | -1% | 21% | -3% | 22% | -2% |
| 13 | 15 | 18 | 14 | 15 | José Luis Rodríguez Zapatero (Spain) | 20% | -2% | 22% | -1% | 21% | -2% |
| 14 | 13 | 14 | 16 | 15 | Mahmoud Ahmadinejad (Iran) | 5% | -1% | 36% | -2% | 21% | -1% |
| 16 | 12 | 12 | 15 | 17 | Hugo Chávez (Venezuela) | 10% | -1% | 29% | -4% | 20% | -2% |
| 17 | 18 | 17 | 17 | 18 | Luiz Inácio Lula da Silva (Brazil) | 17% | 0% | 18% | -5% | 18% | -2% |
| **** | **** | **** | **** | 19 | Hamid Karzaï (Afghanistan) | 11% | **** | 22% | **** | 17% | **** |
| 18 | 17 | 15 | 18 | 20 | Fidel Castro (Cuba) | 7% | -4% | 23% | -3% | 15% | -4% |
| 19 | 19 | 19 | 19 | 20 | Bashar al-Assad (Syria) | 8% | 0% | 21% | -3% | 15% | -1% |
| | • | • | • | Leaders | average | 26% | | 36% | | 31% | • |

** : Barack Obama has been added to replace George W. Bush in January 2009

*** : Evolution compared to previous wave (April 2009)

**** : Benyamin Netanyahou and Hamid Karzaï have been added in November 2009



APPENDIX 2: POPULARITY DETAILED PER COUNTRY

For each of the following people, please indicate whether you have a very good, somewhat good, somewhat poor or a very poor opinion of that person. Base : All respondents

British German Italian French Spanish American Avge for 6 Barack Obama (USA) countries Unweighted Base 1,071 1,010 1,076 1,037 949 1,039 6,182 Very good + Somewhat good opinion (4+3) 82% 81% 72% 88% 79% 53% 76% Very good opinion (4) 33% 40% 25% 45% 33% 33% 35% 40% Somewhat good opinion (3) 49% 47% 43% 46% 21% 41% 7% 12% Very poor + Somewhat poor opinion (1+2) 6% 12% 4% 11% 32% Somewhat poor opinion (2) 4% 5% 9% 3% 9% 16% 8% 3% 2% 2% 1% 2% 16% 4% Very poor opinion (1) 3,3 3,2 Mean 3,4 3,1 3,4 3,2 2,8 12% 8% 12% Not sure 13% 16% 10% 15%

| | French | German | British | Italian | Spanish | American | _ |
|---|--------|--------|---------|---------|---------|----------|-------------------------|
| The Dalai Lama | | | | | 15 | | Avge for 6 countries |
| Unweighted Base | 1,071 | 1,010 | 1,076 | 1,037 | 949 | 1,039 | 6,182 |
| Very good + Somewhat good opinion (4+3) | 77% | 72% | 58% | 83% | 76% | 58% | 71% |
| Very good opinion (4) | 41% | 39% | 30% | 52% | 45% | 34% | 40% |
| Somewhat good opinion (3) | 36% | 33% | 28% | 31% | 30% | 24% | 30% |
| Very poor + Somewhat poor opinion (1+2) | 4% | 9% | 8% | 4% | 11% | 8% | 7% |
| Somewhat poor opinion (2) | 2% | 5% | 6% | 3% | 8% | 5% | 5% |
| Very poor opinion (1) | 2% | 4% | 2% | 1% | 3% | 3% | 3% |
| Mean | 3,4 | 3,3 | 3,3 | 3,5 | 3,4 | 3,4 | 3,4 |
| Not sure | 19% | 18% | 34% | 13% | 13% | 35% | 22% |

| | French | German | British | Italian | Spanish | American | |
|--|------------|------------|-----------|------------|------------|------------|-------------------------|
| Angela Merkel (Germany) | | | | | 15 | | Avge for 6 countries |
| Unweighted Base | 1,071 | 1,010 | 1,076 | 1,037 | 949 | 1,039 | 6,182 |
| Very good + Somewhat good opinion (4+3) | 71% | 63% | 40% | 81% | 66% | 34% | 59% |
| Very good opinion (4) Somewhat good opinion (3) | 21% 50% | 22% 41% | 9% 31% | 27% 54% | 21% 45% | 10% 25% | 18% 41% |
| Very poor + Somewhat poor opinion (1+2) | 9% | 25% | 12% | 6% | 16% | 8% | 12% |
| Somewhat poor opinion (2) | 7% | 18% | 9% | 5% | 13% | 4% | 9% |
| Very poor opinion (1) | 2% | 7% | 3% | 1% | 3% | 3% | 3% |
| Mean | 3,1 | 2,9 | 2,9 | 3,2 | 3,0 | 3,0 | 3,0 |
| Not sure | 20% | 11% | 48% | 13% | 19% | 58% | 29% |

| | French | German | British | Italian | Spanish | American | |
|---|--------|--------|---------|---------|---------|----------|-------------------------|
| Tony Blair (Great Britain) | | | | | 5 | | Avge for 6 countries |
| Unweighted Base | 1,071 | 1,010 | 1,076 | 1,037 | 949 | 1,039 | 6,182 |
| Very good + Somewhat good opinion (4+3) | 51% | 47% | 27% | 64% | 40% | 65% | 49% |
| Very good opinion (4) | 7% | 7% | 6% | 10% | 6% | 31% | 11% |
| Somewhat good opinion (3) | 44% | 41% | 21% | 54% | 34% | 34% | 38% |
| Very poor + Somewhat poor opinion (1+2) | 21% | 31% | 56% | 22% | 45% | 9% | 31% |
| Somewhat poor opinion (2) | 17% | 24% | 23% | 19% | 33% | 6% | 20% |
| Very poor opinion (1) | 5% | 7% | 33% | 2% | 12% | 2% | 10% |
| Mean | 2,8 | 2,6 | 2,0 | 2,8 | 2,4 | 3,3 | 2,6 |
| Not sure | 28% | 22% | 17% | 15% | 15% | 26% | 20% |



