



Paris, December 4th

« World Leaders » Opinion Barometer Wave 5 – November 2009

A Harris Interactive exclusive poll, in partnership with leading international news channel FRANCE 24

The latest edition of the international « World Leaders » barometer shows that the decrease of **Barack OBAMA's** popularity in the United-States is not seen in Europe where he is still extremely popular.

Angela MERKEL continues to move up in popularity and is ahead amongst the European leaders.

On the reverse side of the equation, **Nicolas SARKOZY** and **Gordon BROWN** both see their popularity and influence indexes significantly decrease.

Pope Benedict XVI, whose popularity had strongly decreased in the previous editions, has moved back to a position close to the one he had at the end of 2008.

In combining the 2 measures of popularity and influence, the top 3 are:

- 1. Barack OBAMA
- 2. Angela MERKEL
- 3. The DALAI LAMA

Results to be released on FRANCE 24 in "Paris Direct" on December, 4th, 2009.

Methodology

The latest poll was conducted online by Harris Interactive, in partnership with FRANCE 24 and The International Herald Tribune, among a total of 6,182 adults (aged 16-64) within France, Germany, Great Britain, Spain and the United-States; and adults (aged 18-64) in Italy, from 28th October to 4th November 2009. The data were weighted, where necessary, by age, gender, education, region and Internet usage to make it representative of the general population profile for each country. Propensity score weighting was applied to adjust for respondents' propensity to be online.

Please note that any communication of these results has to be made with technical elements such as: survey methodology, fieldwork dates, name of the agency, sample size.

WORLDWIDE LEADERS' POPULARITY



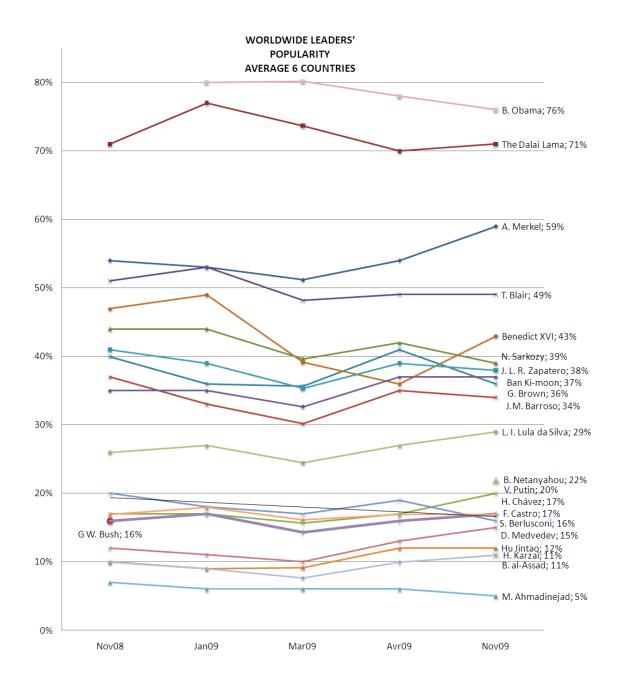
One year later, Barack Obama, the Dalai Lama and Angela Merkel are still part of the top 3 in terms of popularity and and retain their position as the most popular worldwide leaders.

Barack Obama, while overall remarkably stable, shows since April 2009, a small decrease in his popularity, especially amongst Americans.

Angela Merkel continues to move up among the overall countries, with very impressive results in Europe.

Pope Benedict XVI comes back up to a popularity level close to the one he had before the debates of the beginning of 2009.

Nicolas Sarkozy and Gordon Brown both have declined significantly this wave.





Popularity : No-one is a prophet in his own land...excepted Angela Merkel

The following table shows the ranking of the leaders in each country. It appears that 3 European leaders have a rather bad situation in their own country: Silvio Berlusconi (11th with 39%); Nicolas Sarkozy (9th with 34%) ; Gordon Brown (8th with 23%). It also appears that Barack Obama lost his first place position in the United-States, in favor of Tony Blair! Finally, Angela Merkel is the only one leader to be in the top 3 in her own country, but even in Germany she is behind Obama and the Dalai Lama.

For each of the following people, please indicate whether you have a very good, somewhat good, somewhat poor or a very poor opinion of that person.

Base : All respondents

					Frei	nch	Gerr	nan	Brit	ish	Itali	an	Spa	nish	Ame	rican		
	Ra	ank		Popularity ranking - Top 10 per country									(5)				Avge coun	
Vov'08	Jan'09	Mar'09	Avr'09	Unweighted Base	1,071	***	1,010	***	1,076	***	1,037	***	949	***	1,039	***	6,182	**
**	1	1	1	Barack Obama (USA)	82%	1	81%	1	72%	1	88%	1	79%	1	53%	4	76%	
1	2	2	2	The Dalai Lama	77%	2	72%	2	58%	2	83%	2	76%	2	58%	2	71%	
2	3	3	3	Angela Merkel (AGermany)	71%	3	63%	3	40%	3	81%	3	66%	3	34%	7	59%	
3	4	4	4	Tony Blair (Great Britain)	51%	5	47%	5	27%	7	64%	4	40%	9	65%	1	49%	
4	5	6	9	Pope Benedict XVI	27%	11	52%	4	36%	4	54%	7	34%	11	54% 3		43%	
5	6	5	5	Nicolas Sarkozy (France)	34%	9	36%	8	30%	6	59%	5	48%	5	29%	8	39%	
6	7	8	7	José Luis Rodríguez Zapatero (Spain)	53%	4	32%	9	17%	10	57%	6	48%	5	20%	11	38%	
9	9	9	8	Ban Ki-moon (United Nations)	44%	6	38%	7	31%	5	47%	10	45%	8	19%	12	37%	
7	8	7	6			38%	10	36%	5	36%								
8	10	10	10	José Manuel Barroso (European Commission)	31%	10	40%	6	14%	12	54%	7	46%	7	19%	12	34%	
10	11	11	11	Luiz Inácio Lula da Silva (Brazil)	37%	7	19%	13	10%	15	39%	11	57%	4	17%	14	29%	
****	****	****	****	Benyamin Netanyahou (Israel)	18%	13	17%	15	14%	12	31%	14	17%	12	35%	6	22%	
12	15	14	13	Vladimir Putin (Russia)	10%	16	23%	11	15%	11	34%	13	16%	13	22%	9	20%	
13	13	13	14	Fidel Castro (Cuba)	12%	14	19%	13	20%	9	27%	15	16%	13	7%	20	17%	
14	14	15	15	Hugo Chávez (Venezuela)	27%	11	13%	16	13%	14	26%	16	11%	19	10%	18	17%	
11	12	12	12	Silvio Berlusconi (Italy)	5%	20	7%	20	10%	15	39%	11	12%	18	22%	9	16%	
16	16	16	16	Dmitri Medvedev (Russia)	10%	16	20%	12	10%	15	22%	17	15%	16	16%	15	15%	
17	17	17	17	Hu Jintao (China)	9%	18	1196	18	10%	15	17%	19	16%	13	13%	16	12%	
18	18	18	18	8 Bashar al-Assad (Syria)		18	9%	19	7%	19	20%	18	14%	17	8%	19	11%	
****	****	****	****	Hamid Karzaï (Afghanistan)	12%	14	12%	17	6%	20	15%	20	11%	19	11%	17	11%	
19	19 19 19 Mahmoud Ahmadinejad (Iran)						6%	21	5%	21	7%	21	7%	21	5%	21	5%	
				Means	31	%	31	%	22	%	44	%	34	%	26	%	31	%

** : Barack Obama has been added to replace George W. Bush in January 2009

*** : Evolution compared to previous wave (April 2009)

**** : Benyamin Netanyahou and Hamid Karzaï have been added in November 2009



Popularity: Change since the previous wave

For each of the following people, please indicate whether you have a very good, somewhat good, somewhat poor or a very poor opinion of that person. Base : All respondents

		Frei	nch	Gerr	nan	Brit	ish	Itali	an	Spa	nish	Ame	rican		
Rank	Popularity opinion Very good + Somewhat good opinion									18				Avge coun	
Nov'09	Unweighted Base	1,071	***	1,010	***	1,076	***	1,037	***	949	***	1,039	***	6,182	***
1	Barack Obama (USA)	82%	-2%	81%	3%	72%	-1%	88%	3%	79%	-3%	53%	-16%	76%	-2%
2	The Dalai Lama	77%	2%	72%	1%	58%	-2%	83%	3%	76%	1%	58%	-3%	71%	1%
3	Angela Merkel (Germany)	71%	2%	63%	7%	40%	5%	81%	11%	66%	1%	34%	4%	59%	5%
4	Tony Blair (Great Britain)	51%	1%	47%	2%	27%	-4%	64%	3%	40%	-3%	65%	-1%	49%	0%
5	Pope Benedict XVI	27%	13%	52%	13%	36%	3%	54%	7%	34%	6%	54%	-3%	43%	7%
6	Nicolas Sarkozy (France)	34%	0%	36%	-5%	30%	3%	59%	0%	48%	-10%	29%	-4%	39%	-3%
7	José Luis Rodríguez Zapatero (Spain)	53%	-4%	32%	-2%	17%	-2%	57%	-2%	48%	2%	20%	-2%	38%	-1%
8	Ban Ki-moon (United Nations)	44%	4%	38%	-3%	31%	-2%	47%	4%	45%	-1%	19%	0%	37%	0%
9	Gordon Brown (Great Britain)	37%	-7%	30%	-6%	23%	-2%	50%	-1%	38%	-7%	36%	-9%	36%	-5%
10	José Manuel Barroso (European Commission)	31%	-5%	40%	-2%	14%	-4%	54%	3%	46%	-1%	19%	3%	34%	-1%
11	Luiz Inácio Lula da Silva (Brazil)	37%	7%	19%	2%	10%	-4%	39%	8%	57%	3%	17%	0%	29%	2%
12	Benyamin Netanyahou (Israel)	18%	****	17%	****	14%	****	31%	****	17%	****	35%	****	22%	****
13	Vladimir Putin (Russia)	10%	2%	23%	1%	15%	1%	34%	9%	16%	2%	22%	2%	20%	3%
14	Fidel Castro (Cuba)	12%	1%	19%	0%	20%	-2%	27%	1%	16%	1%	7%	-4%	17%	0%
15	Hugo Chávez (Venezuela)	27%	-2%	13%	-1%	13%	-1%	26%	7%	11%	0%	10%	-1%	17%	1%
16	Silvio Berlusconi (Italy)	5%	-4%	7%	-6%	10%	-4%	39%	-4%	12%	-2%	22%	-1%	16%	-3%
17	Dmitri Medvedev (Russia)	10%	3%	20%	4%	10%	-2%	22%	4%	15%	2%	16%	2%	15%	2%
18	Hu Jintao (China)	9%	4%	11%	0%	10%	-1%	17%	4%	16%	1%	13%	-3%	12%	0%
19	Bashar al-Assad (Syria)	9%	3%	9%	-1%	7%	-2%	20%	6%	14%	0%	8%	0%	11%	1%
20	Hamid Karzaï (Afghanistan)	12%	****	12%	****	6%	****	15%	****	11%	****	11%	****	11%	****
21	Mahmoud Ahmadinejad (Iran)	3%	2%	6%	0%	5%	-3%	7%	-1%	7%	-1%	5%	-1%	5%	-1%