| | French | German | British | Italian | Spanish | American | |
|---|--------|--------|---------|---------|----------|----------|-------------------------|
| Pope Benedict XVI | | | | | 5 | | Avge for 6 countries |
| Unweighted Base | 1,071 | 1,010 | 1,076 | 1,037 | 949 | 1,039 | 6,182 |
| Very good + Somewhat good opinion (4+3) | 27% | 52% | 36% | 54% | 34% | 54% | 43% |
| Very good opinion (4) | 6% | 12% | 8% | 23% | 9% | 23% | 14% |
| Somewhat good opinion (3) | 21% | 40% | 28% | 31% | 25% | 31% | 29% |
| Very poor + Somewhat poor opinion (1+2) | 49% | 31% | 33% | 36% | 56% | 19% | 37% |
| Somewhat poor opinion (2) | 26% | 18% | 17% | 21% | 29% | 10% | 20% |
| Very poor opinion (1) | 23% | 12% | 16% | 15% | 26% | 9% | 17% |
| Mean | 1,8 | 2,4 | 2,3 | 2,6 | 2,1 | 2,9 | 2,3 |
| Not sure | 19% | 17% | 25% | 14% | 15% | 22% | 19% |

| | French | German | British | Italian | Spanish | American | |
|---|-------------------------|------------------|-------------------------|-------------------------|--------------------------|-------------------------|-------------------------|
| Nicolas Sarkozy (France) | | | | | 1 | | Avge for 6 countries |
| Unweighted Base | 1,071 | 1,010 | 1,076 | 1,037 | 949 | 1,039 | 6,182 |
| Very good + Somewhat good opinion (4+3) Very good opinion (4) Somewhat good opinion (3) | 34% 8% 26% | 36% 3% 32% | 30% 3% 27% | 59% 8% 51% | 48% 10% 37% | 29% 7% 23% | 39% 7% 32% |
| Very poor + Somewhat poor opinion (1+2) Somewhat poor opinion (2) | 53% 27% | 31% 23% | 31% 21% | 27% 23% | 40% 31% | 21% 14% | 34% 23% |
| Very poor opinion (1) Mean | 26% 2.2 | 9% 2.5 | 9% 2.4 | 4% 2.7 | 9% 2.6 | 6% 2.6 | 11% 2.5 |
| Not sure | 13% | 33% | 39% | 15% | 13% | 50% | 27% |

| | French | German | British | Italian | Spanish | American | |
|---|--------|--------|---------|---------|----------|----------|-------------------------|
| Jose Luis Rodriguez Zapatero (Spain) | | | | | 5 | | Avge for 6 countries |
| Unweighted Base | 1,071 | 1,010 | 1,076 | 1,037 | 949 | 1,039 | 6,182 |
| Very good + Somewhat good opinion (4+3) | 53% | 32% | 17% | 57% | 48% | 20% | 38% |
| Very good opinion (4) | 7% | 3% | 2% | 17% | 14% | 3% | 7% |
| Somewhat good opinion (3) | 46% | 29% | 16% | 40% | 34% | 17% | 30% |
| Very poor + Somewhat poor opinion (1+2) | 13% | 15% | 9% | 23% | 44% | 12% | 19% |
| Somewhat poor opinion (2) | 10% | 12% | 7% | 18% | 21% | 7% | 12% |
| Very poor opinion (1) | 3% | 3% | 2% | 5% | 23% | 5% | 6% |
| Mean | 2,9 | 2,7 | 2,6 | 2,9 | 2,4 | 2,6 | 2,7 |
| Not sure | 34% | 54% | 73% | 20% | 9% | 68% | 43% |

| | French | German | British | Italian | Spanish | American | |
|---|--------|--------|---------|---------|------------|----------|-------------------------|
| Ban Ki-moon (United Nations) | | | | | 1 5 | | Avge for 6 countries |
| Unweighted Base | 1,071 | 1,010 | 1,076 | 1,037 | 949 | 1,039 | 6,182 |
| Very good + Somewhat good opinion (4+3) | 44% | 38% | 31% | 47% | 45% | 19% | 37% |
| Very good opinion (4) | 8% | 8% | 7% | 9% | 9% | 4% | 8% |
| Somewhat good opinion (3) | 36% | 29% | 24% | 38% | 36% | 15% | 29% |
| Very poor + Somewhat poor opinion (1+2) | 9% | 12% | 12% | 13% | 20% | 18% | 14% |
| Somewhat poor opinion (2) | 7% | 9% | 9% | 11% | 16% | 9% | 10% |
| Very poor opinion (1) | 2% | 3% | 3% | 3% | 4% | 8% | 4% |
| Mean | 3,0 | 2,9 | 2,8 | 2,9 | 2,8 | 2,4 | 2,8 |
| Not sure | 47% | 50% | 57% | 40% | 35% | 64% | 49% |



| | French | German | British | Italian | Spanish | American | |
|---|--------|--------|---------|---------|----------|----------|-------------------------|
| Gordon Brown (Great Britain) | | | | | N | | Avge for 6 countries |
| Unweighted Base | 1,071 | 1,010 | 1,076 | 1,037 | 949 | 1,039 | 6,182 |
| Very good + Somewhat good opinion (4+3) | 37% | 30% | 23% | 50% | 38% | 36% | 36% |
| Very good opinion (4) | 2% | 1% | 5% | 4% | 3% | 8% | 4% |
| Somewhat good opinion (3) | 35% | 29% | 18% | 47% | 35% | 29% | 32% |
| Very poor + Somewhat poor opinion (1+2) | 24% | 28% | 60% | 22% | 37% | 13% | 31% |
| Somewhat poor opinion (2) | 21% | 23% | 25% | 18% | 30% | 8% | 21% |
| Very poor opinion (1) | 3% | 5% | 35% | 3% | 7% | 4% | 10% |
| Mean | 2,6 | 2,5 | 1,9 | 2,7 | 2,5 | 2,8 | 2,5 |
| Not sure | 39% | 42% | 17% | 28% | 25% | 51% | 34% |

| | French | German | British | Italian | Spanish | American | |
|--|--------|--------|---------|---------|------------|----------|-------------------------|
| Jose Manuel Barroso (European Commission) | | | | | 1 5 | | Avge for 6 countries |
| Unweighted Base | 1,071 | 1,010 | 1,076 | 1,037 | 949 | 1,039 | 6,182 |
| Very good + Somewhat good opinion (4+3) | 31% | 40% | 14% | 54% | 46% | 19% | 34% |
| Very good opinion (4) | 4% | 6% | 1% | 9% | 8% | 3% | 5% |
| Somewhat good opinion (3) | 27% | 34% | 13% | 45% | 38% | 15% | 29% |
| Very poor + Somewhat poor opinion (1+2) | 24% | 16% | 16% | 14% | 22% | 9% | 17% |
| Somewhat poor opinion (2) | 18% | 13% | 8% | 12% | 19% | 5% | 12% |
| Very poor opinion (1) | 6% | 4% | 8% | 3% | 3% | 4% | 5% |
| Mean | 2,5 | 2,7 | 2,2 | 2,9 | 2,8 | 2,7 | 2,7 |
| Not sure | 45% | 44% | 70% | 31% | 31% | 72% | 49% |

| | French | German | British | Italian | Spanish | American | |
|---|--------|--------|---------|---------|------------|----------|-------------------------|
| Luiz Inacio Lula da Silva (Brazil) | | | | | 18) (8) | | Avge for 6 countries |
| Unweighted Base | 1,071 | 1,010 | 1,076 | 1,037 | 949 | 1,039 | 6,182 |
| Very good + Somewhat good opinion (4+3) | 37% | 19% | 10% | 39% | 57% | 17% | 29% |
| Very good opinion (4) | 8% | 1% | 1% | 7% | 16% | 4% | 6% |
| Somewhat good opinion (3) | 29% | 17% | 8% | 31% | 41% | 13% | 23% |
| Very poor + Somewhat poor opinion (1+2) | 14% | 18% | 12% | 22% | 21% | 12% | 16% |
| Somewhat poor opinion (2) | 11% | 13% | 9% | 17% | 15% | 8% | 12% |
| Very poor opinion (1) | 3% | 5% | 3% | 5% | 6% | 4% | 4% |
| Mean | 2,8 | 2,4 | 2,4 | 2,7 | 2,9 | 2,6 | 2,7 |
| Not sure | 49% | 63% | 79% | 39% | 21% | 70% | 54% |

| | French | German | British | Italian | Spanish | American | |
|---|--------|--------|---------|---------|----------|----------|-------------------------|
| Benyamin Netanyahou (Israel) | | | | | 5 | | Avge for 6 countries |
| Unweighted Base | 1,071 | 1,010 | 1,076 | 1,037 | 949 | 1,039 | 6,182 |
| Very good + Somewhat good opinion (4+3) | 18% | 17% | 14% | 31% | 17% | 35% | 22% |
| Very good opinion (4) | 1% | 1% | 2% | 3% | 3% | 11% | 4% |
| Somewhat good opinion (3) | 17% | 16% | 12% | 27% | 14% | 23% | 18% |
| Very poor + Somewhat poor opinion (1+2) | 42% | 41% | 31% | 30% | 55% | 18% | 36% |
| Somewhat poor opinion (2) | 27% | 25% | 18% | 23% | 32% | 12% | 23% |
| Very poor opinion (1) | 15% | 15% | 13% | 7% | 23% | 6% | 13% |
| Mean | 2,1 | 2,1 | 2,1 | 2,4 | 1,9 | 2,8 | 2,2 |
| Not sure | 40% | 42% | 55% | 39% | 29% | 47% | 42% |



| | French | German | British | Italian | Spanish | American | |
|--|------------------|------------------|-------------------|-------------------|-------------------|-------------------|-------------------------|
| Vladimir Putin (Russia) | | | | | 15 | | Avge for 6 countries |
| Unweighted Base | 1,071 | 1,010 | 1,076 | 1,037 | 949 | 1,039 | 6,182 |
| Very good + Somewhat good opinion (4+3) Very good opinion (4) | 10% 1% | 23% 3% | 15% 3% | 34% 5% | 16% 2% | 22% 4% | 20% 3% |
| Somewhat good opinion (3) Very poor + Somewhat poor opinion (1+2) | 9% 70% | 20% 55% | 12% 46% | 29% 48% | 15% 69% | 19% 40% | 17% 54% |
| Somewhat poor opinion (2) Very poor opinion (1) | 36% 34% | 37% 19% | 27% 19% | 29% 19% | 42% 26% | 26% 14% | 32% 22% |
| Mean | 1,7 | 2,1 | 2,0 | 2,2 | 1,9 | 2,2 | 2,0 |
| Not sure | 21% | 22% | 39% | 18% | 15% | 38% | 26% |

| | French | German | British | Italian | Spanish | American | |
|---|--------|--------|---------|---------|---------|----------|-------------------------|
| Hugo Chavez (Venezuela) | | | | | 15 | | Avge for 6 countries |
| Unweighted Base | 1,071 | 1,010 | 1,076 | 1,037 | 949 | 1,039 | 6,182 |
| Very good + Somewhat good opinion (4+3) | 27% | 13% | 13% | 26% | 11% | 10% | 17% |
| Very good opinion (4) | 4% | 2% | 3% | 2% | 3% | 3% | 3% |
| Somewhat good opinion (3) | 22% | 11% | 11% | 23% | 8% | 7% | 14% |
| Very poor + Somewhat poor opinion (1+2) | 31% | 36% | 21% | 41% | 80% | 51% | 43% |
| Somewhat poor opinion (2) | 25% | 19% | 12% | 23% | 29% | 15% | 20% |
| Very poor opinion (1) | 7% | 17% | 9% | 18% | 51% | 36% | 22% |
| Mean | 2,4 | 2,0 | 2,2 | 2,2 | 1,6 | 1,6 | 2,0 |
| Not sure | 42% | 51% | 66% | 33% | 8% | 39% | 40% |

| | French | German | British | Italian | Spanish | American | |
|---|-------------------------|-------------------------|-------------------------|-------------------------|-------------------------|----------------|-------------------------|
| Fidel Castro (Cuba) | | | | | 1 5 | | Avge for 6 countries |
| Unweighted Base | 1,071 | 1,010 | 1,076 | 1,037 | 949 | 1,039 | 6,182 |
| Very good + Somewhat good opinion (4+3) Very good opinion (4) Somewhat good opinion (3) | 12% 2% 10% | 19% 4% 16% | 20% 4% 16% | 27% 5% 22% | 16% 4% 12% | 7% 2% 5% | 17% 3% 14% |
| Very poor + Somewhat poor opinion (1+2) | 59% | 59% | 41% | 57% | 74% | 71% | 60% |
| Somewhat poor opinion (2) Very poor opinion (1) | 38% 21% | 36% 22% | 22% 19% | 35% 22% | 35% 40% | 23% 48% | 31% 29% |
| Mean | 1,9 | 2,0 | 2,1 | 2,1 | 1,8 | 1,5 | 1,9 |
| Not sure | 29% | 22% | 39% | 16% | 10% | 22% | 23% |