** : Barack Obama has been added to replace George W. Bush in January 2009

*** : Evolution compared to previous wave (April 2009)

**** : Benyamin Netanyahou and Hamid Karzaï have been added in November 2009

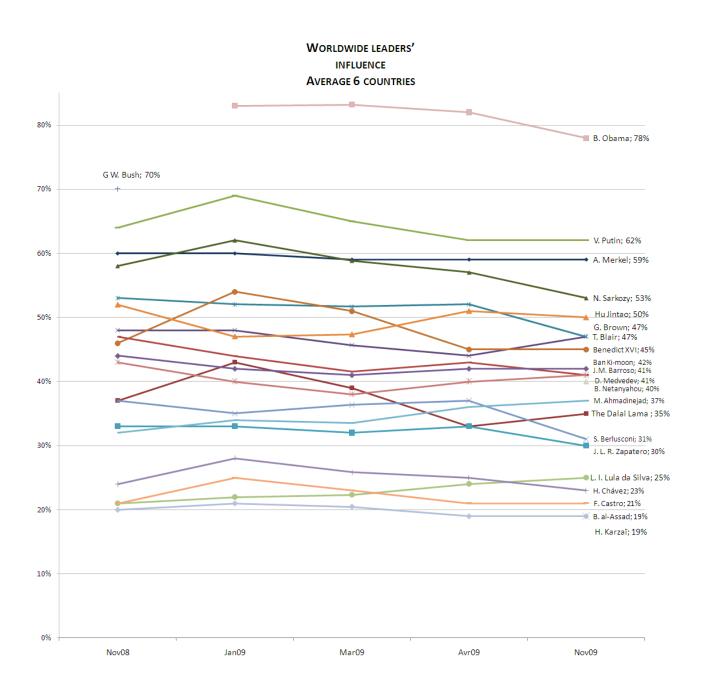


WORLDWIDE LEADERS' INFLUENCE

Barack Obama retains his position of most influential leader, but his score has declined, especially amongst Americans and Britons.

The top 3 remain the same as the past wave and Nicolas Sarkozy, in decline since the beginning of the year, moves further away from the top three, where he was part at the beginning of 2009.

Also, Tony Blair is now at the same level as the current British Prime Minister, Gordon Brown.





Influence: Global and per country rankings

Barack Obama unquestionably remains the most influential worldwide leader for all six countries. Silvio Berlusconi, José Luis Zapatero, and, to a lesser extent, Gordon Brown, are not seen as very influential by their home countries.

For each of the following international personalities, how much influence do you think they have at an international le	evel?
Base : All respondents	

					Frei	nch	Gern	nan	Brit	ish	Itali	an	Spar	nish	Ame	rican		
	R	ank		Influence ranking - Top 10 per country									(%)				Avge coun	
Vov'08	Jan'09	Mar'09	Avr'09	Unwieghted Base	1 071	***	1 010	***	1 076	***	1 037	***	949	***	1 039	***	6 182	**
**	1	1	1	Barack Obama (USA)	80%	1	82%	1	70%	1	87%	1	83%	1	67%	1	78%	
2	2	2	2	Vladimir Putin (Russia)	62%	3	69%	2	53%	2	76%	2	63%	4	5196	3	62%	
3	4	3	3	Angela Merkel (Germany)	66%	2	63%	3	42%	3	76%	2	74%	2	3696	10	59%	
3	3	4	4	Nicolas Sarkozy (France)	56%	4	47%	5	39%	5	67%	4	70%	3	3896	8	53%	
6	8	7	6	Hu Jintao (China)	52%	5	47%	5	39%	5	59%	6	55%	9	4796	5	50%	
5	6	5	5	Gordon Brown (Great Britain)	44%	6	40%	9	38%	7	59%	6	63%	4	4496	6	47%	
7	7	8	8	Tony Blair (Great Britain)	40%	9	44%	8	30%	10	58%	8	57%	7	5496	2	47%	
9	5	6	7	Pope Benedict XVI	28%	15	38%	10	33%	8	65%	5	59%	6	49%	4	45%	
10	11	10	10	Ban Ki-moon (United Nations)	41%	7	38%	10	41%	4	47%	14	50%	10	32%	13	42%	
8	9	9	9	José Manuel Barroso (European Commission)	41%	7	45%	7	29%	12	53%	10	56%	8	28%	15	41%	
11	12	12	11	Dmitri Medvedev (Russia)	37%	10	50%	4	33%	8	43%	16	44%	15	37%	9	41%	
****	****	****	****	Benyamin Netanyahou (Israel)	36%	11	34%	12	30%	10	50%	12	49%	11	4196	7	40%	
15	14	14	13	Mahmoud Ahmadinejad (Iran)	36%	11	30%	13	22%	14	54%	9	40%	16	36%	10	37%	
13	10	11	14	The Dalai Lama	34%	13	29%	14	27%	13	45%	15	45%	13	36%	10	35%	
12	13	13	12	Silvio Berlusconi (Italy)	26%	16	28%	15	20%	15	49%	13	45%	13	2196	19	31%	
14	15	15	15	José Luis Rodríguez Zapatero (Spain)	34%	13	23%	16	16%	16	52%	11	35%	17	22%	17	30%	
18	18	18	17	Luiz Inácio Lula da Silva (Brazil)	26%	16	16%	17	13%	18	33%	18	46%	12	18%	21	25%	
16	16	16	16	Hugo Chávez (Venezuela)	23%	18	13%	21	12%	19	30%	20	32%	18	29%	14	23%	
17	17	17	18	Fidel Castro (Cuba)	14%	20	15%	18	14%	17	34%	17	27% 19		23%	16	21%	
19	19	19	19	Bashar al-Assad (Syria)		19	14%	20	11%	21	25%	21	22%	20	21%	19	19%	
****	****	****	****	Hamid Karzaï (Afghanistan)	14%	20	15%	18	12%	19	31%	19	21%	21	22%	17	19%	
				Means	38	%	37	%	30	%	52	%	49	%	36	%	40	%

** : Barack Obama has been added to replace George W. Bush in January 2009

*** : Evolution compared to previous wave (April 2009)

**** : Benyamin Netanyahou and Hamid Karzaï have been added in November 2009

Influence : Change since the previous wave

For each of the following international personalities, how much influence do you think they have at an international level? Base : All respondents

	respondents	Frer	nch	Gern	nan	Brit	ish	Itali	an	Spar	nish	Amer	rican		
Rang	Influence perception A great deal of influence + Some influence						\mathbb{A} \mathbb{N}			18				Avge coun	
Nov'09	Unwieghted Base	1 071	***	1 010	***	1 076	***	1 037	***	949	***	1 039	***	6 182	***
1	Barack Obama (USA)	80%	-3%	82%	3%	70%	-7%	87%	4%	83%	-4%	67%	-14%	78%	-4%
2	Vladimir Putin (Russia)	62%	2%	69%	0%	53%	-3%	76%	8%	63%	-1%	51%	-6%	62%	0%
3	Angela Merkel (Germany)	66%	2%	63%	1%	42%	-4%	76%	10%	74%	-4%	36%	-5%	59%	0%
4	Nicolas Sarkozy (France)	56%	-1%	47%	-8%	39%	-3%	67%	-1%	70%	-9%	38%	-3%	53%	-4%
5	Hu Jintao (China)	52%	0%	47%	0%	39%	-10%	59%	6%	55%	1%	47%	-8%	50%	-1%
6	Gordon Brown (Great Britain)	44%	-3%	40%	-4%	38%	-13%	59%	3%	63%	-4%	44%	-5%	47%	-5%
7	Tony Blair (Great Britain)	40%	5%	44%	3%	30%	3%	58%	9%	57%	4%	54%	-1%	47%	3%
8	Pope Benedict XVI	28%	0%	38%	6%	33%	-2%	65%	1%	59%	3%	49%	-8%	45%	0%
9	Ban Ki-moon (United Nations)	41%	3%	38%	0%	41%	-3%	47%	5%	50%	-2%	32%	-7%	42%	0%
10	José Manuel Barroso (European Commission)	41%	-1%	45%	3%	29%	-11%	53%	4%	56%	3%	28%	-4%	41%	-2%
11	Dmitri Medvedev (Russia)	37%	3%	50%	1%	33%	-2%	43%	2%	44%	-2%	37%	-3%	41%	1%
12	Benyamin Netanyahou (Israel)	36%	****	34%	****	30%	****	50%	****	49%	****	41%	****	40%	****
13	Mahmoud Ahmadinejad (Iran)	36%	5%	30%	0%	22%	-4%	54%	5%	40%	1%	36%	-2%	37%	1%
14	The Dalai Lama	34%	5%	29%	5%	27%	1%	45%	5%	45%	6%	36%	-2%	35%	2%
15	Silvio Berlusconi (Italy)	26%	-3%	28%	-7%	20%	-7%	49%	-3%	45%	-10%	21%	-3%	31%	-6%
16	José Luis Rodríguez Zapatero (Spain)	34%	-3%	23%	-1%	16%	-6%	52%	2%	35%	-4%	22%	-1%	30%	-3%
17	Luiz Inácio Lula da Silva (Brazil)	26%	4%	16%	3%	13%	-3%	33%	5%	46%	3%	18%	-5%	25%	1%
18	Hugo Chávez (Venezuela)	23%	-1%	13%	0%	12%	-3%	30%	1%	32%	-2%	29%	-4%	23%	-2%
19	Fidel Castro (Cuba)	14%	1%	15%	0%	14%	-1%	34%	5%	27%	2%	23%	-3%	21%	0%
20	Bashar al-Assad (Syria)	18%	3%	14%	1%	11%	-6%	25%	4%	22%	0%	21%	-3%	19%	0%
21	Hamid Karzaï (Afghanistan)	14%	****	15%	****	12%	****	31%	****	21%	****	22%	****	19%	****