| | French | German | British | Italian | Spanish | American | |
|--|-----------|-----------|------------------|------------|-----------|------------|-------------------------|
| Silvio Berlusconi (Italy) | | | | | 15 | | Avge for 6 countries |
| Unweighted Base | 1,071 | 1,010 | 1,076 | 1,037 | 949 | 1,039 | 6,182 |
| Very good + Somewhat good opinion (4+3) | 5% | 7% | 10% | 39% | 12% | 22% | 16% |
| Very good opinion (4) | 1% | 2% | 1% | 17% | 3% | 4% | 5% |
| Somewhat good opinion (3) Very poor + Somewhat poor opinion (1+2) | 4% 76% | 6% 73% | 9% 48% | 21% 53% | 9% 77% | 17% 15% | 11% 57% |
| Somewhat poor opinion (2) | 28% | 30% | 21% | 15% | 28% | 9% | 22% |
| Very poor opinion (1) | 48% | 43% | 27% | 38% | 49% | 7% | 35% |
| Mean | 1,5 | 1,6 | 1,8 | 2,2 | 1,6 | 2,5 | 1,8 |
| Not sure | 18% | 19% | 42% | 8% | 11% | 63% | 27% |



| | French | German | British | Italian | Spanish | American | |
|---|--------|--------|---------|---------|---------|----------|-------------------------|
| Dmitri Medvedev (Russia) | | | | | 18. | | Avge for 6 countries |
| Unweighted Base | 1,071 | 1,010 | 1,076 | 1,037 | 949 | 1,039 | 6,182 |
| Very good + Somewhat good opinion (4+3) | 10% | 20% | 10% | 22% | 15% | 16% | 15% |
| Very good opinion (4) | 1% | 2% | 2% | 2% | 1% | 2% | 2% |
| Somewhat good opinion (3) | 10% | 18% | 9% | 20% | 14% | 13% | 14% |
| Very poor + Somewhat poor opinion (1+2) | 56% | 49% | 29% | 39% | 52% | 29% | 42% |
| Somewhat poor opinion (2) | 34% | 34% | 19% | 27% | 36% | 20% | 28% |
| Very poor opinion (1) | 22% | 15% | 10% | 12% | 16% | 9% | 14% |
| Mean | 1,8 | 2,1 | 2,1 | 2,2 | 2,0 | 2,2 | 2,1 |
| Not sure | 34% | 31% | 61% | 39% | 33% | 56% | 43% |

| | French | German | British | Italian | Spanish | American | |
|---|--------|--------|---------|---------|---------|----------|-------------------------|
| Hu Jintao (China) | | | | | 18 | | Avge for 6 countries |
| Unweighted Base | 1,071 | 1,010 | 1,076 | 1,037 | 949 | 1,039 | 6,182 |
| Very good + Somewhat good opinion (4+3) | 9% | 11% | 10% | 17% | 16% | 13% | 12% |
| Very good opinion (4) | 1% | * | 1% | 1% | 2% | 1% | 1% |
| Somewhat good opinion (3) | 8% | 11% | 9% | 16% | 14% | 11% | 11% |
| Very poor + Somewhat poor opinion (1+2) | 51% | 44% | 26% | 42% | 50% | 31% | 40% |
| Somewhat poor opinion (2) | 29% | 27% | 16% | 25% | 32% | 16% | 24% |
| Very poor opinion (1) | 23% | 18% | 9% | 17% | 18% | 15% | 16% |
| Mean | 1,8 | 1,9 | 2,1 | 2,0 | 2,0 | 2,0 | 1,9 |
| Not sure | 40% | 44% | 65% | 41% | 35% | 56% | 47% |

* : less than 0,5%

| | French | German | British | Italian | Spanish | American | |
|---|----------------------|----------------------|-----------------------|-------------------------|------------------------|-------------------|-------------------------|
| Bashar al-Assad (Syria) | | | | | 5 | | Avge for 6 countries |
| Unweighted Base | 1,071 | 1,010 | 1,076 | 1,037 | 949 | 1,039 | 6,182 |
| Very good + Somewhat good opinion (4+3) Very good opinion (4) Somewhat good opinion (3) | 9% * 9% | 9% * 9% | 7% 1% 7% | 20% 1% 19% | 14% * 14% | 8% 2% 6% | 11% 1% 11% |
| Very poor + Somewhat poor opinion (1+2) | 39% 23% | 32% 24% | 19% | 22% 16% | 43% 31% | 29% 15% | 30% 20% |
| Somewhat poor opinion (2) Very poor opinion (1) | 15% | 24% 8% | 13% 6% | 6% | 12% | 13% | 10% |
| Mean | 1,9 | 2,0 | 2,1 | 2,4 | 2,1 | 1,9 | 2,1 |
| Not sure | 52% | 59% | 74% | 58% | 43% | 63% | 58% |

* : less than 0,5%

| | French | German | British | Italian | Spanish | American | |
|---|--------|--------|---------|---------|------------|----------|-------------------------|
| Hamid Karzai (Afghanistan) | | | | | 1 5 | | Avge for 6 countries |
| Unweighted Base | 1,071 | 1,010 | 1,076 | 1,037 | 949 | 1,039 | 6,182 |
| Very good + Somewhat good opinion (4+3) | 12% | 12% | 6% | 15% | 11% | 11% | 11% |
| Very good opinion (4) | 1% | 1% | * | * | 1% | 2% | 1% |
| Somewhat good opinion (3) | 11% | 11% | 5% | 15% | 10% | 9% | 10% |
| Very poor + Somewhat poor opinion (1+2) | 40% | 45% | 38% | 49% | 55% | 39% | 44% |
| Somewhat poor opinion (2) | 26% | 29% | 19% | 33% | 33% | 22% | 27% |
| Very poor opinion (1) | 14% | 16% | 19% | 16% | 22% | 17% | 17% |
| Mean | 2,0 | 1,9 | 1,7 | 2,0 | 1,9 | 1,9 | 1,9 |
| Not sure | 48% | 44% | 57% | 36% | 34% | 50% | 45% |