** : Barack Obama has been added to replace George W. Bush in January 2009

*** : Evolution compared to previous wave (April 2009)

**** : Benyamin Netanyahou and Hamid Karzaï have been added in November 2009



POPULARITY – INFLUENCE SYNTHESIS

The popularity / influence index shows the **relative decrease** of **Barack Obama**, essentially due to his popularity decrease in the United-States and, to a larger extent, the decrease of his influence. In the top 5, the only significant change is the **decrease of Nicolas Sarkozy**, which moves **Tony Blair** ahead. **Gordon Brown** moves away from the "top 5" while **Silvio Berlusconi** even leaves the "top 15"...

For each of the following people, please indicate whether you have a very good, somewhat good, somewhat poor or a very poor opinion of that person. Base : All respondents

		Rank			Popularity- Influence Average 6 countries	Popul (Very + Some opini	ewhat good	Influen (A great de Some influ	al of +	influence	arity / " average lex
Nov'08	Jan'09	Mar'09	Avr'09	Nov'09	Unweighted Base	6,182		6,182		6,182	
**	1	1	1	1	Barack Obama (USA)	76%	-2%	78%	-4%	77%	-3%
1	3	3	2	2	Angela Merkel (Germany)	59%	5%	59%	0%	59%	2%
2	2	2	3	3	The Dalai Lama	71%	1%	35%	2%	53%	1%
4	6	5	5	4	Tony Blair (Great Britain)	49%	0%	47%	3%	48%	1%
3	4	4	4	5	Nicolas Sarkozy (France)	39%	-3%	53%	-4%	46%	-4%
6	5	6	7	6	Pope Benedict XVI	43%	7%	45%	0%	44%	3%
5	7	7	6	7	Gordon Brown (Great Britain)	36%	-5%	47%	-5%	42%	-6%
9	8	8	8	8	Vladimir Putin (Russia)	20%	3%	62%	0%	41%	1%
10	10	9	9	9	Ban Ki-moon (United Nations)	37%	0%	42%	0%	40%	-1%
8	9	10	10	10	José Manuel Barroso (European Commission)	34%	-1%	41%	-2%	38%	-2%
11	11	11	11	11	José Luis Rodríguez Zapatero (Spain)	38%	-1%	30%	-3%	34%	-2%
12	12	12	12	12	Hu Jintao (China)	12%	0%	50%	-1%	31%	-1%
****	****	****	****	12	Benyamin Netanyahou (Israel)	22%	****	40%	****	31%	****
14	14	14	14	14	Dmitri Medvedev (Russia)	15%	2%	41%	1%	28%	1%
15	15	15	15	15	Luiz Inácio Lula da Silva (Brazil)	29%	2%	25%	1%	27%	1%
13	13	13	13	16	Silvio Berlusconi (Italy)	16%	-3%	31%	-6%	24%	-5%
17	18	17	16	17	Mahmoud Ahmadinejad (Iran)	5%	-1%	37%	1%	21%	0%
16	16	16	17	18	Hugo Chávez (Venezuela)	17%	1%	23%	-2%	20%	-1%
18	17	18	18	19	Fidel Castro (Cuba)	17%	0%	21%	0%	19%	0%
19	19	19	19	20	Bashar al-Assad (Syria)	11%	1%	19%	0%	15%	0%
****	****	****	****	21	Hamid Karzaï (Afghanistan)	11%	****	19%	****	15%	****
	-	-		Leaders	s average	31%		40%		37%	

** : Barack Obama has been added to replace George W. Bush in January 2009

*** : Evolution compared to previous wave (March 2009)

**** : Benyamin Netanyahou and Hamid Karzaï have been added in November 2009



APPENDIX 1: POPULARITY – INFLUENCE SYNTHESIS DETAILED PER COUNTRY

		Rank			France	(Very + Son	I larity newhat good nion)	(A great	ence deal of + nfluence)		/ influence" e index
Nov'08	Jan'09	Mar'09	Avr'09	Nov'09	Unweighted Base	1,071	***	1,071	***	1,071	***
**	1	1	1	1	Barack Obama (USA)	82%	-2%	80%	-3%	81%	-3%
1	2	2	2	2	Angela Merkel (Germany)	71%	2%	66%	2%	69%	2%
2	3	3	3	3	The Dalai Lama	77%	2%	34%	5%	56%	4%
5	5	4	7	4	Tony Blair (Great Britain)	51%	1%	40%	5%	46%	3%
3	4	5	5	5	Nicolas Sarkozy (France)	34%	0%	56%	-1%	45%	-1%
4	6	6	4	6	José Luis Rodríguez Zapatero (Spain)	53%	-4%	34%	-3%	44%	-3%
8	9	8	8	7	Ban Ki-moon (United Nations)	44%	4%	41%	3%	43%	4%
6	7	7	6	8	Gordon Brown (Great Britain)	37%	-7%	44%	-3%	41%	-5%
7	8	9	9	9	José Manuel Barroso (European Commission)	31%	-5%	41%	-1%	36%	-3%
9	10	10	10	9	Vladimir Putin (Russia)	10%	2%	62%	2%	36%	2%
14	13	13	13	11	Luiz Inácio Lula da Silva (Brazil)	37%	7%	26%	4%	32%	6%
12	14	11	11	12	Hu Jintao (China)	9%	4%	52%	0%	31%	2%
11	11	14	14	13	Pope Benedict XVI	27%	13%	28%	0%	28%	7%
****	****	****	****	14	Benyamin Netanyahou (Israel)	18%	****	36%	****	27%	****
13	12	12	12	15	Hugo Chávez (Venezuela)	27%	-2%	23%	-1%	25%	-2%
15	15	15	15	16	Dmitri Medvedev (Russia)	10%	3%	37%	3%	24%	3%
17	16	17	17	17	Mahmoud Ahmadinejad (Iran)	3%	2%	36%	5%	20%	4%
16	17	16	16	18	Silvio Berlusconi (Italy)	5%	-4%	26%	-3%	16%	-3%
18	18	19	19	19	Bashar al-Assad (Syria)	9%	3%	18%	3%	14%	3%
19	19	18	18	20	Fidel Castro (Cuba)	12%	1%	14%	1%	13%	1%
****	****	****	****	20	Hamid Karzaï (Afghanistan)	12%	****	14%	****	13%	****
		•	•	Leaders	average	31%		38%		35%	

** : Barack Obama has been added to replace Goorge W. Bush in January 2009

*** : Evolution compared to previous wave (April 2009)

***** : Benyamin Netanyahou and Hamid Karzaï have been added in November 2009

		Rank			Germany	(Very + Son	I larity newhat good nion)	(A great	ence deal of + nfluence)	Popularity averag	/ influence" e index
Nov'08	Jan'09	Mar'09	Avr'09	Nov'09	Unweighted Base	1,010	***	1,010	***	1,010	***
**	1	1	1	1	Barack Obama (USA)	81%	3%	82%	3%	82%	3%
1	2	2	2	2	Angela Merkel (AGermany)	63%	7%	63%	1%	63%	4%
2	3	3	4	3	The Dalai Lama	72%	1%	29%	5%	51%	3%
5	7	6	6	4	Tony Blair (Great Britain)	47%	2%	44%	3%	46%	3%
7	6	5	5	5	Vladimir Putin (Russia)	23%	1%	69%	0%	46%	0%
4	5	7	10	6	Pope Benedict XVI	52%	13%	38%	6%	45%	9%
6	8	8	7	7	José Manuel Barroso (European Commission)	40%	-2%	45%	3%	43%	1%
3	4	4	3	8	Nicolas Sarkozy (France)	36%	-5%	47%	-8%	42%	-6%
8	9	9	9	9	Ban Ki-moon (United Nations)	38%	-3%	38%	0%	38%	-2%
10	10	10	8	10	Gordon Brown (Great Britain)	30%	-6%	40%	-4%	35%	-5%
11	11	11	11	10	Dmitri Medvedev (Russia)	20%	4%	50%	1%	35%	2%
13	12	12	13	12	Hu Jintao (China)	11%	0%	47%	0%	29%	0%
12	14	13	12	13	José Luis Rodríguez Zapatero (Spain)	32%	-2%	23%	-1%	28%	-1%
****	****	****	****	14	Benyamin Netanyahou (Israel)	17%	****	34%	****	26%	****
14	13	14	14	15	Silvio Berlusconi (Italy)	7%	-6%	28%	-7%	18%	-6%
16	16	15	15	15	Mahmoud Ahmadinejad (Iran)	6%	0%	30%	0%	18%	0%
17	17	17	17	15	Luiz Inácio Lula da Silva (Brazil)	19%	2%	16%	3%	18%	3%
15	15	16	16	18	Fidel Castro (Cuba)	19%	0%	15%	0%	17%	0%
****	****	****	****	19	Hamid Karzaï (Afghanistan)	12%	****	15%	****	14%	****
18	18	18	18	20	Hugo Chávez (Venezuela)	13%	-1%	13%	0%	13%	-1%
19	19	19	19	21	Bashar al-Assad (Syria)	9%	-1%	14%	1%	12%	0%
	•	•		Leaders	average	31%		37%		34%	