* : less than 0,5%



| | French | German | British | Italian | Spanish | American | |
|---|------------|------------|------------|------------|------------|------------|-------------------------|
| Mahmoud Ahmadinejad (Iran) | | | | | 18. | | Avge for 6 countries |
| Unweighted Base | 1,071 | 1,010 | 1,076 | 1,037 | 949 | 1,039 | 6,182 |
| Very good + Somewhat good opinion (4+3) | 3% | 6% | 5% | 7% | 7% | 5% | 5% |
| Very good opinion (4) | * | 1% | 1% | 1% | 1% | 2% | 1% |
| Somewhat good opinion (3) | 3% | 5% | 3% | 6% | 6% | 3% | 4% |
| Very poor + Somewhat poor opinion (1+2) | 64% | 64% | 50% | 65% | 67% | 58% | 61% |
| Somewhat poor opinion (2) | 21% | 21% | 18% | 18% | 28% | 14% | 20% |
| Very poor opinion (1) | 44% | 43% | 32% | 47% | 39% | 44% | 41% |
| Mean | 1,4 | 1,5 | 1,5 | 1,5 | 1,6 | 1,4 | 1,5 |
| Not sure | 33% | 30% | 46% | 28% | 26% | 37% | 33% |

* : less than 0,5%

APPENDIX 3: INFLUENCE DETAILED PER COUNTRY

For each of the following people, please indicate whether you have a very good, somewhat good, somewhat poor or a very poor opinion of that person.

Base : All respondents

| | French | German | British | Italian | Spanish | American | |
|--|--------|--------|---------|---------|---------|----------|-------------------------|
| Barack Obama (USA) | | | | | 19 | | Avge for 6 countries |
| Unweighted Base | 1,071 | 1,010 | 1,076 | 1,037 | 949 | 1,039 | 6,182 |
| A great deal of influence + Some influence (4+3) | 80% | 82% | 70% | 87% | 83% | 67% | 78% |
| A great deal of influence (4) | 64% | 63% | 54% | 77% | 71% | 44% | 62% |
| Some influence (3) | 16% | 19% | 16% | 10% | 12% | 23% | 16% |
| Not influence at all + Just a little influence (1+2) | 3% | 2% | 4% | 2% | 3% | 11% | 4% |
| Just a litlle influence (2) | 2% | 2% | 3% | 1% | 3% | 8% | 3% |
| No influence at all (1) | 1% | * | 1% | 1% | * | 3% | 1% |
| Mean | 3,7 | 3,7 | 3,7 | 3,8 | 3,8 | 3,4 | 3,7 |
| Not sure | 17% | 16% | 26% | 11% | 14% | 23% | 18% |

* : less than 0,5%

| | French | German | British | Italian | Spanish | American | |
|---|-------------------|-------------------|-------------------|-------------------|-------------------|-------------------|-------------------------|
| Vladimir Putin (Russia) | | | | | (R) | | Avge for 6 countries |
| Unweighted Base | 1,071 | 1,010 | 1,076 | 1,037 | 949 | 1,039 | 6,182 |
| A great deal of influence + Some influence (4+3) A great deal of influence (4) | 62% 21% | 69% 33% | 53% 20% | 76% 46% | 63% 23% | 51% 23% | 62% 28% |
| Some influence (3) Not influence at all + Just a little influence (1+2) | 41% 15% | 36% 10% | 33% 11% | 30% 7% | 40% 17% | 28% 12% | 34% 12% |
| Just a litlle influence (2) | 12% | 9% | 8% | 5% | 14% | 11% | 10% |
| No influence at all (1) | 3% | 1% | 3% | 2% | 3% | 1% | 2% |
| Mean | 3,1 | 3,3 | 3,1 | 3,4 | 3,0 | 3,2 | 3,2 |
| Not sure | 23% | 21% | 37% | 16% | 20% | 37% | 26% |

| | French | German | British | Italian | Spanish | American | |
|--|--------|--------|---------|---------|---------|----------|-------------------------|
| Angela Merkel (Germany) | | | | | 5 | | Avge for 6 countries |
| Unweighted Base | 1,071 | 1,010 | 1,076 | 1,037 | 949 | 1,039 | 6,182 |
| A great deal of influence + Some influence (4+3) | 66% | 63% | 42% | 76% | 74% | 36% | 59% |
| A great deal of influence (4) | 23% | 24% | 9% | 33% | 38% | 10% | 22% |
| Some influence (3) | 43% | 39% | 33% | 43% | 36% | 26% | 37% |
| Not influence at all + Just a little influence (1+2) | 15% | 20% | 15% | 9% | 7% | 17% | 14% |
| Just a litlle influence (2) | 13% | 18% | 13% | 8% | 6% | 15% | 12% |
| No influence at all (1) | 2% | 2% | 2% | 1% | 1% | 2% | 2% |
| Mean | 3,1 | 3,0 | 2,9 | 3,3 | 3,4 | 2,8 | 3,1 |
| Not sure | 20% | 17% | 42% | 15% | 18% | 47% | 27% |



| | French | German | British | Italian | Spanish | American | |
|---|--------------------------|-------------------------|-------------------------|--------------------------|--------------------------|-------------------|--------------------------|
| Nicolas Sarkozy (France) | | | | | 15 | | Avge for 6 countries |
| Unweighted Base | 1,071 | 1,010 | 1,076 | 1,037 | 949 | 1,039 | 6,182 |
| A great deal of influence + Some influence (4+3) A great deal of influence (4) Some influence (3) | 56% 12% 44% | 47% 9% 38% | 39% 5% 34% | 67% 23% 44% | 70% 28% 42% | 38% 7% 31% | 53% 14% 39% |
| Not influence at all + Just a little influence (1+2) Just a little influence (2) | 25% 20% | 22% 19% | 23% 19% | 19% 15% | 14% 11% | 19% 14% | 21% 17% |
| No influence at all (1) | 5% 2.8 | 3% 2,8 | 4% 2.7 | 4% 3.0 | 3% 3.1 | 5% 2,7 | 4% 2.9 |
| Not sure | 2,0 19% | 2,0 31% | 38% | 3,0 14% | 16% | 43% | 2,9 |

| | French | German | British | Italian | Spanish | American | |
|--|--------|--------|---------|---------|---------|----------|-------------------------|
| Hu Jintao (China) | | | | | 15 | | Avge for 6 countries |
| Unweighted Base | 1,071 | 1,010 | 1,076 | 1,037 | 949 | 1,039 | 6,182 |
| A great deal of influence + Some influence (4+3) | 52% | 47% | 39% | 59% | 55% | 47% | 50% |
| A great deal of influence (4) | 21% | 18% | 17% | 33% | 21% | 20% | 22% |
| Some influence (3) | 31% | 29% | 22% | 26% | 34% | 27% | 28% |
| Not influence at all + Just a little influence (1+2) | 16% | 17% | 12% | 10% | 20% | 10% | 14% |
| Just a litlle influence (2) | 14% | 13% | 8% | 7% | 15% | 7% | 11% |
| No influence at all (1) | 2% | 4% | 4% | 3% | 5% | 3% | 3% |
| Mean | 3,0 | 3,0 | 3,0 | 3,3 | 2,9 | 3,1 | 3,1 |
| Not sure | 31% | 36% | 49% | 31% | 26% | 43% | 36% |