** : Barack Obama has been added to replace George W. Bush in January 2009

*** : Evolution compared to previous wave (April 2009)

**** : Benyamin Netanyahou and Hamid Karzaï have been added in November 2009



		Rank			Great Britain	(Very + Son	I larity newhat good nion)	(A great	ence deal of + nfluence)	Popularity averag	/ influence' e index
Nov'08	Jan'09	Mar'09	Avr'09	Nov'09	Unweighted Base	1,076	***	1,076	***	1,076	***
**	1	1	1	1	Barack Obama (USA)	72%	-1%	70%	-7%	71%	-4%
2	2	2	2	2	The Dalai Lama	58%	-2%	27%	1%	43%	0%
8	9	8	3	3	Angela Merkel (Germany)	40%	5%	42%	-4%	41%	0%
7	6	6	4	4	Ban Ki-moon (United Nations)	31%	-2%	41%	-3%	36%	-3%
6	5	5	7	5	Nicolas Sarkozy (France)	30%	3%	39%	-3%	35%	0%
4	4	4	8	5	Pope Benedict XVI	36%	3%	33%	-2%	35%	1%
9	7	7	6	7	Vladimir Putin (Russia)	15%	1%	53%	-3%	34%	-1%
1	3	3	5	8	Gordon Brown (Great Britain)	23%	-2%	38%	-13%	31%	-7%
5	8	9	10	9	Tony Blair (Great Britain)	27%	-4%	30%	3%	29%	0%
11	11	10	9	10	Hu Jintao (China)	10%	-1%	39%	-10%	25%	-5%
10	10	11	11	11	José Manuel Barroso (European Commission)	14%	-4%	29%	-11%	22%	-7%
12	12	14	12	11	Dmitri Medvedev (Russia)	10%	-2%	33%	-2%	22%	-2%
****	****	****	****	11	Benyamin Netanyahou (Israel)	14%	****	30%	****	22%	****
15	15	15	14	14	José Luis Rodríguez Zapatero (Spain)	17%	-2%	16%	-6%	17%	-4%
14	13	13	15	15	Fidel Castro (Cuba)	20%	-2%	14%	-1%	17%	-2%
13	14	12	13	16	Silvio Berlusconi (Italy)	10%	-4%	20%	-7%	15%	-6%
16	16	16	16	17	Mahmoud Ahmadinejad (Iran)	5%	-3%	22%	-4%	14%	-3%
18	17	17	18	18	Hugo Chávez (Venezuela)	13%	-1%	12%	-3%	13%	-2%
19	19	19	17	19	Luiz Inácio Lula da Silva (Brazil)	10%	-4%	13%	-3%	12%	-3%
17	18	18	19	20	Bashar al-Assad (Syria)	7%	-2%	11%	-6%	9%	-4%
****	****	****	****	20	Hamid Karzaï (Afghanistan)	6%	****	12%	****	9%	****
	•	•	•	Leaders	average	22%		30%		26%	

** : Barack Obama has been added to replace George W. Bush in January 2009

*** : Evolution compared to previous wave (April 2009)

**** : Benyamin Netanyahou and Hamid Karzaï have been added in November 2009

		Rank			Italy		l arity newhat good nion)	(A great	ence deal of + nfluence)		/ influence" e index
Nov'08	Jan'09	Mar'09	Avr'09	Nov'09	Unweighted Base	1,037	***	1,037	***	1,037	***
**	1	1	1	1	Barack Obama (USA)	88%	3%	87%	4%	88%	4%
1	2	2	2	2	Angela Merkel (Germany)	81%	11%	76%	10%	79%	11%
2	4	3	4	3	The Dalai Lama	83%	3%	45%	5%	64%	4%
3	3	4	3	4	Nicolas Sarkozy (France)	59%	0%	67%	-1%	63%	-1%
4	7	8	6	5	Tony Blair (Great Britain)	64%	3%	58%	9%	61%	6%
5	5	5	5	6	Pope Benedict XVI	54%	7%	65%	1%	60%	4%
6	6	6	7	7	José Luis Rodríguez Zapatero (Spain)	57%	-2%	52%	2%	55%	0%
8	9	7	8	7	Gordon Brown (Great Britain)	50%	-1%	59%	3%	55%	1%
9	8	10	11	7	Vladimir Putin (Russia)	34%	9%	76%	8%	55%	8%
7	10	9	9	10	José Manuel Barroso (European Commission)	54%	3%	53%	4%	54%	4%
12	11	11	12	11	Ban Ki-moon (United Nations)	47%	4%	47%	5%	47%	4%
10	12	12	10	12	Silvio Berlusconi (Italy)	39%	-4%	49%	-3%	44%	-4%
****	****	****	****	13	Benyamin Netanyahou (Israel)	31%	****	50%	****	41%	****
13	13	13	13	14	Hu Jintao (China)	17%	4%	59%	6%	38%	5%
14	14	15	15	15	Luiz Inácio Lula da Silva (Brazil)	39%	8%	33%	5%	36%	6%
15	16	17	14	16	Dmitri Medvedev (Russia)	22%	4%	43%	2%	33%	3%
17	17	16	16	17	Mahmoud Ahmadinejad (Iran)	7%	-1%	54%	5%	31%	2%
16	15	14	17	17	Fidel Castro (Cuba)	27%	1%	34%	5%	31%	3%
18	18	18	18	19	Hugo Chávez (Venezuela)	26%	7%	30%	1%	28%	4%
19	19	19	19	20	Bashar al-Assad (Syria)	20%	6%	25%	4%	23%	5%
****	****	****	****	20	Hamid Karzaï (Afghanistan)	15%	****	31%	****	23%	****
			•	Leaders	average	44%		52%		48%	

** : Barack Obama has been added to replace George W. Bush in January 2009

**** : Evolution compared to previous wave (April 2009) **** : Benyamin Netanyahou and Hamid Karzaï have been added in November 2009



		Rank			Spain	(Very + Sor	u larity newhat good nion)	(A great	ience deal of + nfluence)		/ influence" e index
Nov'08	Jan'09	Mar'09	Avr'09	Nov'09	Unweighted Base	949	***	949	***	949	***
**	1	1	1	1	Barack Obama (USA)	79%	-3%	83%	-4%	81%	-4%
1	3	2	2	2	Angela Merkel (Germany)	66%	1%	74%	-4%	70%	-2%
3	4	4	4	3	The Dalai Lama	76%	1%	45%	6%	61%	4%
2	2	3	3	4	Nicolas Sarkozy (France)	48%	-10%	70%	-9%	59%	-10%
10	10	10	8	5	Luiz Inácio Lula da Silva (Brazil)	57%	3%	46%	3%	52%	3%
4	7	5	5	6	Gordon Brown (Great Britain)	38%	-7%	63%	-4%	51%	-5%
5	8	9	6	6	José Manuel Barroso (European Commission)	46%	-1%	56%	3%	51%	1%
6	5	6	9	8	Tony Blair (Great Britain)	40%	-3%	57%	4%	49%	1%
7	12	12	7	9	Ban Ki-moon (United Nations)	45%	-1%	50%	-2%	48%	-1%
9	6	7	11	10	Pope Benedict XVI	34%	6%	59%	3%	47%	5%
8	9	8	10	11	José Luis Rodríguez Zapatero (Spain)	48%	2%	35%	-4%	42%	-1%
12	11	11	12	12	Vladimir Putin (Russia)	16%	2%	63%	-1%	40%	1%
14	14	14	13	13	Hu Jintao (China)	16%	1%	55%	1%	36%	1%
****	****	****	****	14	Benyamin Netanyahou (Israel)	17%	****	49%	****	33%	****
15	15	15	15	15	Dmitri Medvedev (Russia)	15%	2%	44%	-2%	30%	0%
13	13	13	14	16	Silvio Berlusconi (Italy)	12%	-2%	45%	-10%	29%	-6%
17	17	18	16	17	Mahmoud Ahmadinejad (Iran)	7%	-1%	40%	1%	24%	0%
16	16	16	17	18	Hugo Chávez (Venezuela)	11%	0%	32%	-2%	22%	-1%
18	18	17	18	18	Fidel Castro (Cuba)	16%	1%	27%	2%	22%	2%
19	19	19	19	19	Bashar al-Assad (Syria)	14%	0%	22%	0%	18%	0%
****	****	****	****	20	Hamid Karzaï (Afghanistan)	11%	****	21%	****	16%	****
	-	·	-	Leaders	average	34%		49%		42%	

** : Barack Obama has been added to replace George W. Bush in January 2009

*** : Evolution compared to previous wave (April 2009)

***** : Benyamin Netanyahou and Hamid Karzaï have been added in November 2009

		Rank			United States	(Very + Son	ı larity newhat good nion)	(A great	ience deal of + nfluence)		/ influence" e index
Nov'08	Jan'09	Mar'09	Avr'09	Nov'09	Unweighted Base	1,039	***	1,039	***	1,039	***
**	1	1	1	1	Barack Obama (USA)	53%	-16%	67%	-14%	60%	-15%
1	3	2	2		Tony Blair (Great Britain)	65%	-1%	54%	-1%	60%	-1%
2	2	3	3	3	Pope Benedict XVI	54%	-3%	49%	-8%	52%	-5%
4	4	4	4	4	The Dalai Lama	58%	-3%	36%	-2%	47%	-3%
5	5	5	5	5	Gordon Brown (Great Britain)	36%	-9%	44%	-5%	40%	-7%
****	****	****	****	6	Benyamin Netanyahou (Israel)	35%	****	41%	****	38%	****
7	6	6	6	7	Vladimir Putin (Russia)	22%	2%	51%	-6%	37%	-2%
8	8	8	9	8	Angela Merkel (Germany)	34%	4%	36%	-5%	35%	-1%
6	7	7	7	9	Nicolas Sarkozy (France)	29%	-4%	38%	-3%	34%	-3%
9	10	10	8	10	Hu Jintao (Chine)	13%	-3%	47%	-8%	30%	-6%
12	11	11	11	11	Dmitri Medvedev (Russia)	16%	2%	37%	-3%	27%	0%
11	9	9	10	12	Ban Ki-moon (United Nations)	19%	0%	32%	-7%	26%	-3%
10	14	13	12	13	José Manuel Barroso (European Commission)	19%	3%	28%	-4%	24%	0%
15	16	16	13	14	Silvio Berlusconi (Italy)	22%	-1%	21%	-3%	22%	-2%
13	15	18	14	15	José Luis Rodríguez Zapatero (Spain)	20%	-2%	22%	-1%	21%	-2%
14	13	14	16	15	Mahmoud Ahmadinejad (Iran)	5%	-1%	36%	-2%	21%	-1%
16	12	12	15	17	Hugo Chávez (Venezuela)	10%	-1%	29%	-4%	20%	-2%
17	18	17	17	18	Luiz Inácio Lula da Silva (Brazil)	17%	0%	18%	-5%	18%	-2%
****	****	****	****	19	Hamid Karzaï (Afghanistan)	11%	****	22%	****	17%	****
18	17	15	18	20	Fidel Castro (Cuba)	7%	-4%	23%	-3%	15%	-4%
19	19	19	19	20	Bashar al-Assad (Syria)	8%	0%	21%	-3%	15%	-1%
	•	•	•	Leaders	average	26%		36%		31%	•

** : Barack Obama has been added to replace George W. Bush in January 2009

*** : Evolution compared to previous wave (April 2009)

**** : Benyamin Netanyahou and Hamid Karzaï have been added in November 2009



APPENDIX 2: POPULARITY DETAILED PER COUNTRY

For each of the following people, please indicate whether you have a very good, somewhat good, somewhat poor or a very poor opinion of that person. Base : All respondents

British German Italian French Spanish American Avge for 6 Barack Obama (USA) countries Unweighted Base 1,071 1,010 1,076 1,037 949 1,039 6,182 Very good + Somewhat good opinion (4+3) 82% 81% 72% 88% 79% 53% 76% Very good opinion (4) 33% 40% 25% 45% 33% 33% 35% 40% Somewhat good opinion (3) 49% 47% 43% 46% 21% 41% 7% 12% Very poor + Somewhat poor opinion (1+2) 6% 12% 4% 11% 32% Somewhat poor opinion (2) 4% 5% 9% 3% 9% 16% 8% 3% 2% 2% 1% 2% 16% 4% Very poor opinion (1) 3,3 3,2 Mean 3,4 3,1 3,4 3,2 2,8 12% 8% 12% Not sure 13% 16% 10% 15%

	French	German	British	Italian	Spanish	American	_
The Dalai Lama					15		Avge for 6 countries
Unweighted Base	1,071	1,010	1,076	1,037	949	1,039	6,182
Very good + Somewhat good opinion (4+3)	77%	72%	58%	83%	76%	58%	71%
Very good opinion (4)	41%	39%	30%	52%	45%	34%	40%
Somewhat good opinion (3)	36%	33%	28%	31%	30%	24%	30%
Very poor + Somewhat poor opinion (1+2)	4%	9%	8%	4%	11%	8%	7%
Somewhat poor opinion (2)	2%	5%	6%	3%	8%	5%	5%
Very poor opinion (1)	2%	4%	2%	1%	3%	3%	3%
Mean	3,4	3,3	3,3	3,5	3,4	3,4	3,4
Not sure	19%	18%	34%	13%	13%	35%	22%

	French	German	British	Italian	Spanish	American	
Angela Merkel (Germany)					15		Avge for 6 countries
Unweighted Base	1,071	1,010	1,076	1,037	949	1,039	6,182
Very good + Somewhat good opinion (4+3)	71%	63%	40%	81%	66%	34%	59%
Very good opinion (4) Somewhat good opinion (3)	21% 50%	22% 41%	9% 31%	27% 54%	21% 45%	10% 25%	18% 41%
Very poor + Somewhat poor opinion (1+2)	9%	25%	12%	6%	16%	8%	12%
Somewhat poor opinion (2)	7%	18%	9%	5%	13%	4%	9%
Very poor opinion (1)	2%	7%	3%	1%	3%	3%	3%
Mean	3,1	2,9	2,9	3,2	3,0	3,0	3,0
Not sure	20%	11%	48%	13%	19%	58%	29%

	French	German	British	Italian	Spanish	American	
Tony Blair (Great Britain)					5		Avge for 6 countries
Unweighted Base	1,071	1,010	1,076	1,037	949	1,039	6,182
Very good + Somewhat good opinion (4+3)	51%	47%	27%	64%	40%	65%	49%
Very good opinion (4)	7%	7%	6%	10%	6%	31%	11%
Somewhat good opinion (3)	44%	41%	21%	54%	34%	34%	38%
Very poor + Somewhat poor opinion (1+2)	21%	31%	56%	22%	45%	9%	31%
Somewhat poor opinion (2)	17%	24%	23%	19%	33%	6%	20%
Very poor opinion (1)	5%	7%	33%	2%	12%	2%	10%
Mean	2,8	2,6	2,0	2,8	2,4	3,3	2,6
Not sure	28%	22%	17%	15%	15%	26%	20%



	French	German	British	Italian	Spanish	American	
Pope Benedict XVI					5		Avge for 6 countries
Unweighted Base	1,071	1,010	1,076	1,037	949	1,039	6,182
Very good + Somewhat good opinion (4+3)	27%	52%	36%	54%	34%	54%	43%
Very good opinion (4)	6%	12%	8%	23%	9%	23%	14%
Somewhat good opinion (3)	21%	40%	28%	31%	25%	31%	29%
Very poor + Somewhat poor opinion (1+2)	49%	31%	33%	36%	56%	19%	37%
Somewhat poor opinion (2)	26%	18%	17%	21%	29%	10%	20%
Very poor opinion (1)	23%	12%	16%	15%	26%	9%	17%
Mean	1,8	2,4	2,3	2,6	2,1	2,9	2,3
Not sure	19%	17%	25%	14%	15%	22%	19%

	French	German	British	Italian	Spanish	American	
Nicolas Sarkozy (France)					1		Avge for 6 countries
Unweighted Base	1,071	1,010	1,076	1,037	949	1,039	6,182
Very good + Somewhat good opinion (4+3) Very good opinion (4) Somewhat good opinion (3)	34% 8% 26%	36% 3% 32%	30% 3% 27%	59% 8% 51%	48% 10% 37%	29% 7% 23%	39% 7% 32%
Very poor + Somewhat poor opinion (1+2) Somewhat poor opinion (2)	53% 27%	31% 23%	31% 21%	27% 23%	40% 31%	21% 14%	34% 23%
Very poor opinion (1) Mean	26% 2.2	9% 2.5	9% 2.4	4% 2.7	9% 2.6	6% 2.6	11% 2.5
Not sure	13%	33%	39%	15%	13%	50%	27%

	French	German	British	Italian	Spanish	American	
Jose Luis Rodriguez Zapatero (Spain)					5		Avge for 6 countries
Unweighted Base	1,071	1,010	1,076	1,037	949	1,039	6,182
Very good + Somewhat good opinion (4+3)	53%	32%	17%	57%	48%	20%	38%
Very good opinion (4)	7%	3%	2%	17%	14%	3%	7%
Somewhat good opinion (3)	46%	29%	16%	40%	34%	17%	30%
Very poor + Somewhat poor opinion (1+2)	13%	15%	9%	23%	44%	12%	19%
Somewhat poor opinion (2)	10%	12%	7%	18%	21%	7%	12%
Very poor opinion (1)	3%	3%	2%	5%	23%	5%	6%
Mean	2,9	2,7	2,6	2,9	2,4	2,6	2,7
Not sure	34%	54%	73%	20%	9%	68%	43%

	French	German	British	Italian	Spanish	American	
Ban Ki-moon (United Nations)					1 5		Avge for 6 countries
Unweighted Base	1,071	1,010	1,076	1,037	949	1,039	6,182
Very good + Somewhat good opinion (4+3)	44%	38%	31%	47%	45%	19%	37%
Very good opinion (4)	8%	8%	7%	9%	9%	4%	8%
Somewhat good opinion (3)	36%	29%	24%	38%	36%	15%	29%
Very poor + Somewhat poor opinion (1+2)	9%	12%	12%	13%	20%	18%	14%
Somewhat poor opinion (2)	7%	9%	9%	11%	16%	9%	10%
Very poor opinion (1)	2%	3%	3%	3%	4%	8%	4%
Mean	3,0	2,9	2,8	2,9	2,8	2,4	2,8
Not sure	47%	50%	57%	40%	35%	64%	49%