| | French | German | British | Italian | Spanish | American | |
|---|-------------------------|-------------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|
| Tony Blair (Great Britain) | | | | | 5 | | Avge for 6 countries |
| Unweighted Base | 1,071 | 1,010 | 1,076 | 1,037 | 949 | 1,039 | 6,182 |
| A great deal of influence + Some influence (4+3) A great deal of influence (4) Some influence (3) | 40% 6% 34% | 44% 9% 35% | 30% 7% 23% | 58% 19% 39% | 57% 16% 41% | 54% 23% 31% | 47% 13% 34% |
| Not influence at all + Just a little influence (1+2) Just a little influence (2) | 35% 30% 5% | 33% 26% 7% | 41% 25% 16% | 27% 20% 7% | 26% 21% 5% | 16% 13% 3% | 30% 23% 7% |
| No influence at all <i>(1)</i> <i>Mean</i> Not sure | 2,6 24% | 2,6 24% | 2,3 28% | 2,8 15% | 2,8 17% | 376 3,1 30% | 2,7 23% |

| | French | German | British | Italian | Spanish | American | |
|--|-------------------|------------|-------------------|-------------------|-------------------|------------|-------------------------|
| Gordon Brown (Great Britain) | | | | | 5 | | Avge for 6 countries |
| Unweighted Base | 1,071 | 1,010 | 1,076 | 1,037 | 949 | 1,039 | 6,182 |
| A great deal of influence + Some influence (4+3) | 44% | 40% | 38% | 59% | 63% | 44% | 47% |
| A great deal of influence (4) | 7% | 7% | 7% | 17% | 18% | 13% | 11% |
| Some influence (3) Not influence at all + Just a little influence (1+2) | 37% 27% | 33% 28% | 31% 36% | 42% 21% | 45% 16% | 31% 14% | 36% 24% |
| Just a litlle influence (2) | 25% | 24% | 20% | 17% | 13% | 12% | 19% |
| No influence at all (1) | 2% | 4% | 16% | 4% | 3% | 2% | 5% |
| Mean | 2,7 | 2,6 | 2,4 | 2,9 | 3,0 | 2,9 | 2,8 |
| Not sure | 29% | 33% | 26% | 20% | 21% | 41% | 28% |



| | French | German | British | Italian | Spanish | American | |
|---|-------------------|-------------------|------------|-------------------|-------------------|-------------------|-------------------------|
| Pope Benedict XVI | | | | | 5 | | Avge for 6 countries |
| Unweighted Base | 1,071 | 1,010 | 1,076 | 1,037 | 949 | 1,039 | 6,182 |
| A great deal of influence + Some influence (4+3) A great deal of influence (4) | 28% 8% | 38% 12% | 33% 9% | 65% 32% | 59% 24% | 49% 20% | 45% 17% |
| Some influence (3) | 20% | 26% | 24% | 33% | 35% | 29% | 28% |
| Not influence at all + Just a little influence (1+2) Just a little influence (2) | 50% 34% | 44% 32% | 35% 22% | 24% 16% | 26% 18% | 24% 17% | 34% 23% |
| No influence at all (1) | 16% | 12% | 13% | 8% | 8% | 7% | 11% |
| Mean | 2,3 | 2,5 | 2,4 | 3,0 | 2,9 | 2,8 | 2,7 |
| Not sure | 21% | 18% | 32% | 12% | 16% | 27% | 21% |

| | French | German | British | Italian | Spanish | American | |
|--|--------|--------|---------|---------|---------|----------|-------------------------|
| Ban Ki-moon (United Nations) | | | | | 5 | | Avge for 6 countries |
| Unweighted Base | 1,071 | 1,010 | 1,076 | 1,037 | 949 | 1,039 | 6,182 |
| A great deal of influence + Some influence (4+3) | 41% | 38% | 41% | 47% | 50% | 32% | 42% |
| A great deal of influence (4) | 12% | 9% | 12% | 15% | 15% | 8% | 12% |
| Some influence (3) | 29% | 29% | 29% | 32% | 35% | 24% | 30% |
| Not influence at all + Just a little influence (1+2) | 28% | 25% | 17% | 23% | 25% | 21% | 23% |
| Just a litlle influence (2) | 23% | 20% | 13% | 17% | 19% | 16% | 18% |
| No influence at all (1) | 5% | 5% | 4% | 6% | 6% | 5% | 5% |
| Mean | 2,7 | 2,7 | 2,8 | 2,8 | 2,8 | 2,7 | 2,7 |
| Not sure | 31% | 36% | 42% | 30% | 25% | 47% | 36% |

| | French | German | British | Italian | Spanish | American | |
|--|--------|--------|---------|---------|----------|----------|-------------------------|
| Jose Manuel Barroso (European Commission) | | | | | 5 | | Avge for 6 countries |
| Unweighted Base | 1,071 | 1,010 | 1,076 | 1,037 | 949 | 1,039 | 6,182 |
| A great deal of influence + Some influence (4+3) | 41% | 45% | 29% | 53% | 56% | 28% | 41% |
| A great deal of influence (4) | 9% | 11% | 5% | 18% | 11% | 8% | 10% |
| Some influence (3) | 32% | 34% | 24% | 35% | 45% | 20% | 31% |
| Not influence at all + Just a little influence (1+2) | 27% | 22% | 22% | 22% | 21% | 18% | 22% |
| Just a litlle influence (2) | 23% | 18% | 16% | 18% | 17% | 13% | 17% |
| No influence at all (1) | 4% | 4% | 6% | 4% | 4% | 5% | 5% |
| Mean | 2,7 | 2,8 | 2,6 | 2,9 | 2,8 | 2,7 | 2,8 |
| Not sure | 32% | 33% | 49% | 25% | 24% | 53% | 36% |