	French	German	British	Italian	Spanish	American	
Gordon Brown (Great Britain)					N		Avge for 6 countries
Unweighted Base	1,071	1,010	1,076	1,037	949	1,039	6,182
Very good + Somewhat good opinion (4+3)	37%	30%	23%	50%	38%	36%	36%
Very good opinion (4)	2%	1%	5%	4%	3%	8%	4%
Somewhat good opinion (3)	35%	29%	18%	47%	35%	29%	32%
Very poor + Somewhat poor opinion (1+2)	24%	28%	60%	22%	37%	13%	31%
Somewhat poor opinion (2)	21%	23%	25%	18%	30%	8%	21%
Very poor opinion (1)	3%	5%	35%	3%	7%	4%	10%
Mean	2,6	2,5	1,9	2,7	2,5	2,8	2,5
Not sure	39%	42%	17%	28%	25%	51%	34%

	French	German	British	Italian	Spanish	American	
Jose Manuel Barroso (European Commission)					1 5		Avge for 6 countries
Unweighted Base	1,071	1,010	1,076	1,037	949	1,039	6,182
Very good + Somewhat good opinion (4+3)	31%	40%	14%	54%	46%	19%	34%
Very good opinion (4)	4%	6%	1%	9%	8%	3%	5%
Somewhat good opinion (3)	27%	34%	13%	45%	38%	15%	29%
Very poor + Somewhat poor opinion (1+2)	24%	16%	16%	14%	22%	9%	17%
Somewhat poor opinion (2)	18%	13%	8%	12%	19%	5%	12%
Very poor opinion (1)	6%	4%	8%	3%	3%	4%	5%
Mean	2,5	2,7	2,2	2,9	2,8	2,7	2,7
Not sure	45%	44%	70%	31%	31%	72%	49%

	French	German	British	Italian	Spanish	American	
Luiz Inacio Lula da Silva (Brazil)					18) (8)		Avge for 6 countries
Unweighted Base	1,071	1,010	1,076	1,037	949	1,039	6,182
Very good + Somewhat good opinion (4+3)	37%	19%	10%	39%	57%	17%	29%
Very good opinion (4)	8%	1%	1%	7%	16%	4%	6%
Somewhat good opinion (3)	29%	17%	8%	31%	41%	13%	23%
Very poor + Somewhat poor opinion (1+2)	14%	18%	12%	22%	21%	12%	16%
Somewhat poor opinion (2)	11%	13%	9%	17%	15%	8%	12%
Very poor opinion (1)	3%	5%	3%	5%	6%	4%	4%
Mean	2,8	2,4	2,4	2,7	2,9	2,6	2,7
Not sure	49%	63%	79%	39%	21%	70%	54%

	French	German	British	Italian	Spanish	American	
Benyamin Netanyahou (Israel)					5		Avge for 6 countries
Unweighted Base	1,071	1,010	1,076	1,037	949	1,039	6,182
Very good + Somewhat good opinion (4+3)	18%	17%	14%	31%	17%	35%	22%
Very good opinion (4)	1%	1%	2%	3%	3%	11%	4%
Somewhat good opinion (3)	17%	16%	12%	27%	14%	23%	18%
Very poor + Somewhat poor opinion (1+2)	42%	41%	31%	30%	55%	18%	36%
Somewhat poor opinion (2)	27%	25%	18%	23%	32%	12%	23%
Very poor opinion (1)	15%	15%	13%	7%	23%	6%	13%
Mean	2,1	2,1	2,1	2,4	1,9	2,8	2,2
Not sure	40%	42%	55%	39%	29%	47%	42%



	French	German	British	Italian	Spanish	American	
Vladimir Putin (Russia)					15		Avge for 6 countries
Unweighted Base	1,071	1,010	1,076	1,037	949	1,039	6,182
Very good + Somewhat good opinion (4+3) Very good opinion (4)	10% 1%	23% 3%	15% 3%	34% 5%	16% 2%	22% 4%	20% 3%
Somewhat good opinion (3) Very poor + Somewhat poor opinion (1+2)	9% 70%	20% 55%	12% 46%	29% 48%	15% 69%	19% 40%	17% 54%
Somewhat poor opinion (2) Very poor opinion (1)	36% 34%	37% 19%	27% 19%	29% 19%	42% 26%	26% 14%	32% 22%
Mean	1,7	2,1	2,0	2,2	1,9	2,2	2,0
Not sure	21%	22%	39%	18%	15%	38%	26%

	French	German	British	Italian	Spanish	American	
Hugo Chavez (Venezuela)					15		Avge for 6 countries
Unweighted Base	1,071	1,010	1,076	1,037	949	1,039	6,182
Very good + Somewhat good opinion (4+3)	27%	13%	13%	26%	11%	10%	17%
Very good opinion (4)	4%	2%	3%	2%	3%	3%	3%
Somewhat good opinion (3)	22%	11%	11%	23%	8%	7%	14%
Very poor + Somewhat poor opinion (1+2)	31%	36%	21%	41%	80%	51%	43%
Somewhat poor opinion (2)	25%	19%	12%	23%	29%	15%	20%
Very poor opinion (1)	7%	17%	9%	18%	51%	36%	22%
Mean	2,4	2,0	2,2	2,2	1,6	1,6	2,0
Not sure	42%	51%	66%	33%	8%	39%	40%

	French	German	British	Italian	Spanish	American	
Fidel Castro (Cuba)					1 5		Avge for 6 countries
Unweighted Base	1,071	1,010	1,076	1,037	949	1,039	6,182
Very good + Somewhat good opinion (4+3) Very good opinion (4) Somewhat good opinion (3)	12% 2% 10%	19% 4% 16%	20% 4% 16%	27% 5% 22%	16% 4% 12%	7% 2% 5%	17% 3% 14%
Very poor + Somewhat poor opinion (1+2)	59%	59%	41%	57%	74%	71%	60%
Somewhat poor opinion (2) Very poor opinion (1)	38% 21%	36% 22%	22% 19%	35% 22%	35% 40%	23% 48%	31% 29%
Mean	1,9	2,0	2,1	2,1	1,8	1,5	1,9
Not sure	29%	22%	39%	16%	10%	22%	23%

	French	German	British	Italian	Spanish	American	
Silvio Berlusconi (Italy)					15		Avge for 6 countries
Unweighted Base	1,071	1,010	1,076	1,037	949	1,039	6,182
Very good + Somewhat good opinion (4+3)	5%	7%	10%	39%	12%	22%	16%
Very good opinion (4)	1%	2%	1%	17%	3%	4%	5%
Somewhat good opinion (3) Very poor + Somewhat poor opinion (1+2)	4% 76%	6% 73%	9% 48%	21% 53%	9% 77%	17% 15%	11% 57%
Somewhat poor opinion (2)	28%	30%	21%	15%	28%	9%	22%
Very poor opinion (1)	48%	43%	27%	38%	49%	7%	35%
Mean	1,5	1,6	1,8	2,2	1,6	2,5	1,8
Not sure	18%	19%	42%	8%	11%	63%	27%



	French	German	British	Italian	Spanish	American	
Dmitri Medvedev (Russia)					18.		Avge for 6 countries
Unweighted Base	1,071	1,010	1,076	1,037	949	1,039	6,182
Very good + Somewhat good opinion (4+3)	10%	20%	10%	22%	15%	16%	15%
Very good opinion (4)	1%	2%	2%	2%	1%	2%	2%
Somewhat good opinion (3)	10%	18%	9%	20%	14%	13%	14%
Very poor + Somewhat poor opinion (1+2)	56%	49%	29%	39%	52%	29%	42%
Somewhat poor opinion (2)	34%	34%	19%	27%	36%	20%	28%
Very poor opinion (1)	22%	15%	10%	12%	16%	9%	14%
Mean	1,8	2,1	2,1	2,2	2,0	2,2	2,1
Not sure	34%	31%	61%	39%	33%	56%	43%

	French	German	British	Italian	Spanish	American	
Hu Jintao (China)					18		Avge for 6 countries
Unweighted Base	1,071	1,010	1,076	1,037	949	1,039	6,182
Very good + Somewhat good opinion (4+3)	9%	11%	10%	17%	16%	13%	12%
Very good opinion (4)	1%	*	1%	1%	2%	1%	1%
Somewhat good opinion (3)	8%	11%	9%	16%	14%	11%	11%
Very poor + Somewhat poor opinion (1+2)	51%	44%	26%	42%	50%	31%	40%
Somewhat poor opinion (2)	29%	27%	16%	25%	32%	16%	24%
Very poor opinion (1)	23%	18%	9%	17%	18%	15%	16%
Mean	1,8	1,9	2,1	2,0	2,0	2,0	1,9
Not sure	40%	44%	65%	41%	35%	56%	47%

* : less than 0,5%

	French	German	British	Italian	Spanish	American	
Bashar al-Assad (Syria)					5		Avge for 6 countries
Unweighted Base	1,071	1,010	1,076	1,037	949	1,039	6,182
Very good + Somewhat good opinion (4+3) Very good opinion (4) Somewhat good opinion (3)	9% * 9%	9% * 9%	7% 1% 7%	20% 1% 19%	14% * 14%	8% 2% 6%	11% 1% 11%
Very poor + Somewhat poor opinion (1+2)	39% 23%	32% 24%	19%	22% 16%	43% 31%	29% 15%	30% 20%
Somewhat poor opinion (2) Very poor opinion (1)	15%	24% 8%	13% 6%	6%	12%	13%	10%
Mean	1,9	2,0	2,1	2,4	2,1	1,9	2,1
Not sure	52%	59%	74%	58%	43%	63%	58%

* : less than 0,5%

	French	German	British	Italian	Spanish	American	
Hamid Karzai (Afghanistan)					1 5		Avge for 6 countries
Unweighted Base	1,071	1,010	1,076	1,037	949	1,039	6,182
Very good + Somewhat good opinion (4+3)	12%	12%	6%	15%	11%	11%	11%
Very good opinion (4)	1%	1%	*	*	1%	2%	1%
Somewhat good opinion (3)	11%	11%	5%	15%	10%	9%	10%
Very poor + Somewhat poor opinion (1+2)	40%	45%	38%	49%	55%	39%	44%
Somewhat poor opinion (2)	26%	29%	19%	33%	33%	22%	27%
Very poor opinion (1)	14%	16%	19%	16%	22%	17%	17%
Mean	2,0	1,9	1,7	2,0	1,9	1,9	1,9
Not sure	48%	44%	57%	36%	34%	50%	45%

* : less than 0,5%



	French	German	British	Italian	Spanish	American	
Mahmoud Ahmadinejad (Iran)					18.		Avge for 6 countries
Unweighted Base	1,071	1,010	1,076	1,037	949	1,039	6,182
Very good + Somewhat good opinion (4+3)	3%	6%	5%	7%	7%	5%	5%
Very good opinion (4)	*	1%	1%	1%	1%	2%	1%
Somewhat good opinion (3)	3%	5%	3%	6%	6%	3%	4%
Very poor + Somewhat poor opinion (1+2)	64%	64%	50%	65%	67%	58%	61%
Somewhat poor opinion (2)	21%	21%	18%	18%	28%	14%	20%
Very poor opinion (1)	44%	43%	32%	47%	39%	44%	41%
Mean	1,4	1,5	1,5	1,5	1,6	1,4	1,5
Not sure	33%	30%	46%	28%	26%	37%	33%

* : less than 0,5%

APPENDIX 3: INFLUENCE DETAILED PER COUNTRY

For each of the following people, please indicate whether you have a very good, somewhat good, somewhat poor or a very poor opinion of that person.