| | French | German | British | Italian | Spanish | American | |
|--|-------------------|------------|-------------------|-------------------|------------|------------|-------------------------|
| Dmitri Medvedev (Russia) | | | | | 5 | | Avge for 6 countries |
| Unweighted Base | 1,071 | 1,010 | 1,076 | 1,037 | 949 | 1,039 | 6,182 |
| A great deal of influence + Some influence (4+3) | 37% | 50% | 33% | 43% | 44% | 37% | 41% |
| A great deal of influence (4) | 8% | 16% | 6% | 13% | 11% | 10% | 11% |
| Some influence (3) Not influence at all + Just a little influence (1+2) | 29% 34% | 34% 23% | 27% 21% | 30% 26% | 33% 28% | 27% 16% | 30% 25% |
| Just a litlle influence (2) | 27% | 20% | 15% | 17% | 21% | 14% | 19% |
| No influence at all (1) | 7% | 3% | 6% | 9% | 7% | 2% | 6% |
| Mean | 2,5 | 2,9 | 2,6 | 2,7 | 2,7 | 2,9 | 2,7 |
| Not sure | 29% | 27% | 47% | 31% | 29% | 47% | 35% |



| | French | German | British | Italian | Spanish | American | |
|--|--------|--------|---------|---------|---------|----------|-------------------------|
| Benyamin Netanyahou (Israel) | | | | | 15 | | Avge for 6 countries |
| Unweighted Base | 1,071 | 1,010 | 1,076 | 1,037 | 949 | 1,039 | 6,182 |
| A great deal of influence + Some influence (4+3) | 36% | 34% | 30% | 50% | 49% | 41% | 40% |
| A great deal of influence (4) | 6% | 5% | 4% | 15% | 15% | 15% | 10% |
| Some influence (3) | 30% | 29% | 26% | 35% | 34% | 26% | 30% |
| Not influence at all + Just a little influence (1+2) | 33% | 33% | 24% | 20% | 25% | 19% | 26% |
| Just a litlle influence (2) | 28% | 27% | 18% | 17% | 20% | 14% | 21% |
| No influence at all (1) | 5% | 6% | 6% | 3% | 5% | 5% | 5% |
| Mean | 2,5 | 2,5 | 2,5 | 2,9 | 2,8 | 2,9 | 2,7 |
| Not sure | 31% | 32% | 46% | 30% | 26% | 41% | 35% |

| | French | German | British | Italian | Spanish | American | |
|--|--------|--------|---------|---------|------------|----------|-------------------------|
| Mahmoud Ahmadinejad (Iran) | | | | | 1 5 | | Avge for 6 countries |
| Unweighted Base | 1,071 | 1,010 | 1,076 | 1,037 | 949 | 1,039 | 6,182 |
| A great deal of influence + Some influence (4+3) | 36% | 30% | 22% | 54% | 40% | 36% | 37% |
| A great deal of influence (4) | 7% | 5% | 3% | 22% | 9% | 12% | 10% |
| Some influence (3) | 29% | 25% | 19% | 32% | 31% | 24% | 27% |
| Not influence at all + Just a little influence (1+2) | 33% | 39% | 32% | 20% | 34% | 26% | 31% |
| Just a litlle influence (2) | 23% | 28% | 21% | 14% | 27% | 17% | 22% |
| No influence at all (1) | 10% | 11% | 11% | 6% | 7% | 9% | 9% |
| Mean | 2,5 | 2,4 | 2,3 | 3,0 | 2,6 | 2,6 | 2,6 |
| Not sure | 31% | 31% | 46% | 26% | 26% | 38% | 33% |

| | French | German | British | Italian | Spanish | American | |
|---|-------------------|------------------|------------------|-------------------|-------------------|------------|-------------------------|
| The Dalai Lama | | | | | 5 | | Avge for 6 countries |
| Unweighted Base | 1,071 | 1,010 | 1,076 | 1,037 | 949 | 1,039 | 6,182 |
| A great deal of influence + Some influence (4+3) A great deal of influence (4) | 34% 11% | 29% 9% | 27% 5% | 45% 18% | 45% 13% | 36% 13% | 35% 11% |
| Some influence (3) | 23% | 20% | 22% | 27% | 32% | 23% | 24% |
| Not influence at all + Just a little influence (1+2) | 45% | 51% | 37% | 42% | 39% | 30% | 41% |
| Just a litlle influence (2) | 34% | 37% | 22% | 27% | 29% | 22% | 29% |
| No influence at all (1) | 11% | 14% | 15% | 15% | 10% | 8% | 12% |
| Mean | 2,4 | 2,3 | 2,3 | 2,5 | 2,6 | 2,6 | 2,5 |
| Not sure | 20% | 20% | 37% | 13% | 17% | 34% | 24% |

| | French | German | British | Italian | Spanish | American | |
|--|--------|--------|---------|---------|----------|----------|-------------------------|
| Silvio Berlusconi (Italy) | | | | | 5 | | Avge for 6 countries |
| Unweighted Base | 1,071 | 1,010 | 1,076 | 1,037 | 949 | 1,039 | 6,182 |
| A great deal of influence + Some influence (4+3) | 26% | 28% | 20% | 49% | 45% | 21% | 31% |
| A great deal of influence (4) | 5% | 4% | 1% | 16% | 9% | 3% | 6% |
| Some influence (3) | 21% | 24% | 19% | 33% | 36% | 18% | 25% |
| Not influence at all + Just a little influence (1+2) | 51% | 45% | 38% | 41% | 37% | 28% | 40% |
| Just a litlle influence (2) | 35% | 35% | 25% | 21% | 29% | 21% | 28% |
| No influence at all (1) | 16% | 10% | 13% | 20% | 8% | 7% | 12% |
| Mean | 2,2 | 2,3 | 2,2 | 2,5 | 2,6 | 2,3 | 2,4 |
| Not sure | 24% | 27% | 42% | 10% | 17% | 51% | 29% |



| | French | German | British | Italian | Spanish | American | |
|--|--------|--------|---------|---------|---------|----------|-------------------------|
| Jose Luis Rodriguez Zapatero (Spain) | | | | | 15 | | Avge for 6 countries |
| Unweighted Base | 1,071 | 1,010 | 1,076 | 1,037 | 949 | 1,039 | 6,182 |
| A great deal of influence + Some influence (4+3) | 34% | 23% | 16% | 52% | 35% | 22% | 30% |
| A great deal of influence (4) | 4% | 2% | 1% | 9% | 5% | 3% | 4% |
| Some influence (3) | 30% | 21% | 15% | 43% | 30% | 19% | 26% |
| Not influence at all + Just a little influence (1+2) | 39% | 36% | 27% | 29% | 52% | 26% | 34% |
| Just a litlle influence (2) | 34% | 30% | 20% | 24% | 32% | 18% | 26% |
| No influence at all (1) | 5% | 6% | 7% | 5% | 20% | 8% | 8% |
| Mean | 2,5 | 2,3 | 2,2 | 2,7 | 2,2 | 2,4 | 2,4 |
| Not sure | 28% | 42% | 57% | 19% | 13% | 52% | 36% |