Base : All respondents

	French	German	British	Italian	Spanish	American	
Barack Obama (USA)					19		Avge for 6 countries
Unweighted Base	1,071	1,010	1,076	1,037	949	1,039	6,182
A great deal of influence + Some influence (4+3)	80%	82%	70%	87%	83%	67%	78%
A great deal of influence (4)	64%	63%	54%	77%	71%	44%	62%
Some influence (3)	16%	19%	16%	10%	12%	23%	16%
Not influence at all + Just a little influence (1+2)	3%	2%	4%	2%	3%	11%	4%
Just a litlle influence (2)	2%	2%	3%	1%	3%	8%	3%
No influence at all (1)	1%	*	1%	1%	*	3%	1%
Mean	3,7	3,7	3,7	3,8	3,8	3,4	3,7
Not sure	17%	16%	26%	11%	14%	23%	18%

* : less than 0,5%

	French	German	British	Italian	Spanish	American	
Vladimir Putin (Russia)					(R)		Avge for 6 countries
Unweighted Base	1,071	1,010	1,076	1,037	949	1,039	6,182
A great deal of influence + Some influence (4+3) A great deal of influence (4)	62% 21%	69% 33%	53% 20%	76% 46%	63% 23%	51% 23%	62% 28%
Some influence (3) Not influence at all + Just a little influence (1+2)	41% 15%	36% 10%	33% 11%	30% 7%	40% 17%	28% 12%	34% 12%
Just a litlle influence (2)	12%	9%	8%	5%	14%	11%	10%
No influence at all (1)	3%	1%	3%	2%	3%	1%	2%
Mean	3,1	3,3	3,1	3,4	3,0	3,2	3,2
Not sure	23%	21%	37%	16%	20%	37%	26%

	French	German	British	Italian	Spanish	American	
Angela Merkel (Germany)					5		Avge for 6 countries
Unweighted Base	1,071	1,010	1,076	1,037	949	1,039	6,182
A great deal of influence + Some influence (4+3)	66%	63%	42%	76%	74%	36%	59%
A great deal of influence (4)	23%	24%	9%	33%	38%	10%	22%
Some influence (3)	43%	39%	33%	43%	36%	26%	37%
Not influence at all + Just a little influence (1+2)	15%	20%	15%	9%	7%	17%	14%
Just a litlle influence (2)	13%	18%	13%	8%	6%	15%	12%
No influence at all (1)	2%	2%	2%	1%	1%	2%	2%
Mean	3,1	3,0	2,9	3,3	3,4	2,8	3,1
Not sure	20%	17%	42%	15%	18%	47%	27%



	French	German	British	Italian	Spanish	American	
Nicolas Sarkozy (France)					15		Avge for 6 countries
Unweighted Base	1,071	1,010	1,076	1,037	949	1,039	6,182
A great deal of influence + Some influence (4+3) A great deal of influence (4) Some influence (3)	56% 12% 44%	47% 9% 38%	39% 5% 34%	67% 23% 44%	70% 28% 42%	38% 7% 31%	53% 14% 39%
Not influence at all + Just a little influence (1+2) Just a little influence (2)	25% 20%	22% 19%	23% 19%	19% 15%	14% 11%	19% 14%	21% 17%
No influence at all (1)	5% 2.8	3% 2,8	4% 2.7	4% 3.0	3% 3.1	5% 2,7	4% 2.9
Not sure	2,0 19%	2,0 31%	38%	3,0 14%	16%	43%	2,9

	French	German	British	Italian	Spanish	American	
Hu Jintao (China)					15		Avge for 6 countries
Unweighted Base	1,071	1,010	1,076	1,037	949	1,039	6,182
A great deal of influence + Some influence (4+3)	52%	47%	39%	59%	55%	47%	50%
A great deal of influence (4)	21%	18%	17%	33%	21%	20%	22%
Some influence (3)	31%	29%	22%	26%	34%	27%	28%
Not influence at all + Just a little influence (1+2)	16%	17%	12%	10%	20%	10%	14%
Just a litlle influence (2)	14%	13%	8%	7%	15%	7%	11%
No influence at all (1)	2%	4%	4%	3%	5%	3%	3%
Mean	3,0	3,0	3,0	3,3	2,9	3,1	3,1
Not sure	31%	36%	49%	31%	26%	43%	36%

	French	German	British	Italian	Spanish	American	
Tony Blair (Great Britain)					5		Avge for 6 countries
Unweighted Base	1,071	1,010	1,076	1,037	949	1,039	6,182
A great deal of influence + Some influence (4+3) A great deal of influence (4) Some influence (3)	40% 6% 34%	44% 9% 35%	30% 7% 23%	58% 19% 39%	57% 16% 41%	54% 23% 31%	47% 13% 34%
Not influence at all + Just a little influence (1+2) Just a little influence (2)	35% 30% 5%	33% 26% 7%	41% 25% 16%	27% 20% 7%	26% 21% 5%	16% 13% 3%	30% 23% 7%
No influence at all <i>(1)</i> <i>Mean</i> Not sure	2,6 24%	2,6 24%	2,3 28%	2,8 15%	2,8 17%	376 3,1 30%	2,7 23%

	French	German	British	Italian	Spanish	American	
Gordon Brown (Great Britain)					5		Avge for 6 countries
Unweighted Base	1,071	1,010	1,076	1,037	949	1,039	6,182
A great deal of influence + Some influence (4+3)	44%	40%	38%	59%	63%	44%	47%
A great deal of influence (4)	7%	7%	7%	17%	18%	13%	11%
Some influence (3) Not influence at all + Just a little influence (1+2)	37% 27%	33% 28%	31% 36%	42% 21%	45% 16%	31% 14%	36% 24%
Just a litlle influence (2)	25%	24%	20%	17%	13%	12%	19%
No influence at all (1)	2%	4%	16%	4%	3%	2%	5%
Mean	2,7	2,6	2,4	2,9	3,0	2,9	2,8
Not sure	29%	33%	26%	20%	21%	41%	28%



	French	German	British	Italian	Spanish	American	
Pope Benedict XVI					5		Avge for 6 countries
Unweighted Base	1,071	1,010	1,076	1,037	949	1,039	6,182
A great deal of influence + Some influence (4+3) A great deal of influence (4)	28% 8%	38% 12%	33% 9%	65% 32%	59% 24%	49% 20%	45% 17%
Some influence (3)	20%	26%	24%	33%	35%	29%	28%
Not influence at all + Just a little influence (1+2) Just a little influence (2)	50% 34%	44% 32%	35% 22%	24% 16%	26% 18%	24% 17%	34% 23%
No influence at all (1)	16%	12%	13%	8%	8%	7%	11%
Mean	2,3	2,5	2,4	3,0	2,9	2,8	2,7
Not sure	21%	18%	32%	12%	16%	27%	21%

	French	German	British	Italian	Spanish	American	
Ban Ki-moon (United Nations)					5		Avge for 6 countries
Unweighted Base	1,071	1,010	1,076	1,037	949	1,039	6,182
A great deal of influence + Some influence (4+3)	41%	38%	41%	47%	50%	32%	42%
A great deal of influence (4)	12%	9%	12%	15%	15%	8%	12%
Some influence (3)	29%	29%	29%	32%	35%	24%	30%
Not influence at all + Just a little influence (1+2)	28%	25%	17%	23%	25%	21%	23%
Just a litlle influence (2)	23%	20%	13%	17%	19%	16%	18%
No influence at all (1)	5%	5%	4%	6%	6%	5%	5%
Mean	2,7	2,7	2,8	2,8	2,8	2,7	2,7
Not sure	31%	36%	42%	30%	25%	47%	36%

	French	German	British	Italian	Spanish	American	
Jose Manuel Barroso (European Commission)					5		Avge for 6 countries
Unweighted Base	1,071	1,010	1,076	1,037	949	1,039	6,182
A great deal of influence + Some influence (4+3)	41%	45%	29%	53%	56%	28%	41%
A great deal of influence (4)	9%	11%	5%	18%	11%	8%	10%
Some influence (3)	32%	34%	24%	35%	45%	20%	31%
Not influence at all + Just a little influence (1+2)	27%	22%	22%	22%	21%	18%	22%
Just a litlle influence (2)	23%	18%	16%	18%	17%	13%	17%
No influence at all (1)	4%	4%	6%	4%	4%	5%	5%
Mean	2,7	2,8	2,6	2,9	2,8	2,7	2,8
Not sure	32%	33%	49%	25%	24%	53%	36%

	French	German	British	Italian	Spanish	American	
Dmitri Medvedev (Russia)					5		Avge for 6 countries
Unweighted Base	1,071	1,010	1,076	1,037	949	1,039	6,182
A great deal of influence + Some influence (4+3)	37%	50%	33%	43%	44%	37%	41%
A great deal of influence (4)	8%	16%	6%	13%	11%	10%	11%
Some influence (3) Not influence at all + Just a little influence (1+2)	29% 34%	34% 23%	27% 21%	30% 26%	33% 28%	27% 16%	30% 25%
Just a litlle influence (2)	27%	20%	15%	17%	21%	14%	19%
No influence at all (1)	7%	3%	6%	9%	7%	2%	6%
Mean	2,5	2,9	2,6	2,7	2,7	2,9	2,7
Not sure	29%	27%	47%	31%	29%	47%	35%



	French	German	British	Italian	Spanish	American	
Benyamin Netanyahou (Israel)					15		Avge for 6 countries
Unweighted Base	1,071	1,010	1,076	1,037	949	1,039	6,182
A great deal of influence + Some influence (4+3)	36%	34%	30%	50%	49%	41%	40%
A great deal of influence (4)	6%	5%	4%	15%	15%	15%	10%
Some influence (3)	30%	29%	26%	35%	34%	26%	30%
Not influence at all + Just a little influence (1+2)	33%	33%	24%	20%	25%	19%	26%
Just a litlle influence (2)	28%	27%	18%	17%	20%	14%	21%
No influence at all (1)	5%	6%	6%	3%	5%	5%	5%
Mean	2,5	2,5	2,5	2,9	2,8	2,9	2,7
Not sure	31%	32%	46%	30%	26%	41%	35%

	French	German	British	Italian	Spanish	American	
Mahmoud Ahmadinejad (Iran)					1 5		Avge for 6 countries
Unweighted Base	1,071	1,010	1,076	1,037	949	1,039	6,182
A great deal of influence + Some influence (4+3)	36%	30%	22%	54%	40%	36%	37%
A great deal of influence (4)	7%	5%	3%	22%	9%	12%	10%
Some influence (3)	29%	25%	19%	32%	31%	24%	27%
Not influence at all + Just a little influence (1+2)	33%	39%	32%	20%	34%	26%	31%
Just a litlle influence (2)	23%	28%	21%	14%	27%	17%	22%
No influence at all (1)	10%	11%	11%	6%	7%	9%	9%
Mean	2,5	2,4	2,3	3,0	2,6	2,6	2,6
Not sure	31%	31%	46%	26%	26%	38%	33%

	French	German	British	Italian	Spanish	American	
The Dalai Lama					5		Avge for 6 countries
Unweighted Base	1,071	1,010	1,076	1,037	949	1,039	6,182
A great deal of influence + Some influence (4+3) A great deal of influence (4)	34% 11%	29% 9%	27% 5%	45% 18%	45% 13%	36% 13%	35% 11%
Some influence (3)	23%	20%	22%	27%	32%	23%	24%
Not influence at all + Just a little influence (1+2)	45%	51%	37%	42%	39%	30%	41%
Just a litlle influence (2)	34%	37%	22%	27%	29%	22%	29%
No influence at all (1)	11%	14%	15%	15%	10%	8%	12%
Mean	2,4	2,3	2,3	2,5	2,6	2,6	2,5
Not sure	20%	20%	37%	13%	17%	34%	24%

	French	German	British	Italian	Spanish	American	
Silvio Berlusconi (Italy)					5		Avge for 6 countries
Unweighted Base	1,071	1,010	1,076	1,037	949	1,039	6,182
A great deal of influence + Some influence (4+3)	26%	28%	20%	49%	45%	21%	31%
A great deal of influence (4)	5%	4%	1%	16%	9%	3%	6%
Some influence (3)	21%	24%	19%	33%	36%	18%	25%
Not influence at all + Just a little influence (1+2)	51%	45%	38%	41%	37%	28%	40%
Just a litlle influence (2)	35%	35%	25%	21%	29%	21%	28%
No influence at all (1)	16%	10%	13%	20%	8%	7%	12%
Mean	2,2	2,3	2,2	2,5	2,6	2,3	2,4
Not sure	24%	27%	42%	10%	17%	51%	29%



	French	German	British	Italian	Spanish	American	
Jose Luis Rodriguez Zapatero (Spain)					15		Avge for 6 countries
Unweighted Base	1,071	1,010	1,076	1,037	949	1,039	6,182
A great deal of influence + Some influence (4+3)	34%	23%	16%	52%	35%	22%	30%
A great deal of influence (4)	4%	2%	1%	9%	5%	3%	4%
Some influence (3)	30%	21%	15%	43%	30%	19%	26%
Not influence at all + Just a little influence (1+2)	39%	36%	27%	29%	52%	26%	34%
Just a litlle influence (2)	34%	30%	20%	24%	32%	18%	26%
No influence at all (1)	5%	6%	7%	5%	20%	8%	8%
Mean	2,5	2,3	2,2	2,7	2,2	2,4	2,4
Not sure	28%	42%	57%	19%	13%	52%	36%

	French	German	British	Italian	Spanish	American	
Luiz Inacio Lula da Silva (Brazil)					1 5		Avge for 6 countries
Unweighted Base	1,071	1,010	1,076	1,037	949	1,039	6,182
A great deal of influence + Some influence (4+3)	26%	16%	13%	33%	46%	18%	25%
A great deal of influence (4)	4%	1%	1%	4%	9%	4%	4%
Some influence (3)	22%	15%	12%	29%	37%	14%	21%
Not influence at all + Just a little influence (1+2)	40%	42%	28%	36%	31%	28%	34%
Just a litlle influence (2)	33%	32%	19%	27%	27%	20%	26%
No influence at all (1)	7%	10%	9%	9%	4%	8%	8%
Mean	2,4	2,1	2,1	2,4	2,7	2,3	2,4
Not sure	33%	42%	59%	31%	22%	54%	41%

	French	German	British	Italian	Spanish	American	
Hugo Chavez (Venezuela)					5		Avge for 6 countries
Unweighted Base	1,071	1,010	1,076	1,037	949	1,039	6,182
A great deal of influence + Some influence (4+3)	23%	13%	12%	30%	32%	29%	23%
A great deal of influence (4)	4%	1%	2%	4%	7%	6%	4%
Some influence (3)	19%	12%	10%	26%	25%	23%	19%
Not influence at all + Just a little influence (1+2)	47%	48%	33%	42%	50%	32%	42%
Just a little influence (2)	39%	32%	21%	30%	36%	24%	30%
No influence at all (1)	8%	16%	12%	12%	14%	8%	12%
Mean	2,3	2,0	2,0	2,3	2,3	2,5	2,2
Not sure	30%	39%	56%	28%	17%	38%	35%

	French	German	British	Italian	Spanish	American	
Fidel Castro (Cuba)					5		Avge for 6 countries
Unweighted Base	1,071	1,010	1,076	1,037	949	1,039	6,182
A great deal of influence + Some influence (4+3) A great deal of influence (4)	14% 2%	15% 3%	14% 1%	34% 7%	27% 6%	23% 6%	21% 4%
Some influence (3) Not influence at all + Just a little influence (1+2) Just a little influence (2)	12% 61% 39%	12% 58% 33%	13% 42% 24%	27% 51% 28%	21% 56% 34%	17% 47% 24%	17% 52% 30%
No influence at all (1) Mean	22% 1.9	25% 1.9	18% 2.0	23% 2.2	22% 2.1	23% 2.1	22% 2.0
Not sure	26%	26%	43%	16%	17%	31%	27%



	French	German	British	Italian	Spanish	American	
Bashar al-Assad (Syria)					18.		Avge for 6 countries
Unweighted Base	1,071	1,010	1,076	1,037	949	1,039	6,182
A great deal of influence + Some influence (4+3) A great deal of influence (4)	18% 3%	14% 2%	11% 1%	25% 4%	22% 5%	21% 3%	19% 3%
Some influence (3)	15%	12%	10%	21%	17%	18%	16%
Not influence at all + Just a little influence (1+2)	45%	43%	32%	34%	43%	29%	37%
Just a litlle influence (2)	33%	30%	19%	24%	32%	20%	26%
No influence at all (1)	12%	13%	13%	10%	11%	9%	11%
Mean	2,2	2,0	2,0	2,3	2,3	2,3	2,2
Not sure	37%	43%	58%	41%	35%	50%	44%

	French	German	British	Italian	Spanish	American	
Hamid Karzai (Afghanistan)					5		Avge for 6 countries
Unweighted Base	1,071	1,010	1,076	1,037	949	1,039	6,182
A great deal of influence + Some influence (4+3)	14%	15%	12%	31%	21%	22%	19%
A great deal of influence (4)	2%	2%	1%	7%	2%	5%	3%
Some influence (3)	12%	13%	11%	24%	19%	17%	16%
Not influence at all + Just a little influence (1+2)	50%	49%	37%	38%	51%	34%	43%
Just a litlle influence (2)	34%	29%	17%	24%	32%	21%	26%
No influence at all (1)	16%	20%	20%	14%	19%	13%	17%
Mean	2,0	2,0	1,9	2,4	2,1	2,3	2,1
Not sure	35%	36%	51%	30%	28%	43%	37%

About Harris Interactive

Harris Interactive is a global leader in custom market research. With a long and rich history in multimodal research, powered by our science and technology, we assist clients in achieving business results. Harris Interactive serves clients globally through our North American, European and Asian offices and a network of independent market research firms. For more information, please visit: <u>www.harrisinteractive.com</u>.

Press contacts

<u>Harris Interactive en France</u>: Laurence Lavernhe - Tel: 01 44 87 60 94- <u>llavernhe@harrisinteractive.fr</u>

<u>Harris Interactive Corporate Communications</u>: Office: +1 (585) 214-7479 press@harrisinteractive.net