| | French | German | British | Italian | Spanish | American | |
|--|--------|--------|---------|---------|------------|----------|-------------------------|
| Luiz Inacio Lula da Silva (Brazil) | | | | | 1 5 | | Avge for 6 countries |
| Unweighted Base | 1,071 | 1,010 | 1,076 | 1,037 | 949 | 1,039 | 6,182 |
| A great deal of influence + Some influence (4+3) | 26% | 16% | 13% | 33% | 46% | 18% | 25% |
| A great deal of influence (4) | 4% | 1% | 1% | 4% | 9% | 4% | 4% |
| Some influence (3) | 22% | 15% | 12% | 29% | 37% | 14% | 21% |
| Not influence at all + Just a little influence (1+2) | 40% | 42% | 28% | 36% | 31% | 28% | 34% |
| Just a litlle influence (2) | 33% | 32% | 19% | 27% | 27% | 20% | 26% |
| No influence at all (1) | 7% | 10% | 9% | 9% | 4% | 8% | 8% |
| Mean | 2,4 | 2,1 | 2,1 | 2,4 | 2,7 | 2,3 | 2,4 |
| Not sure | 33% | 42% | 59% | 31% | 22% | 54% | 41% |

| | French | German | British | Italian | Spanish | American | |
|--|------------|------------|------------|------------|------------|------------|-------------------------|
| Hugo Chavez (Venezuela) | | | | | 5 | | Avge for 6 countries |
| Unweighted Base | 1,071 | 1,010 | 1,076 | 1,037 | 949 | 1,039 | 6,182 |
| A great deal of influence + Some influence (4+3) | 23% | 13% | 12% | 30% | 32% | 29% | 23% |
| A great deal of influence (4) | 4% | 1% | 2% | 4% | 7% | 6% | 4% |
| Some influence (3) | 19% | 12% | 10% | 26% | 25% | 23% | 19% |
| Not influence at all + Just a little influence (1+2) | 47% | 48% | 33% | 42% | 50% | 32% | 42% |
| Just a little influence (2) | 39% | 32% | 21% | 30% | 36% | 24% | 30% |
| No influence at all (1) | 8% | 16% | 12% | 12% | 14% | 8% | 12% |
| Mean | 2,3 | 2,0 | 2,0 | 2,3 | 2,3 | 2,5 | 2,2 |
| Not sure | 30% | 39% | 56% | 28% | 17% | 38% | 35% |

| | French | German | British | Italian | Spanish | American | |
|---|--------------------------|-------------------|--------------------------|--------------------------|-------------------|-------------------|--------------------------|
| Fidel Castro (Cuba) | | | | | 5 | | Avge for 6 countries |
| Unweighted Base | 1,071 | 1,010 | 1,076 | 1,037 | 949 | 1,039 | 6,182 |
| A great deal of influence + Some influence (4+3) A great deal of influence (4) | 14% 2% | 15% 3% | 14% 1% | 34% 7% | 27% 6% | 23% 6% | 21% 4% |
| Some influence (3) Not influence at all + Just a little influence (1+2) Just a little influence (2) | 12% 61% 39% | 12% 58% 33% | 13% 42% 24% | 27% 51% 28% | 21% 56% 34% | 17% 47% 24% | 17% 52% 30% |
| No influence at all (1) Mean | 22% 1.9 | 25% 1.9 | 18% 2.0 | 23% 2.2 | 22% 2.1 | 23% 2.1 | 22% 2.0 |
| Not sure | 26% | 26% | 43% | 16% | 17% | 31% | 27% |



| | French | German | British | Italian | Spanish | American | |
|---|------------------|------------------|------------------|------------------|------------------|------------------|-------------------------|
| Bashar al-Assad (Syria) | | | | | 18. | | Avge for 6 countries |
| Unweighted Base | 1,071 | 1,010 | 1,076 | 1,037 | 949 | 1,039 | 6,182 |
| A great deal of influence + Some influence (4+3) A great deal of influence (4) | 18% 3% | 14% 2% | 11% 1% | 25% 4% | 22% 5% | 21% 3% | 19% 3% |
| Some influence (3) | 15% | 12% | 10% | 21% | 17% | 18% | 16% |
| Not influence at all + Just a little influence (1+2) | 45% | 43% | 32% | 34% | 43% | 29% | 37% |
| Just a litlle influence (2) | 33% | 30% | 19% | 24% | 32% | 20% | 26% |
| No influence at all (1) | 12% | 13% | 13% | 10% | 11% | 9% | 11% |
| Mean | 2,2 | 2,0 | 2,0 | 2,3 | 2,3 | 2,3 | 2,2 |
| Not sure | 37% | 43% | 58% | 41% | 35% | 50% | 44% |

| | French | German | British | Italian | Spanish | American | |
|--|--------|--------|---------|---------|----------|----------|-------------------------|
| Hamid Karzai (Afghanistan) | | | | | 5 | | Avge for 6 countries |
| Unweighted Base | 1,071 | 1,010 | 1,076 | 1,037 | 949 | 1,039 | 6,182 |
| A great deal of influence + Some influence (4+3) | 14% | 15% | 12% | 31% | 21% | 22% | 19% |
| A great deal of influence (4) | 2% | 2% | 1% | 7% | 2% | 5% | 3% |
| Some influence (3) | 12% | 13% | 11% | 24% | 19% | 17% | 16% |
| Not influence at all + Just a little influence (1+2) | 50% | 49% | 37% | 38% | 51% | 34% | 43% |
| Just a litlle influence (2) | 34% | 29% | 17% | 24% | 32% | 21% | 26% |
| No influence at all (1) | 16% | 20% | 20% | 14% | 19% | 13% | 17% |
| Mean | 2,0 | 2,0 | 1,9 | 2,4 | 2,1 | 2,3 | 2,1 |
| Not sure | 35% | 36% | 51% | 30% | 28% | 43% | 37% |

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